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# Women's Work, Men's Work

## *Sex Segregation on the Job*

Barbara F. Reskin and Heidi I. Hartmann, editors

Committee on Women's Employment and Related Social Issues
Commission on Behavioral and Social Sciences and Education
National Research Council

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# Preface

The Committee on Women's Employment and Related Social Issues came into being at the initiative of the National Research Council. The impetus came from the Commission on Behavioral and Social Sciences and Education, whose members and staff believed that women's employment was in need of serious study. As the participation of women in the labor force has increased, indeed making it the majority experience, the continuing wage gap and other employment disparities between the sexes and the consequences of these facts for the families of female wage earners brought a sense of urgency to our mission.

The committee, 14 members representing a broad spectrum of social science disciplines and nonacademic sectors in American society, accepted the challenge to review and assess research on women's employment and related social issues; to consider how this research could be brought to bear on the policymaking process by informing relevant agencies; and to recommend and stimulate needed further research.

The first issue to engage our attention was job segregation by sex. Although women constitute a large and growing proportion of the labor force (43 percent in 1984), and their employment plays a vital role in our economy, they earn substantially less than men and typically work in a small number of occupations that predominantly employ women. The Carnegie Corporation of New York, the U.S. Department of Labor, and the U.S. Department of Education provided the resources for the committee to undertake this first phase of its work.

The committee had available to it a significant amount of work in this field, in particular the report *Women, Work, and Wages: Equal Pay for Jobs of Equal Value* on the subject of the comparable worth of jobs from the National Research Council's Committee on Occupational Classification and Analysis. Still more work was needed

to pursue the issue of job segregation. The committee commissioned a number of papers—both literature reviews and original research—that were presented at a workshop in May 1982 on job segregation, involving several dozen scholars working in this field as well as the members of the committee. There was a lively and informed exchange on fundamental research questions, significantly strengthening the committee's competence in a number of areas pertinent to our inquiry. Many of the papers presented at the workshop and several others appear in *Sex Segregation in the Workplace: Trends, Explanations, Remedies*, the companion volume to this report; its table of contents appears in this volume as Appendix A.

Our report, the product of these collective labors, reviews evidence showing that employment segregation by sex has grave consequences for women, men, families, and society—but particularly for women. The dramatic increase of women in the work force and the numbers of persons dependent on their wages thus makes the issue of the negative consequences of occupational sex segregation both central and compelling. For these reasons, the committee believes that this and future studies directed toward a fuller understanding of sex segregation in employment and strategies for its amelioration are of high economic, social, and human priority.

The complexity and pervasiveness of the problem have made our report somewhat different from what some of us imagined it would be at the beginning. We have considerably extended our documentation of the extent and consequences of sex segregation on the job. Our recommendations are modest, yet that does not mean that they are easy to implement or unimportant. They represent the essential next steps for ameliorating the waste to the economy, the financial loss to women and their families, and the demeaning of the human spirit that comes from the rigidities inherent in segregating jobs by sex.

ALICE S. ILCHMAN, Chair
Committee on Women's Employment
and Related Social Issues

# Acknowledgments

Several factors have made this report a difficult one to complete. First, the complexity of the subject and the variety of views by committee members about the most fruitful approaches to the topic placed burdens on both committee members and staff. Second, as the committee grew in knowledge about the subject, the members wanted to include more studies, more evidence, greater scope, more exhaustive explanations, and more far-reaching recommendations. Third, the process of distillation and refinement of all this material was a lengthy one. However, our splendid study directors, Barbara F. Reskin of the University of Illinois and subsequently Heidi I. Hartmann of the National Research Council, were more than equal to the task. As the editors of our report, they consistently added clarity and edited out confusion. They gave us what we asked for, even when they knew we would later tell them we did not want it after all. Our debt to them is boundless.

Barbara Reskin served as study director during the major part of the committee's work on this report. She ably organized our work, carried out extensive research, and prepared several drafts of the report. Marie A. Matthews served as staff assistant and aided our work in myriad administrative and substantive ways. Judith Stiehm, of the University of Southern California, was a visiting scholar during the early part of our work and participated in our discussions. In completing the report the efforts of Heidi Hartmann, now study director of the committee, Lucile A. DiGirolamo, staff assistant, and Rose S. Kaufman, administrative secretary for the Commission on Behavioral and Social Sciences and Education, were indispensable.

Many final details were attended to by Rita Conroy and Suzanne Donovan of the committee staff. Several student interns provided useful research assistance over the course of the project: Ben Warner, Oberlin College; Lori Froeling, University of Chicago Law School; Ray Nadolski, Indiana University; and June Lapidus, Uni-

versity of Massachusetts, Amherst. We also owe a particular debt to the librarians at the National Academy of Sciences-National Academy of Engineering Library, who procured a multitude of materials for us through interlibrary loan and checked many references.

A report of this length and complexity requires and benefits from careful review by those not directly involved in its writing. Patricia A. Roos, of the State University of New York, Stony Brook, offered detailed comments on several drafts of the report. Andrea Beller, University of Illinois; Suzanne Bianchi, U.S. Bureau of the Census; Donna Lenhoff, Women's Legal Defense Fund; Sharon Harlan, State University of New York at Albany; and Margaret Marini, Vanderbilt University, all reviewed portions of the penultimate version for accuracy. James Smith, Rand Corporation, reviewed an earlier draft. Members of the commission and of the National Academy of Sciences' Report Review Committee carefully reviewed several drafts. Eugenia Grohman, associate director for reports, and Christine L. McShane, editor for the commission, greatly improved the clarity of our report. To all these dispassionate readers and reviewers we are extremely grateful. Their suggestions helped us to delineate and strengthen our arguments.

We thank those organizations whose financial support made this report possible: The Carnegie Corporation of New York, the U.S. Department of Education, and the U.S. Department of Labor. In addition, the program officers from these groups deserve special recognition for their substantive suggestions, their sustained interest, and their patience during the course of our work: Vivien Stewart at Carnegie, Paul Geib at the Department of Education, and Ellen Sehgal at the Department of Labor. I would also like to express deep appreciation to David A. Goslin, who as executive director of the Commission on Behavioral and Social Sciences and Education encouraged the initiative that brought us into being and consistently supported our efforts.

Throughout our work we have found our joint endeavor to be strenuous and gratifying. I believe the respect the members of the committee accorded to each other's differing concerns and contributions and their productive interaction were unusual. The tension of hard work was always alleviated by humor, genial collegueship, and, above all, our common commitment to the importance of the task. It has been for us all a personal and professional pleasure to work together.

ALICE S. ILCHMAN, Chair
Committee on Women's Employment
and Related Social Issues

# Women's Work, Men's Work

## *Sex Segregation on the Job*

# 1 The Significance of Sex Segregation in the Workplace

Women are a large and growing portion of the labor force, and paid employment is clearly of growing importance in many women's lives. More women work outside the home and for longer portions of their lives than ever before. Women's employment, like men's, plays a vital role in our economy. Nearly 50 million women were in the labor force in 1984 and constituted 43 percent of the labor force. Of all women ages 18-64 in April 1984, 63 percent were in the labor force. Nearly all women work at some point in their lives, and the average woman today is expected to spend 12 more years working than did women in her mother's generation. In fact, the labor force participation patterns of women and men appear to be converging, as women's participation has increased and that of men has decreased somewhat in recent years.

Despite increasing similarities in women's and men's work lives, significant areas of difference remain—in particular, earnings and occupations. Although for most women as for most men, their earnings are crucial to their own support and to the financial support of their families, women's earnings are substantially less than those of men. For as long as data have been available for the United States, women's average earnings have been about 60 percent of men's for full-time, year-round workers. Women also often work in different kinds of jobs. The majority of women work in a small number of occupations, particularly in occupations in which the workers are predominantly women. Men work primarily in occupations that are predominantly male, although the number of occupations is larger.

The concentration of women and men in different jobs that are predominantly of a single sex has been labeled sex segregation in the labor market. The overall degree of sex segregation has been a remarkably stable phenomenon; it has not changed much since at least 1900. This stability is surprising in light of the enormous changes that have taken place in the structure of the economy: the turnover in occupations as obsolete occupations disappear and new ones develop; the narrowing of educational differentials between men and women, particularly since World War II; and, most recently, the increasing similarity in the work patterns of men and women over their lifetimes. It is this stable phenomenon—the concentration

of men and women in different jobs—that is the subject of our report.

In the past women have not had equal opportunity in the labor market, and they have faced discrimination in hiring, pay, and advancement. To some extent the differences in women's and men's earnings and in the occupations they hold reflect that past discrimination; to some extent they reflect current discrimination; and to some extent they reflect a host of other factors, such as differences between women and men in their preferences, attitudes, values, experience, education, training, and so on. And it is highly likely that all these factors are interrelated.

In this report we attempt to unravel the various causes of sex segregation in the workplace, to understand its extent, future direction, and remarkable persistence. To the extent that it reflects the preferences, values, and attitudes of women themselves, it may not be an appropriate object of public concern. But to the extent that it reflects restrictions on women's choices that result from discriminatory practices in the labor market or various other barriers, it is a matter of grave public concern. Women have the right to participate in the labor market, as they choose, without social or legal coercion and without unfair treatment in pay or other working conditions. Equal employment opportunity is an established goal of national policy: it contributes not only to the better utilization of the country's human resources and to economic growth, but also to the full participation of all members of society in the nation's political, social, and economic life.

In this report we seek to deepen understanding of the processes that give rise to sex segregation in the workplace, to assess the aspects of sex segregation that are harmful, and to offer guidance on how to ameliorate those aspects. Our method has been to gather and assess the available research literature on these issues. Any literature review is necessarily selective, and ours is no exception. We have tried to identify significant research from a variety of perspectives, however, and to assess the major alternative explanations that have been offered for the persistence of job segregation.

In the remainder of this chapter we provide further description of the situation of women in the labor market; discuss the concepts of segregation in general and sex segregation in the workplace; and briefly review the literature on the consequences of the latter. We find that those consequences are several and significant and we believe they warrant the committee's effort to better understand sex segregation in the workplace and the ways in which it can be affected.

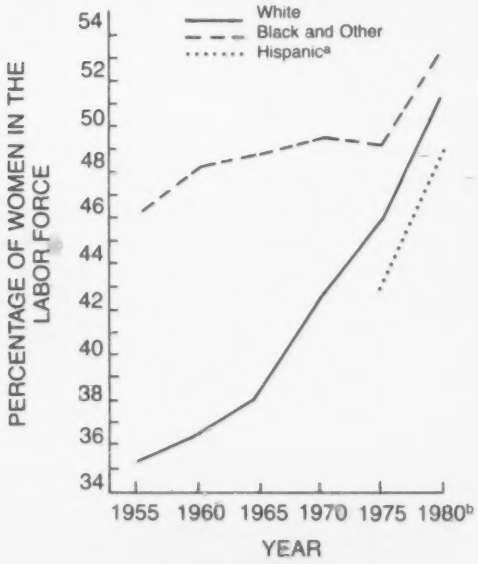
In subsequent chapters, we look at the recent past and likely future of sex segregation, identify its causes, and assess a variety of interventions that have been implemented to reduce segregation. In Chapter 2, in order to better understand what it is that requires explanation, we review estimates of the current extent of segregation and identify the changes that have occurred over the past decade among certain groups of women and within certain occupations. We also present projections of the extent of segregation for the rest of this decade. In Chapter 3 we review the evidence for the most important explanations of labor market segregation, assess their relative strengths, and give our view of the most likely cause of continued segregation. In Chapter 4 we assess the evidence regarding the effectiveness of federal regulations and legislation prohibiting discrimination and mandating affirmative action in employment, employment training, vocational education, and general education. Finally, in Chapter 5 we present a summary of our findings and make recommendations for strategies to reduce job segregation by sex and increase equal opportunity in the workplace.

## WOMEN IN THE LABOR MARKET

### Women's Participation in the Labor Force

The majority of adult women are in the labor force, and their rate of participation

has been steadily increasing throughout the century (Waite, 1981). In contrast, men's labor force participation rates have been slowly declining. In 1950, 86.4 percent of men ages 16 and over were in the labor force; by 1984 the percentage had dropped to 76.4 (U.S. Department of Labor, Bureau of Labor Statistics, 1985a). The rate of increase for women has been substantial since the 1950s and has not yet tapered off, as can be seen in Figure 1-1. Between 1950 and 1984 the labor force participation rate of women ages 16 and over increased from 33.9 to 53.6 percent. Labor force participation rates for women vary by age, marital status, and race and ethnicity. And more women work at some time during the year than are in the labor force at any one time. The 1982 Work Experience Survey of the Current Population Survey indicated that 58 percent of women ages 16 and over worked some time during 1981 (U.S. Department of Labor, Women's Bureau, 1983). Annual averages for 1984 indicate that 53.8 percent of all women were in the labor force, with black women most likely to be in the labor force (55.5 percent), white women next most likely (53.4 percent), followed by Hispanic women (49.8 percent; U.S. Department of Labor, Bureau of Labor Statistics, 1985b:Table 2). Women's increasing rates of labor force participation are reflected in their growing work-life expectancies. In 1979-1980 a 20-year-old woman could expect to work 27.2 years, compared with 14.5 years in 1950; the comparable estimate for a 20-year-old man in 1979-1980 was 36.8 years (S. Smith, 1985).[1] Of all women in the labor force, seven-tenths hold full-time jobs.




[a]Data for Hispanics were not available until 1973.
[b]1980 data are for civilian women age 20 and over.

FIGURE 1-1 Labor force participation rates of women ages 16 and over, based on annual averages for selected years between 1955 and 1980. SOURCES: U.S. Department of Labor, Bureau of Labor Statistics (1980: Tables 65 and 66; 1981c:Table 44).

The disparity between the labor force participation rates of married and unmarried women has declined, as the labor force participation rates of married women have increased rapidly. In 1984, 63.3 percent of never-married women age 16 and over were in the labor force, compared with 52.8 percent of married women with husbands present, 61.1 percent of married women with husbands absent, and 74.3 percent of divorced women. For younger married women the rates are quite high. Increased rates of employment by married women with children have contributed substantially to the growth in women's labor force participation. In 1950 about 12 percent of women with a child under 6 years old were in the labor force; in 1980 the ratio was 52.1 percent (Hayghe, 1984).

Figure 1-2 illustrates the historical change in the age-specific labor force participation rates for women who were born between 1926 and 1960. In 1980, for the first time, the labor force participation rate did not decline for women ages 25-29, a peak childbearing group. In fact, the job-leaving rates

[1] These estimates are based on age-specific probabilities of movement into and out of the labor force (S. Smith, 1982:16-17).

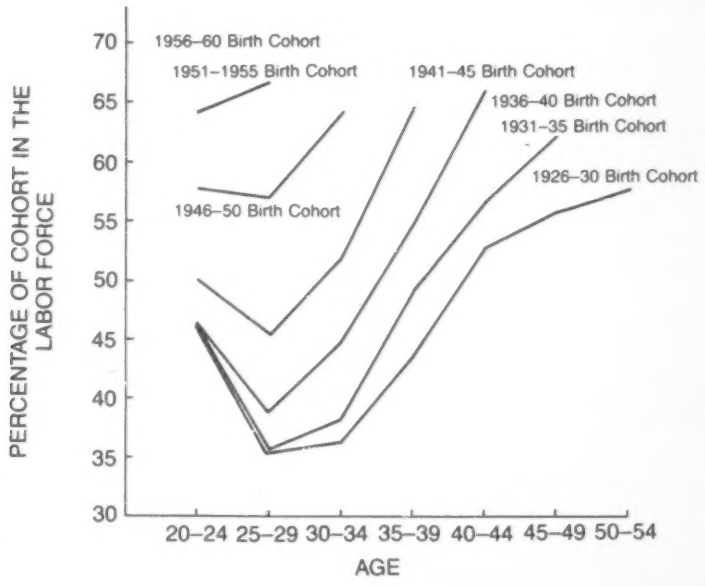



FIGURE 1-2 Women's age-specific labor force participation rates by birth cohort. SOURCE: Hartmann and Reskin (1983).

for women at all ages under 55 dropped between 1970 and 1977 (S. Smith, 1982).

### Women's Earnings

In 1981 the median earnings of women who worked full time year-round were $12,001, or 59 percent of what men earned, $20,260. For workers over age 18, the earnings ratio for white women and men was 60 percent; for black women and men, 76 percent; and for Hispanic women and men, 73 percent. The ratio of black women's earnings to those of white men was 54 percent; of Hispanic women's earnings to those of white men, 52 percent (U.S. Department of Labor, Women's Bureau, 1983).

Most women who work contribute substantially to or fully support themselves and their dependents. In 1981, about one out of five women workers maintained families on their own. U.S. Department of Commerce data as of March 1984 indicate that one-sixth of all U.S. families (about 9.9 million) were maintained by women with no husband present; they were never married, separated, divorced, or widowed (U.S. Department of Commerce, Bureau of the Census, 1984b). Most of these families depend principally on the earnings of women. The incomes of married women living with their husbands are also important for their families' economic well-being. In general, the lower a husband's income, the more likely it is that his wife works (Sweet, 1973). The earnings of women who are married are especially likely to be important to families when the husbands' earnings are low.

In 1981, the median percentage of family income contributed by married women (with husbands present) was 26.7. The percentage increases to 69 percent if annual family income is less than $10,000; 56 percent if it is between $10,000 and $14,999; and 46.6 percent if it is between $15,000 and $19,000 (U.S. Department of Labor, Women's Bureau, 1983). Minority women make larger economic contributions to their families than white women. In 1980, minority women's incomes represented one-third of their family income, compared with one-quarter for white women (personal communication, Harriet Harper, Women's Bureau, U.S. Department of Labor, 1982). And wives' earn-

ings take on particular importance during periods of high unemployment.

In sum, even though women earn substantially less than men, their earnings are a significant source of support for themselves and their families. Women are more likely than ever to be in the labor force, and they can expect to spend a substantial portion of their adult lives doing paid work. For these reasons the consequences of sex segregation are significant and enduring.

## SEX SEGREGATION IN THE WORKPLACE

The term *segregation* has been used to connote many different phenomena. It has often been used to describe situations involving the physical and social separation of members of different socially identifiable groups, particularly the isolation of a minority group from the majority group. Its Latin roots are *se*, meaning apart, and *grex*, meaning flock. For example, apartheid in South Africa today—like past racial segregation in the southern United States—involves the physical separation of the races in neighborhoods, schools, and public accommodations, often by law and sometimes by social custom. Even when the races are in close proximity, as they often are in employment situations, social norms enforce social distance. When segregation is the result of this type of legal and social restriction, it usually connotes the inferiority of the minority group and can be an important means of maintaining its minority status.

Segregation can also be a voluntary matter. For example, many neighborhoods in cities and regions of the country that are ethnically identified are so primarily as a matter of choice and not compulsion, though compulsion and limited opportunities may have played some role in their initial establishment. Many people like to live among their kin or coreligionists and close to churches, stores, and schools that cater to their ethnic group. Others do not. Observed patterns of segregation may also be partly coerced and partly voluntary, brought about by a combination of social pressure, lack of knowledge of alternatives, socialization, and choice.

Sex segregation in the workplace, which takes both physical and social forms, is almost certainly the result of both restriction and choice, although we have come to the considered conclusion, based on the evidence we have reviewed (which is presented in the following chapters), that restriction plays the more important role. The measure of sex segregation in employment most commonly used in this report, and in other social science research, measures the degree of segregation against a standard of total integration. The index of dissimilarity, often called the segregation index, measures the degree to which the distributions of the groups being studied (women and men here) across a set of categories (occupations or jobs here) differ from each other.[2] Such a measure implies a goal of complete integration, with the proportions of women and men within every occupation identical to their representation in the labor force as a whole. There is no reason to believe, however, that if all barriers to the free and informed exercise of choice by women in the labor market were removed, the distributions of women and men across all occupations would be identical. They might be, but they might equally well not be. Some differences between women and men are deeply rooted in culture and may last for decades; some, though perhaps not many besides the most obvious, are rooted in biology and may last

[2] The index of segregation, I.S., is defined as

$$\text{I.S.} = \frac{1}{2}\sum_{i=1}^{n} |\, x_i - y_i \,|$$

where $x_i$ = the percentage of one group (e.g., women) in the ith category of a classification (e.g., a particular occupation), and $y_i$ = the percentage of the other group (e.g., men) in that same category (Duncan and Duncan, 1955).

TABLE 1-1 Occupational Distribution Over Major Occupational Groups by Race and Sex, 1984

| | Men | | | Women | | | Percentage |
|---|---|---|---|---|---|---|---|
| | Total | White | Black | Total | White | Black | Female |
| Managerial and professional specialty | 24.6 | 25.7 | 12.3 | 22.5 | 23.3 | 15.8 | 41.6 |
| Executive, administrative, and managerial | 13.0 | 13.7 | 6.3 | 8.5 | 8.9 | 5.2 | 33.6 |
| Professional specialty | 11.6 | 12.0 | 6.1 | 14.0 | 14.4 | 10.6 | 48.5 |
| Technical, sales, and administrative support | 19.6 | 20.0 | 15.0 | 45.6 | 46.9 | 36.5 | 64.4 |
| Technicians and related support | 2.8 | 2.8 | 1.9 | 3.3 | 3.3 | 3.3 | 48.1 |
| Sales occupations | 11.1 | 11.8 | 4.6 | 13.1 | 13.9 | 7.8 | 47.9 |
| Administrative support, including clerical | 5.7 | 5.4 | 8.5 | 29.1 | 29.8 | 25.3 | 79.9 |
| Service occupations | 9.4 | 8.4 | 18.4 | 18.7 | 17.2 | 30.7 | 60.8 |
| Private household | .1 | .1 | .1 | 2.1 | 1.6 | 5.9 | 96.2 |
| Protective service | 2.5 | 2.3 | 4.1 | .5 | .4 | .8 | 12.9 |
| Service, except private household and protective | 6.8 | 6.0 | 14.2 | 16.2 | 15.2 | 24.0 | 64.8 |
| Precision production, craft, and repair | 20.2 | 20.8 | 15.8 | 2.4 | 2.4 | 2.6 | 8.5 |
| Operators, fabricators, and laborers | 21.1 | 20.0 | 33.6 | 9.6 | 8.9 | 13.9 | 26.0 |
| Machine operators, assemblers, and inspectors | 8.0 | 7.6 | 11.4 | 7.1 | 6.5 | 11.0 | 41.1 |
| Transportation and material moving occupations | 6.9 | 6.6 | 11.2 | .8 | .8 | 1.0 | 8.3 |
| Handlers, equipment cleaners, helpers, and laborers | 6.2 | 5.8 | 11.0 | 1.6 | 1.6 | 1.8 | 16.6 |
| Farming, forestry, and fishing | 5.1 | 5.2 | 4.9 | 1.2 | 1.3 | .5 | 15.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 43.7 |
| N (thousands) | (59,091) | (52,462) | (5,124) | (45,915) | (39,659) | (4,995) | |

SOURCE: U.S. Department of Labor, Bureau of Labor Statistics (1985a:Tables 21 and 23).

even longer. The appropriate policy goal is not therefore the complete elimination of segregation as measured by the index of dissimilarity, but rather the elimination of barriers to women's full exercise of their employment rights. We have not estimated how much sex segregation would be reduced if equality of opportunity were achieved or how much would remain out of choice, but we believe, on the basis of our review of the evidence, that the reduction would be substantial.

The segregation of the sexes is a basic feature of the world of work. The strikingly different distributions of women and men across occupations can be seen in the distribution of the sexes across major occupational categories. Table 1-1 provides comparisons for black and white women and men across 13 broad occupational categories in 1984. When one looks at detailed occupational categories, sex segregation is still clearer. In 1980 among 503 occupational categories, the most detailed level at which census data is tabulated, workers in 187 categories were at least 90 percent members of one sex; 275 occupations were composed of at least 80 percent female or male workers (computed from U.S. Department of Commerce, Bureau of the Census, 1983b:Table 1). Almost half of all employed women work in occupations that are at least 80 percent female (Rytina, 1981), which include librarians, health technicians, secretaries and typists, data-entry keyers, nurses, bank tellers and bookkeepers, telephone operators, sewers and stitchers, child care workers, and dental assistants (U.S. Department of Commerce, Bureau of the Census, 1983b). The occupation of most women not in the labor force, homemaker, is one of the most segregated occupations. Slightly over half of all men work in occupations that are at least 80 percent male. Among these 229 predominantly male occupations are engineers, architects, natural scientists, physicians and dentists, lawyers, nonretail sales representatives, mail carriers, electrical and electronic equipment repairers, construction workers, machinists, motor vehicle operators, and freight, stock, and material handlers.

There is some division of labor by sex in most societies (Burton et al., 1977). Across all societies, moreover, there is a pattern to this division of labor. Women generally do those tasks that are compatible with child care—tasks that are not dangerous, do not take them far from home, do not require close attention, and are readily interrupted (J. Brown, 1970). As consistent as this pattern is, it is not unmodifiable. In societies in which women must do work incompatible with breast-feeding, for example, babies are started on breast milk substitutes earlier (Nerlove, 1974); where women's work requires them to travel distances, as they do to gather vegetable food in hunting/gathering economies, or to participate in long-distance trading networks, they leave children with substitute caretakers. The only universal with no exception seems to be that everywhere, it is primarily women who mother.

Within the limits of female-assigned child care and sexual dimorphism in strength and energy, there is a great deal of variability across societies as to which gender is expected to do what job, even in the West. For example, dentists are primarily female in Denmark, Poland, and the Soviet Union, in contrast with the United States, where dentistry is 93 percent male (computed from U.S. Department of Commerce, Bureau of the Census, 1983b:Table 1). In the Soviet Union, both physicians and street cleaners are usually female (Lapidus, 1978). Beyond industrial societies, there is yet more variability. Household servants, predominantly female in the West, are typically male in India (Blumberg, 1978), and construction labor is shared by the sexes (Boserup, 1970). West African women engage in highly organized long-distance trading that is elsewhere an exclusively male occupation (Hammond and Jablow, 1976); and, as do women

in other horticultural economies, they hoe the fields. In hunting/gathering societies, women commonly do virtually all the gathering of vegetable food, which is the dominant source of subsistence in half the known ethnographic cases (Friedl, 1975:13). This degree of cross-societal variation in the sex division of labor, and even reversal of what is traditionally considered men's or women's work from society to society, suggests that most occupational sex typing is highly influenced by cultural constructions of gender. The degree of cross-national agreement that is also observed suggests that many cultural values are shared.

The division of labor and sex segregation in work changes with time. Historical evidence shows change in the sex typing of many specific occupations (Davies, 1975; Tyack and Strober, 1981; Kessler-Harris, 1982). Since World War II several occupations in the United States have changed sharply in their sex composition; for example, bank teller, insurance adjuster, and real estate agent have all changed from male to female. Sex segregation in employment, however, seems to be deeply ingrained in cultural beliefs and well established in the organization of work. Occupations change their sex typing, but segregation remains. The aggregate amount of sex segregation across occupations, as measured by the index of dissimilarity, has been virtually stable since 1900 until 1970.

Sex segregation in the workplace takes many forms. In addition to the most obvious form, occupational segregation, men and women in the same occupation often work in different industries or for different employers.[3] Establishment and industry segregation are common, and they occur even when occupations are integrated. For example, the occupation waiter includes men and women, but many restaurants hire all men or all women. Industries have also been found to be more segregated than would be expected from their occupational mix, indicating additional segregation beyond that measured by occupational segregation alone. For example, clerical workers, a large and diverse category that is approximately two-thirds female, are more likely to be male in some industries than in others. Because the sex composition of occupations differs in different establishments and industries, aggregate measures of occupational segregation underestimate the degree of segregation in the world of work.

Aggregate measures of occupational segregation underestimate segregation for another reason as well. Occupational categories are themselves aggregates, composed of smaller categories, some of which may be even more segregated. For example, women were 59 percent of all workers in service occupations in 1980, but they made up 95 percent of all private household workers and 12 percent of all workers in protective service occupations, both of which were subcategories of service occupations (computed from U.S. Department of Commerce, Bureau of the Census, 1983b:Table 1). Calculations based on even the most detailed census occupational classification (the three-digit level) underestimate the amount of segregation because each category sometimes combines occupations with widely different sex ratios.[4] The *Dictionary of Occupational Titles* (U.S. Department of Labor, 1977) lists

[3] See Blau (1977) for a thorough discussion of different types of sex segregation in employment.

[4] The Census Bureau categorizes occupations at varying levels of detail. The broadest classification includes 13 major categories (see Table 1-1), recently modified from 11 (see Rytina and Bianchi, 1984, and Bianchi and Rytina, 1984, for a discussion of comparability with earlier census years). A somewhat more detailed classification, sometimes referred to as the two-digit Census Bureau categories, included 44 occupations in 1970. The classification referred to as detailed or three-digit included 441 occupations in 1970 and 503 in 1980. When we refer in the text to "detailed census occupational categories" or "three-digit census occupations" we mean this refined classification.

over 12,000 unique job titles, which represent an aggregation of perhaps 1 million jobs done by 115 million members of the labor force (Miller et al., 1980). Thus, even the 500 detailed occupations classified in the census or the Current Population Survey involve substantial aggregation.

Because measures of occupational segregation underestimate segregation in work, it would be very desirable to have data for jobs, rather than occupations, in order to be able to assess the extent of and changes in segregation accurately. A job can be defined as a particular task within a particular work group in a particular company or establishment performed by one or more individuals (Bridges and Berk, 1978). Examples are check-out clerk at the Indianapolis Speedway K-Mart store or upholsterer at the Boeing plant in Renton, Washington.

Distinguishing between job segregation and occupational segregation is critical for reasons other than the tendency of occupationally based measures to underestimate the true amount of segregation. Most important, the processes that contribute to occupational segregation may differ from those that produce job segregation. Theories that focus on workers' choices are concerned with occupational outcomes, but hiring decisions occur at the establishment level and must be explained with data on men's and women's access to jobs. In addition, focusing on occupational segregation may imply different remedies than those suggested by an emphasis on jobs. These differences and the committee's ultimate concern with the total amount of sex segregation in the workplace dictate focusing on jobs when the data permit. Often, however, constraints imposed by available data or research limit our focus to occupations.

## THE CONSEQUENCES OF SEX SEGREGATION IN EMPLOYMENT

The consequences of sex segregation in the workplace extend beyond the symbolic fact of its existence. Society, the economy, and individuals all lose when workers are allocated to jobs on the basis of characteristics such as gender, race, or age rather than on their ability to perform the work. Segregation necessarily restricts individuals' chances for self-fulfillment. When jobs are classified as men's work or women's work, neither men nor women are free to do the jobs that might best suit them. Because it has made substantial investments in developing its members' abilities, society as well as its individual members lose when workers are assigned to jobs on the basis of their gender rather than their talents. To the extent that involuntary job segregation restricts employment opportunities for otherwise qualified workers, it represents the failure of the economy to make use of the available labor supply most appropriately. The misallocation of human resources in the work force necessarily depresses national productivity, and the loss in productivity that job segregation entails will increase if it persists at current levels at the same time that more women attain advanced education and their expected work life increases. To the extent that declines in the sizes of adolescent and young adult cohorts (U.S. Department of Commerce, 1981) and the numbers of high school graduates (U.S. Department of Education, 1981) reduce the traditional supply of new workers for skilled and technical jobs, labor shortages may well occur unless these jobs are open to talented individuals irrespective of their gender.

Although gender affects what jobs are available to persons of both sexes, segregation is more harmful to women primarily because the occupations held predominantly by women are less desirable on various dimensions than those held predominantly by men. In particular, segregation contributes to women's lower wages. Female-dominated occupations also provide less on-the-job training and fewer opportunities for mobility. These and other consequences of sex-segregated work careers also follow women into retirement. Because wage consequences are so important, we enumerate

several ways in which wages are affected by job segregation; we then take up other consequences.

### Wage Consequences

Occupational sex segregation, sex segregation across firms, and job segregation within firms all reduce women's earnings relative to men's.

#### *Occupational Segregation and Wage Disparity*

In the United States, full-time, year-round white female workers on the average earn approximately 60 percent as much as full-time, year-round white male workers, a ratio that has been almost constant for at least the last 25 years. According to the report of the National Research Council's Committee on Occupational Classification and Analysis (Treiman and Hartmann, 1981), a substantial part of this overall earnings differential can be attributed to the low wages women earn in predominantly female occupations. For 499 detailed occupational categories in the 1970 census classification, the correlation between median annual wage and salary earnings (adjusted for time spent working) and the percentage female among occupational incumbents is −.45: the higher the percentage female, the less an occupation paid. Employment in a female-dominated occupation depressed wages of workers of both sexes; each additional percentage point female in an occupation was associated with $42 less in median annual earnings. The expected median wage in an occupation filled exclusively by women was $3,946, less than half the $8,185 median in exclusively male occupations (Treiman and Hartmann, 1981). Differences in occupational characteristics (as measured by the *Dictionary of Occupational Titles*) accounted for about 35 percent of the gross association with percentage female. The report also estimated the proportion of the gross male-female earnings differential that could be attributed to sex segregation among detailed occupations. The analysis indicated that the segregation of men and women into different occupations accounts for about 35-40 percent of the sex difference in average earnings. The remainder is due to the fact that within each detailed occupation men tend to earn more than women. These and other data led that committee to the conclusion that occupational segregation has a substantial effect on women's earnings and that, in particular, the wages of female-dominated occupations are depressed relative to what they would be in the absence of segregation.

Although the 1980 census data have not yet been analyzed to assess whether the effect of occupational segregation on earnings differentials has changed since 1970 (the year to which the Committee on Occupational Classification and Analysis's estimates pertain), a crude assessment is possible through the use of published data from the Current Population Survey (CPS). The main deficiency of the CPS data is that the relatively smaller sample size requires considerable aggregation of occupational categories. From 1970 through 1974, data on the mean earnings of full-time, year-round workers by sex are presented for 24 occupational categories; in 1975 the number of categories was expanded to 51. Table 1-2 compares 1970 with 1979 data using the 24-category classification and 1975 with 1979 data using the 51-category classification. Probably because of the highly aggregated classifications, only 22 percent of the gender difference in earnings in 1970 can be attributed to occupational segregation, compared with the figure of 35-40 percent based on the 499 categories of the 1970 census. The comparison across years suggests a slight decrease in the effect of segregation between 1970 and 1979. In 1970 the average earnings of women would have been 90 percent of those of men had women earned as much as men in the same occupation; by 1979 this had increased to 92 percent. The 1975-1979 comparison based on

TABLE 1-2 Decomposition of Earnings Differentials Between Men and Women Into Within-Occupation and Between-Occupation Components, for Full-Time Year-Round Workers in Selected Years, 1970-1979

| | 24-Category Classification[a] | | 51-Category Classification[a] | |
|---|---|---|---|---|
| | 1970 | 1979[b] | 1975 | 1979 |
| Earnings differentials | | | | |
| Mean earnings of men | $9,918 | $19,109 | $14,029 | $19,109 |
| Expected mean earnings of women if they earned the male average in each occupation[c] | 8,975 | 17,583 | 12,550 | 17,230 |
| Mean earnings of women | 5,675 | 10,876 | 7,930 | 10,876 |
| Earnings differentials expressed as a percentage of male earnings | | | | |
| Mean earnings of men | 100% | 100% | 100% | 100% |
| Expected mean earnings of women | 90 | 92 | 89 | 90 |
| Mean earnings of women | 57 | 57 | 57 | 57 |
| Decomposition of earnings differentials | | | | |
| Percent due to occupational segregation | 22 | 18 | 24 | 23 |
| Percent due to within-occupation pay differences | 78 | 82 | 76 | 77 |

[a] Each classification was based on the most disaggregated set of categories available.

[b] The 51-category 1979 classification was aggregated to 24 categories to match the 1970 classification by taking a weighted average of the mean earnings of men or women in each of the component categories, weighted by the number of men in each component category. The number of women in the aggregated category is just the sum of the number of women in each component category.

[c] The means for male workers had to be estimated for three categories (secretaries and stenographers, typists, and private household workers, aggregated to two in the 24-category classification) for which there were too few incumbents for the CPS to be willing to report a mean. For 1979 and for the first two categories in 1975, means were calculated directly from the published distribution by scoring the income categories at their midpoint. In the case of secretaries and stenographers in 1979, an outlier—an estimated 2000 cases with annual earnings of $60,000-$75,000—was omitted from the computation. For 1970, and for private household workers in 1975, means were estimated by assuming that the category mean to be estimated bore the same ratio to the mean earnings of the total male labor force as it did in 1979.

SOURCE: Current Population Reports, Series P-60: No. 80, Table 55; No. 105, Table 52; No. 129, Table 58.

51 occupational categories yields similar results although the changes are not as large, perhaps because of the shorter time period.

### *Job Segregation and Wage Disparity*

Sex segregation *within* occupations further contributes to the earnings gap. As we noted above, sex segregation occurs within occupations because men and women who perform the same occupation may be segregated by firm or enterprise, and because within firms men and women in the same occupation may do different jobs. That expensive restaurants almost always employ men to wait on tables, while inexpensive restaurants and coffee shops are much more likely to hire women, is an example of between-firm segregation. Since expensive establishments pay better and provide larger tips, male waiters earn more than female waiters. An example of within-firm segregation contributing to the income gap is the assignment of men to higher-paid night work.

The evidence regarding the consequences of job segregation for earnings differentials is sparse. The small number of studies must be regarded as suggestive rather than de-

finitive, especially since none estimates the proportion of the earnings differential within occupations that can be attributed to job segregation.

*Segregation Across Firms* Although no economy-wide quantitative estimates of the effect on earnings differences of the segregation of men and women in the same occupation in different firms are available, examples suggest that such segregation is an important source of the wage gap. Several studies show that within specific occupations women and men tend to be employed in different establishments, with better-paying firms disproportionately employing men. Blau (1977) has shown that within sex-integrated occupations, such as accounting clerk, men tend to earn more than women because they tend to work in higher-paying firms. She found that more of the male-female wage differential within each occupation was between rather than within firms. That is, men were overrepresented in higher-paying firms, which hired fewer women across all the occupations she studied. Buckley (1971) and McNulty (1967) found similar results for clerical jobs, as did Talbert and Bose (1977) for retail clerks, Allison (1976) for beauty salon operators, and Johnson and Stafford (1974) and Darland et al. (1974) for college and university faculty members. Other evidence of the importance of this type of segregation for earnings comes from industry data; industries provide a crude proxy for firm differences. Calculations by Malveaux (1982a) show that industrial sex segregation accounted for 13.5-27.5 percent of the wage gap within broad (one-digit) occupational categories when industrial distribution was also controlled at the one-digit level.

*Segregation Within Firms* It is not possible to estimate the overall wage effect of the segregation of men and women into different jobs within the same occupation and firm, but some evidence suggests that this type of segregation also contributes to earnings differences because men and women filling the same occupation within firms are assigned different specific jobs at different pay rates. The most direct evidence comes from the work of Bridges and Berk (1978), who found that white-collar female-dominated jobs in Chicago financial firms paid less largely because they did not compensate incumbents' qualifications and job characteristics at the same rate as did male-dominated jobs. Almost three-quarters of the $2,250 annual wage disparity was due to differential payment for qualifications and job characteristics, while differences in the mean qualifications of workers in male- and female-dominated jobs accounted for a little more than $300 of the wage gap. Similarly, Talbert and Bose (1977) found that male retail sales clerks were more likely to be assigned to "big-ticket" departments of stores (e.g., furniture, large appliances) and hence earned more on average than female clerks. (Interestingly, however, there was a strong interaction between gender and department in determining earnings; department mattered more for men than for women, so that the earnings gap between the sexes was greater in the big-ticket departments.)

Using 1960 data, Halaby (1979b) found that female managers in a large public utility firm earned on average 64 percent as much as male managers. Only 9.7 percent of the earnings gap could be explained by differences in levels of education, seniority, and previous work experience, while 75.3 percent was explained by the difference in returns to human capital for men and women. In analyzing the source of differential returns to human capital, Halaby found that men and women were largely segregated into different managerial "ranks." While more than 94 percent of women were in ranks V and VI (the lowest ranks), more than 85 percent of men were in rank IV or above. When rank was entered as an explanatory variable, the difference in distribution of men and women across ranks alone explained 65 percent of the wage gap, reducing the effect of differences in human capital levels and

returns to 27.3 percent. Halaby concludes that rank segregation severely restricts women from transforming their stocks of human capital into higher salaries. Between 45 and 55 percent of the men's earnings advantage among professional employees in a large research organization that Malkiel and Malkiel (1973) studied could be attributed to the greater tendency for men to be assigned or promoted to higher rank, even if attributes thought to be related to productivity (post-high-school education, college field of study, job-related labor market experience, rate of absenteeism, and personal productivity as measured by number of publications) are controlled for. The remainder of the earnings gap stemmed from sex differences in these variables. An important mechanism in producing wage differences is the propensity of firms to assign men initially to higher ranks (Cabral et al., 1981; Newman and Wilson, 1981; Harlan and O'Farrell, 1982) or to promote them more rapidly than similarly qualified women (Committee on the Education and Employment of Women in Science and Engineering, 1983). Judging from the available evidence, within-firm pay differences for workers in the same occupation appear mainly to reflect differences in rank.

Progress in studying the effect of job segregation on earnings differentials will depend on the availability of much more detailed data than is available from the census. Such data are nearly always limited to studies of single industries or single enterprises. Despite their limited generalizability to the labor force as a whole, studies of industries and enterprises that make use of very detailed job classifications should be encouraged because they illuminate the processes of segregation.

## Other Consequences of Sex Segregation

Wages are but one aspect of the negative consequences for women of sex segregation in the labor market. Job segregation also contributes to sex differences in retirement income, susceptibility to unemployment, on-the-job training, occupational and status mobility, prestige, stress, power, and the division of labor within the household.

### *Retirement Income*

Women are less likely than men to be covered by private pension plans—40 percent of full-time women workers are covered by such plans, compared with 55 percent of similar men (D. Beller, 1981)—partly because they are concentrated in low-wage firms and occupations and less profitable industries that are less likely to provide pension coverage (Benson, 1980). Although the sex difference in pension coverage is also partly due to women's shorter average tenure in their current jobs, it remains considerable even after controlling for years employed narrowed the coverage gap between the sexes (D. Beller, 1981). Twenty-five percent of all women (half of those employed in the private sector) work in retail and service industries, which have the lowest pension coverage (U.S. Department of Labor, Labor-Management Services Administration, 1980). Only 10.5 percent of women over 65 received money from private pensions, compared with 27.7 percent of men (Moss, 1983). Of course, because women earn less than men, both their social security and retirement benefits are lower (Moss, 1983).

### *Susceptibility to Unemployment*

The link between occupational sex segregation and unemployment is not straightforward. Until 1981 women's unemployment rates typically exceeded men's by 1-2 percentage points (Lloyd and Niemi, 1979; U.S. Department of Labor, Bureau of Labor Statistics, 1981a, 1981b). However, in late 1981 the adult male unemployment rate surpassed that of women by 0.1-0.5 percentage points (U.S. Department of Labor, Bureau of Labor Statistics, 1982a). Their different occupational distribution exposes men to a

greater risk of cyclical unemployment than women (Barrett and Morgenstern, 1974; Niemi, 1974; R. Smith, 1977; Urquhart and Hewson, 1983). Women are concentrated in clerical and service occupations and industries, which are less cyclically sensitive than the predominantly male blue-collar occupations in manufacturing and construction. Indeed, Cornfield (1981) and Blau and Kahn (1981a) found that women's occupational and industrial distributions contribute substantially to their lower layoff rates relative to those of men.

Much of the beneficial effect of women's concentration in occupations and industries that are less vulnerable to cyclical unemployment, however, is cancelled out by their greater propensity to be labor force entrants, which subjects them to high unemployment rates. Moreover, although women's concentration in certain occupations or sectors reduces their aggregate risk of unemployment, women who work in female-dominated occupations are unemployed significantly longer than are other women (Barrett and Morgenstern, 1977). In addition, women's occupation-specific unemployment rates continue to exceed men's within many occupations (Urquhart and Hewson, 1983). With the exception of the 1980 recession, women in manufacturing and blue-collar occupations have been more likely to be laid off than men during a recession (Terry, 1982).

Women who have recently entered male-dominated occupations are especially vulnerable to layoffs during economic downturns (Kelley, 1982). During the recent recessions in the United States and Europe this was true for women in certain blue-collar occupations, such as durable goods manufacturing (O'Neill and Smith, 1976; R. Smith, 1977). In recent federal "reductions in force," women in positions with ratings of GS 12 or above were laid off at a rate 2.3 times the average rate, presumably primarily because they had less seniority, although veterans' preference also protected men (Federal Government Service Task Force, 1981). Thus, in the short run, reducing segregation would place women in more cyclically sensitive sectors or occupations, but in the long run it would probably increase their labor force attachment and thereby reduce both the male-female unemployment differential and the overall sex difference in labor force participation.

### *On-the-Job Training*

On-the-job training offers workers the opportunity to acquire skills that facilitate occupational mobility and wage increases (Mincer, 1962b). Thurow's (1975) characterization of the labor market as a training market in which training slots are allotted to workers recognizes the importance of access to training. But women tend to receive less training than equally experienced men, their jobs involve shorter training periods (Duncan and Hoffman, 1978, 1979), and, among federal employees at least, their training costs less per hour (Taylor, 1985). Evidence that sex segregation accounts for these differences is indirect and thus only suggestive. For example, since training is usually reflected in more rapid wage gains over time, the flatter experience-wage profiles Zellner (1975) observed for female-dominated occupations is consistent with the finding of less on-the-job training.

### *Occupational and Status Mobility*

Research on sex differences in occupational mobility suggests that, in part because of occupational segregation, women experience less career mobility than men. For example, Rosenfeld and Sorensen (1979) found that most of the difference in men's and women's chances to move between particular sets of occupations was due to differences in their distribution over occupational categories. Using Duncan's socioec-

onomic index (SEI)[5] to measure occupational status, Wolf and Rosenfeld (1978) found that women experienced less upward SEI mobility than men over a five-year period. Leaving the male sector increased the likelihood of a prestige loss for both sexes. Neither men nor women who shifted from one female-dominated job to another were likely to experience upward SEI mobility, although starting in a female-dominated occupation did not reduce the mobility chances of either sex, provided they moved to a non-female-dominated occupation.[6] However, 80 percent of the men and only 31 percent of the women made such moves. Researchers who assessed mobility in terms of wage changes found that men's earnings rose faster than women's (Rosenfeld, 1980; Blau and Kahn, 1981b).

Because female-dominated occupations have characteristically shorter career ladders, i.e., opportunities to advance in pay and status from entry-level positions, women often attain their maximum level within a few years. Typically female entry-level jobs, such as telephone operators or stitchers (Grinker et al., 1970) tend to be on shorter ladders than typically male entry-level jobs (Blau, 1977; Kanter, 1977; Stevenson, 1977; New York State Commission on Management and Productivity, 1977; Peterson-Hardt and Perlman, 1979; C. Smith, 1979; Ratner, 1981; Haignere et al., 1981), and women in typically male occupations may be assigned to jobs that offer few promotion opportunities (Martin, 1980; Hochschild, 1975; Epstein 1970b).

As a result, short-term comparisons underestimate long-term differences in the probability of upward mobility. When Sewell et al. (1980) observed occupational mobility over a longer period, the women began in occupations with higher SEI scores, but 18 years later the men had surpassed them, and married women with children had actually lost ground. Even childless women gained little occupational status over the course of their working lives, and never-married women gained only one-third as much as did men (Sewell et al., 1980). Marini (1980) also found that after controlling for education and labor force experience, women showed very small gains in occupational status between their first and a subsequent job, while men's occupational status increased over time. Some of the sex difference was due to the differential ability of men and women to benefit from their education and employment experience. This difference stems from both their different concentrations in occupations that reward these personal resources differently and the tendency of some employers to hold women to higher promotion standards than men (Olson and Becker, 1983).

### *Occupational Prestige*

Several studies (see Bose and Rossi, 1983; Jacobs and Powell, 1983, for reviews) suggest that workers in sex-atypical occupations do not have the occupational prestige accorded sex-typical incumbents of the same occupations. For example, Jacobs and Powell (1983) found that the more an occupation was dominated by one sex, the greater the discrepancy between the prestige that raters accorded to sex-typical and sex-atypical job-

[5] The socioeconomic index (Duncan, 1961) was constructed to measure occupational prestige. It computes occupational prestige on the basis of the salaries and the educational attainment of incumbents of occupations. England (1979), Roos (1981), and others have criticized the use of the SEI to compare the sexes because it does not take into account differences in the kinds of occupations women and men typically hold.

[6] Although Wolf and Rosenfeld (1978) found no evidence that men changing jobs within the "female sector" had more SEI mobility than similar women, men may have an advantage in some female-dominated occupations. For example, Grimm and Stern (1974) found that men were overrepresented in higher-status and administrative jobs in teaching, nursing, academic librarianship, and social work, and Fox and Hesse-Biber (1984) confirmed this finding for a larger number of professions more recently.

holders. Given the differing amounts of prestige accorded to male and female incumbents in the same occupation, a move that would represent upward prestige mobility for men might mean downward mobility for women. According to the prestige ratings their respondents assigned sex-typical and sex-atypical workers, florist to plumber and typist to electrician represent such moves (Powell and Jacobs, 1984).

### *Job Stress*

Across-the-board comparisons indicate that women and men find their jobs equally satisfying (U.S. Department of Labor, Employment and Training Administration, 1979c). But sketchy evidence suggests that some female-dominated occupations may be more stressful. Secretaries, for example, had the second-highest incidence of stress-related diseases among workers in 130 occupations studied by the National Institute of Occupational Safety and Health (NIOSH) in 1975. A 1980 study revealed that data-entry clerks who operated video display terminals full time exhibited the highest stress levels of any occupational group NIOSH had ever studied, including air traffic controllers (cited in Working Women Education Fund, 1981). Haynes and Feinleib (1980) found that coronary heart disease among participants in the longitudinal Framingham Heart Study was about twice as common among female clerical workers who had children as among other women workers or housewives. Suppressed hostility, a nonsupportive boss, little job mobility, and a blue-collar husband were all associated with coronary heart disease among clerical workers, presumably because they contributed to increased stress. However, knowledge of the effects of occupational segregation on workers' levels of psychological stress is very sketchy at this time.

### *Power and Work Within the Family*

Job segregation and the resulting differences in earnings may influence women's home lives by affecting the distribution of power between marriage partners and the division of household labor. No studies have tested these suppositions directly, however. McDonald's (1980) review of studies of family power notes that resource theory provides the principle framework for such studies. Most posit a material base for marital power, supplemented by ideology or psychological factors.

Some evidence supports a connection between wives' employment and material power within the family; Rainwater (1979) suggests that wives' employment influences family consumption patterns, away from "male" goods such as sporting equipment and toward "female goods" such as home appliances. In contrast, time use studies based on data from the late 1960s (Meissner et al., 1975; Walker and Woods, 1976; Vanek, 1980) show little if any increase in husbands' contribution to household work when their wives are employed. More recent time budget studies based on data from the mid-1970s (Pleck with Rustad, 1981; Berk, 1979; Stafford and Duncan, 1979) reveal a slight convergence in the amount of time husbands and wives spent in family roles and in total work time (both paid and family). But the slight increase in husband's family time is not linked to wives' employment, since husbands' time in family roles does not vary with their wives' work time. Although working wives have reduced their family time, particularly housework, substantially in recent years, women still do the vast majority of housework. As Moore and Sawhill (1978), Hartmann (1981), and others have noted, women have taken on a new set of activities without forgoing their traditional responsibilities.

The household division of labor appears to share with job segregation a resistance to

change, and the two are likely to be mutually reinforcing. The failure of husbands' household time to respond to their wives' paid work may contribute to their wives' choices regarding paid work. Women's choices both contribute to and result from occupational segregation, and segregation reduces the resources women bring to the marital unit and thus, potentially, their power in the household.

## CONCLUSION

We have reviewed evidence that shows that sex segregation in employment has significant consequences for women, men, families, and society—but particularly for women. It contributes to women's low wages and lesser employment-related benefits of all kinds, and some have argued that it contributes to a household division of labor that also seems to disadvantage women. The negative consequences of sex segregation in employment are likely to increase, if sex segregation does not decline as more women work for wages and families come to increasingly rely on their earnings. Sex segregation in employment, as we use it in this report, generally refers to any observed difference in the distributions of women and men across job categories. Some of the difference observed may not be problematic for women or society, because it results from a voluntary sorting out of people and jobs. To the extent that the difference is voluntary, it may not be an appropriate object of public policy.

Sex segregation is only one manifestation of unequal opportunity in the workplace. Women's lower earnings and such phenomena as sexual harassment and unequal fringe benefits are others. In our view, job segregation is among the most significant. And perhaps most important, to the extent that sex segregation in the workplace connotes the inferiority of women or contributes to maintaining women as men's inferiors, it has great symbolic importance. We believe that sex segregation is fundamentally at odds with the established goals of equal opportunity and equality under the law in American society. Therefore we focus on the factors affecting the occupational outcomes of women. Our emphasis is on why women end up in a small number of less remunerative occupations and how to alter these outcomes in order to improve women's occupational opportunities.

# 2 Sex Segregation: Extent and Recent Trends

The most common method of assessing the extent of sex segregation compares the distributions of women and men across a set of occupational categories. The difference in the distributions of the sexes across occupational categories can be summarized by the index of segregation (see note 2, Chapter 1, for the formula), which was developed by Duncan and Duncan (1955). Its value represents the minimum proportion of persons of either sex who would have to change to an occupation in which their sex is underrepresented in order for the occupational distributions of the two groups to be identical. Its value is 0 in the case of complete integration, in which the occupational distributions of men and women are identical, and 100 when every occupation is either entirely female or entirely male. For example, in 1981 the index of sex segregation computed over 11 major occupational categories was 41 among whites and 39 among nonwhites (see Table 2-1), indicating that at least 40 percent of all women or men would have to change to an occupational category dominated by the other sex for their broad distributions to be identical (and for the proportion female or male in each category to be equal to the proportion female or male in the total labor force).

In interpreting the value of the index of segregation, one must bear in mind that its magnitude is unaffected by the type of occupational shifts workers would need to make. Shifts from a sex-typical occupation to a closely related sex-atypical occupation—for example, from elementary school teacher, which is 84 percent female, to school administrator, which is predominantly male (U.S. Department of Labor, Bureau of Labor Statistics, 1981c)—are considerably more probable in the short run than shifts to occupations requiring vastly different skills that are performed under different working conditions. Given the occupational structure, however, to achieve total integration both women and men would have to move to occupations that are atypical for their sex. As we noted in the previous chapter, our use of this measure of segregation does not imply that we believe complete integration of all occupations is an appropriate policy goal. We do, however, believe that job segregation should be substantially reduced.

The index of segregation is influenced by the sizes of more and less segregated oc-

TABLE 2-1 Occupational Segregation Indices Across Major Census Categories for Sex and Race, 1940-1981

| | 1940 | 1950 | 1960 | 1970 | 1981 |
|---|---|---|---|---|---|
| Occupational segregation by sex among: | | | | | |
| Whites | 46 | 43 | 44 | 44 | 41 |
| Blacks and others | 58 | 50 | 52 | 49 | 39 |
| Occupational segregation by race among: | | | | | |
| Men | 43 | 36 | 35 | 30 | 24 |
| Women | 62 | 52 | 45 | 30 | 17 |

NOTE: Indices are calculated for occupational distributions across 11 major census categories. The data from 1940 to 1960 are classified according to the 1940 census detailed occupational classification; the 1970 data are classified according to the 1960 census detailed occupational classification; and the 1981 data are classified according to the 1970 census detailed occupational classification.

SOURCES: For data from 1940 to 1970, Treiman and Terrell (1975b:167), Copyright ©, Russell Sage Foundation, 1975. Reprinted by permission of the publisher, Russell Sage Foundation. The indices for 1981 were computed from data published in U.S. Department of Labor, Bureau of Labor Statistics (1982a).

cupations. If the most sex-typed occupations employed relatively few workers and the most integrated occupations employed most of the work force, the index would be fairly low. Alternatively, a few large, highly segregated occupations could dominate a large number of small, integrated occupations to yield a large index. This feature of the index is desirable because it represents the actual occupational structure workers encounter. When one compares segregation levels over time or across populations with differing occupational structures, however, differences in the values of the index will confound differences in the amount of segregation within occupations with differences in the sizes of occupations. (Blau and Hendricks, 1979, and Bianchi and Rytina, 1984, decompose the total index into components representing these aspects; we discuss their findings below.)

To get a feeling for how much segregation is associated with a particular value of the index, it is helpful to compare different types of segregation. In Table 2-1 segregation indices are computed for 11 major census occupational categories by both race and sex for each decade since 1940. Although the amounts of race and sex segregation across these broad occupational categories were similar in 1940, by 1981 the drop in the race segregation index was substantial (from 43 to 24 among men and from 62 to 17 among women), while the index of sex segregation decreased much less (from 46 to 41 among whites and from 58 to 39 among blacks and other races). One can also evaluate the magnitude of the index in the context of typical levels for other industrial countries. Using 14 broad occupational categories, Roos (1985) computed indices for 12 societies. The value for the United States, 47, fell toward the high end of the distribution, which ranged from a low of 27 for Japan to a high of 60 for Sweden. Of course, these values are a function of the number of occupational categories (which differed slightly across the countries), and we present these results only as a gauge for assessing the magnitude of a single index.

The magnitude of the index changes as the number of occupational categories increases. Using 1981 Current Population Survey data, Jacobs (1983) calculates the index as 40 on the basis of the 10 major census occupational categories and as 62.7 on the basis of 426 three-digit census occupations. The magnitude of the latter index is comparable to the values shown in Table 2-4, also based on detailed census occupations.

The index of segregation can also be calculated for subsets of occupations, to investigate how subsets compare with each other or to the whole. A. Beller (1984) computed the index for 1981 data for 262 occupations as well as for the subset of 59 professional occupations classified at the same level of detail. As we would expect, the index for the professional occupations was smaller than that for the full range of occupations (51 and 62, respectively), indicating less segregation across professional occupations than across all occupations.

## CURRENT EXTENT OF SEX SEGREGATION

In 1980, 48 percent of all women worked in occupations that were at least 80 percent female (Rytina and Bianchi, 1984). These include many clerical occupations (bank tellers, bookkeepers, cashiers, data-entry clerks, receptionists, secretaries, typists, and telephone operators) and service occupations (chambermaids, waitresses, practical nurses, child care workers, hairdressers, and private household workers) as well as operatives in apparel manufacturing. Men were even more likely to work in occupations dominated by members of their own sex: 71 percent were employed in occupations that were at least 80 percent male, such as scientific, technical, and professional occupations (engineers, chemists, dentists, pharmacists, and physicians), skilled crafts (carpenters, electricians, painters, plumbers, machinists, and auto and heavy equipment mechanics), operatives (meat cutters, grinding machine operators, forklift operators, welders, deliverymen, and truck drivers), and laborers (construction laborers, freight handlers, and gardeners). These proportions are slightly lower for black women and men (Malveaux, 1982b).

Based on data for 312 detailed occupations, Table 2-2 shows employment in the 10 largest occupations for women and men, and their percentage female in 1980. Of the largest 10 occupations for women, 9 were more than 70 percent and 7 were more than 80 percent female, compared with the total civilian experienced labor force, which was 42.5 percent female. Of the 10 largest occupations for men, all were at least 70 percent male and 7 were more than 80 percent male. Only one occupation—managers, not elsewhere classified—was common to both lists.

As we noted in Chapter 1, even measures of segregation based on detailed occupational categories underestimate actual levels of segregation in employment because they do not measure the segregation of the sexes at the level of the establishment. As we noted further, sex segregation can occur within occupations when the sexes have the same occupation, but at different ranks, within an establishment. For example, Halaby (1979b) provides evidence of rank segregation among managerial employees in a utility firm, and Norwood (1982) notes that among assemblers and machine tool operators in the motor vehicle parts industry, women were disproportionately concentrated in class C, the lowest-paid class. Occupations can also be more segregated across establishments than they are in the aggregate.

Blau's (1977) investigation of office workers in three northeastern standard metropolitan statistical areas documented intraoccupational sex segregation across firms (i.e., the segregation of female and male workers in the same occupations in different firms). She assessed the amount of segregation for several occupations that were relatively sex-integrated in each city by comparing the actual index of segregation for an occupation with the expected index given the size of the pool of qualified female and male workers and the percentage of women in the occupation in each firm. In most occupations, the difference between the expected and actual was considerable. Interestingly, it was smallest among computer programmers, an occupation that had grown twentyfold during the 1960s. Blau also found

TABLE 2-2 Employment in the 10 Largest Occupations for Men and Women, 1980

| *Ten Largest Occupations for Men* | | | | |
|---|---|---|---|---|
| Detailed 1980 Occupational Title and Code | Number of Men | Percentage Female | | 1970-1980 Change in Percentage Female |
| | | 1980 | 1970 | |
| 1. Managers, N.E.C. (019) | 3,824,609 | 26.9 | 15.3 | 11.6 |
| 2. Truckdrivers, heavy (804) | 1,852,443 | 2.3 | 1.5 | 0.8 |
| 3. Janitors and cleaners (453) | 1,631,534 | 23.4 | 13.1 | 10.3 |
| 4. Supervisors, production (633) | 1,605,489 | 15.0 | 9.9 | 5.1 |
| 5. Carpenters (567) | 1,275,666 | 1.6 | 1.1 | 0.5 |
| 6. Supervisor, sales (243) | 1,137,045 | 28.2 | 17.0 | 11.2 |
| 7. Laborers (889) | 1,128,789 | 19.4 | 16.5 | 2.9 |
| 8. Sales representatives (259) | 1,070,206 | 14.9 | 7.0 | 7.9 |
| 9. Farmers (473) | 1,032,759 | 9.8 | 4.7 | 5.1 |
| 10. Auto mechanics (505) | 948,358 | 1.3 | 1.4 | −0.1 |
| *Ten Largest Occupations for Women* | | | | |
| Detailed 1980 Occupational Title and Code | Number of Women | Percentage Female | | 1970-1980 Change in Percentage Female |
| | | 1980 | 1970 | |
| 1. Secretaries (313) | 3,949,973 | 98.8 | 97.8 | 1.0 |
| 2. Teachers, elementary school (156) | 1,749,547 | 75.4 | 83.9 | −8.5 |
| 3. Bookkeepers (337) | 1,700,843 | 89.7 | 80.9 | 8.8 |
| 4. Cashiers (276) | 1,565,502 | 83.5 | 84.2 | −0.7 |
| 5. Office clerks (379) | 1,425,083 | 82.1 | 75.3 | 6.8 |
| 6. Managers, N.E.C. (019) | 1,407,898 | 26.9 | 15.3 | 11.6 |
| 7. Waitresses and waiters (435) | 1,325,928 | 88.0 | 90.8 | −2.8 |
| 8. Salesworkers (274) | 1,234,929 | 72.7 | 70.4 | 2.3 |
| 9. Registered nurses (095) | 1,232,544 | 95.9 | 97.3 | −1.4 |
| 10. Nursing aides (447) | 1,209,757 | 87.8 | 87.0 | 0.8 |

SOURCE: Rytina and Bianchi (1984).

that firms tended to have consistent patterns of sex segregation across occupations. If a firm employed more men than expected in one occupation, it was likely to do so in other occupations, and such firms tended to pay workers of both sexes higher wages.

In another study of segregation at the establishment level, Bielby and Baron (1984) found an astonishing amount of job segregation. Using data for 393 firms that the California State Employment Service collected between 1959 and 1979, they found that 30 firms employed workers of only one sex. In an additional 201 firms, women and men shared none of the same job titles. Thus, 231 of 393 firms were totally segregated (indices of 100). Only 16 establishments had segregation indices below 60, and closer examination of these relatively integrated firms revealed that in very few did women and men work side by side at the same jobs. For example, one integrated establishment employed apartment house managers, each of whom resided in the building he or she managed. In another, women worked during the day shift, while men in the same job worked at night. Studies of specific occupations (travel agents by Mennerick, 1975; retail clerks by Talbert and Bose, 1977) or establishments (Harlan and O'Farrell, 1982) confirm patterns of considerable segregation by sex at the firm or job level.

Industries, too, differ both in their propensity to employ women and in their levels of occupational sex segregation. The distributions of the sexes across eight broad in-

dustrial categories, shown in Table 2-3, differ considerably. In general, women are concentrated in personal and professional services; finance, insurance, and real estate; communications; and retail trade. In contrast, they make up less than 10 percent of workers in logging, fisheries, horticulture, construction, metals and mining, and railroads (U.S. Department of Labor, Bureau of Labor Statistics, 1981c:Table 30). This is not surprising given that industries have different propensities to employ workers in particular occupations that we know to be sex-segregated. For example, financial firms employ many clerical workers, most of whom are women, and construction firms employ many laborers, most of whom are men. Sex segregation across industries occurs, however, in amounts greater than would be expected from their occupational distributions alone (Blau, 1977; Stolzenberg, 1982). For example, in 1970, 49.4 percent of all assemblers, who usually work in manufacturing, were women. In electrical machinery manufacture, women constituted 74.2 percent of assemblers; in motor vehicle manufacture, they constituted only 17.2 percent (U.S. Department of Commerce, Bureau of the Census, 1972). Several researchers have concluded that women tend to be concentrated in economically peripheral industries (Kohen, 1975; Bridges, 1980), while men work disproportionately in the "core" sector of the economy (Beck et al., 1980), but there is disagreement regarding this finding and the definition of core and peripheral sectors.

We stress that sex segregation at both the firm and the industry level limits the employment opportunities of women. Some firms consistently exhibit more segregation than would be expected from the occupational mix they hire, and more firms do this than would be expected by chance. It is hard to escape the conclusion that discriminatory practices of one sort or another are probably occurring. Such segregation appears, from the few studies available, to be quite extensive, and it is not measured by occupational segregation alone. Clearly we need more data and more studies at the establishment level. The next section examines trends in segregation by sex and necessarily relies on occupational-level data.

## RECENT TRENDS IN OCCUPATIONAL SEX SEGREGATION

Summary measures indicating current levels of segregation are primarily of interest as data points that reveal trends over time.

TABLE 2-3 Sex Distribution Over Major Industrial Categories for Nonagricultural Industries, October 1984

| | Women | | | Men | |
|---|---|---|---|---|---|
| Industry Division | Number (in thousands) | Percentage distribution | Percentage Female | Number (in thousands) | Percentage distribution |
| Mining | 123 | .3 | 12.2 | 889 | 1.7 |
| Construction | 439 | 1.0 | 9.5 | 4,206 | 7.9 |
| Manufacturing | 6,461 | 15.1 | 32.4 | 13,396 | 25.2 |
| Transportation and public utilities | 1,434 | 3.4 | 27.2 | 3,838 | 7.2 |
| Wholesale trade | 1,605 | 3.8 | 28.5 | 4,032 | 7.6 |
| Retail trade | 8,573 | 20.1 | 51.9 | 7,961 | 15.0 |
| Finance, insurance, and real estate | 3,462 | 8.1 | 60.7 | 2,240 | 4.2 |
| Services | 12,587 | 29.4 | 59.9 | 8,440 | 15.9 |
| Government | 8,061 | 18.9 | 49.7 | 8,152 | 15.3 |
| Total | 42,745 | 100.0 | 44.6 | 53,154 | 100.0 |

SOURCE: U.S. Department of Labor, Bureau of Labor Statistics (1985a:Tables B-2 and B-3).

After decades of considerable stability, there has been some reduction in segregation over the past 10-20 years. Whether the overwhelming impression is one of change or stability, however, depends partly on whether one looks at the overall picture, which reflects the experiences of more than 100 million workers, or at certain occupations or subgroups in the labor force. Among the latter, increased integration has taken place. We begin by examining two summary measures that necessarily mask change within specific occupations; we then turn to data on the experience of young people; we conclude by examining changes within selected occupations.

The concentration of workers in occupations that are at least 80 percent male or female has increased slightly over the last three decades (Blau, 1977; Waite, 1981). The trend, however, is sensitive to the definition of a sex-dominated occupation and may be an artifact of the growing number of occupations that the census distinguishes. Using as a criterion the overrepresentation of either sex by at least 5 percentage points relative to its representation in the labor force, A. Beller (1984) observed a decline during the 1970s in men's concentration in some traditionally male occupations.

Beller's finding of a decrease in the proportion of men in male-dominated occupations for the 1970s is corroborated by Rytina and Bianchi (1984). They also found a decrease in the proportion of women in female-dominated occupations. The occupational data from the 1980 census and all earlier censuses are especially difficult to compare because of sweeping changes made in the 1980 census occupational classification scheme. Using data for a sample of 120,000 individuals in the experienced civilian labor force whose occupations were "double coded" with both the 1970 and the 1980 detailed occupational codes, Bianchi and Rytina (1984) were able to recode 1970 data into 1980 categories and then compare the sex composition of occupations in the two census years. This procedure allowed them to use virtually all occupations representing the entire 1970 and 1980 labor force. Using a 20 percentage point spread around the proportion female in the labor force (taken as 40 percent), they defined male-intensive occupations as those that were no more than 20 percent female and female-intensive occupations as those that were at least 60 percent female. The proportion of men who were in male-intensive occupations fell from 72.3 percent in 1970 to 52.9 percent in 1980, and the proportion of women who were in female-intensive occupations fell from 73.6 percent in 1970 to 63.3 percent in 1980. The proportion of men employed in female-intensive occupations did not change, while the proportion of women employed in male-intensive occupations actually fell, from 9.4 to 6.1 percent, but the proportion of both men and women working in the sex-neutral occupations rose substantially (Bianchi and Rytina, unpublished data, 1984).

Indices of occupational sex segregation for the labor force as a whole show remarkable stability over most of this century[1] as well as a decline during the 1970s. The index of segregation computed for three-digit occupational classifications for each decennial census has fluctuated between 65 and 69 between 1900 and 1970 (Gross, 1968; Blau and Hendricks, 1979) and declined to about 60 in 1980 (A. Beller, 1984; Bianchi and Rytina, 1984).

The index increased slightly between 1950 and 1960 and then dropped slightly between 1960 and 1970. According to Blau and Hendricks (1979), the increase during the 1950s stemmed primarily from the growth of predominantly female clerical and professional

[1] Attempts to determine the extent of occupational segregation in the nineteenth century (Oppenheimer, 1970; Sorkin, 1973; Williams, 1979), although plagued by problems of the comparability of data, suggest some movement toward desegregation between 1870 and 1920, probably due to the emergence of new occupations that had not yet been sex-typed.

occupations, while the decline during the 1960s was due largely to increased integration of occupations, which was the consequence of men's movement into traditionally female professions such as elementary school teacher, librarian, nurse, and social worker, rather than to an increase in women's representation in male-dominated occupations. Since the number of job openings generated by occupational growth and turnover sets limits on the amount of desegregation, Blau and Hendricks compared the observed decline in the index with the amount that would have occurred had all positions that became available during the period been filled randomly with respect to sex.[2] This simulation, summarized in Table 2-4, indicates that sex segregation would have dropped by almost 25 percent during each of the two decades had the allocation of workers to new jobs been sex neutral. In light of this, the actual decline of 3 points (4.5 percent) between 1960 and 1970 is extremely modest.

Recent research (A. Beller, 1984; Jacobs, 1983; Bianchi and Rytina, 1984) suggests that more rapid change has occurred during the 1970s. The segregation indices that Beller computed for 262 detailed census occupations[3] declined by 6.6 points between 1972 and 1981, from 68.3 to 61.7. To put these values in some context, Beller computed indices for the same 262 occupations in 1960 and 1970 using census data. During that decade the index declined from 68.7 to 65.9, a decline of only 2.8 points.[4] Between 1972 and 1981 the index of segregation declined at an annual rate nearly three times that for the 1960s (Beller, 1984). Of the decline of 6.6 points between 1972 and 1981, 18 percent was due to changes in the sizes of more and less segregated occupations; the remaining 82 percent represents changes in the sex composition of the occupations and reflects increased integration of occupations. Using data from the 1970 and 1980 censuses for virtually all occupations, Bianchi and Rytina (1984) obtained similar results. The indices of segregation they calculated declined by 8.4 points (from 67.7 to 59.3) between 1970 and 1980, with 76 percent of the decline due uniquely to shifts in sex composition within occupations. Jacobs (1983) used Current Population Survey data to compare sex segregation for 1971 and 1981 across both broad and narrow occupational categories as well as for over 10,000 occupation-by-industry categories. Jacobs's results for 426 detailed occupations closely resemble those of Beller for 262 occupations and those of Bianchi and Rytina for the complete set of occupations. Of particular interest is the decline during the 1970s of over 13 percent (from 80.3 to 69.6) in the seg-

[2] Blau and Hendricks (1979) operationalized sex-random hiring to mean that new positions are filled according to the sex ratio that prevailed in the pool of new labor force entrants and individuals released from declining occupations. Lacking data on the magnitude of replacement, they assumed no change in occupational sex composition due to turnover, thereby ignoring the potential contribution to integration that sex-blind replacements of job turnover would produce and thus underestimating the amount of integration possible. They also note, however, that failing to consider occupational entry requirements may yield an overestimate of the amount of integration that could occur in filling new positions.

[3] In order to construct a consistent data series for the period 1972-1981, Beller included only those occupations that had at least 25 respondents—representing occupations with at least 40,000 incumbents—in both the 1974 and 1977 Current Population Surveys (CPS) (Annual Demographic Files). Beller used CPS data for 1971-1974 and 1977. In addition, the 1972, 1977, and 1981 indices were based on Bureau of Labor Statistics annual averages of monthly Current Population Surveys. The Current Population Survey and the Bureau of Labor Statistics annual averages yield slightly different results. Their comparability is discussed in A. Beller (1984).

[4] The values Beller obtained differ from those of Blau and Hendricks and Bianchi and Rytina (shown in Table 2-4) because each used different data and occupational categories. Only comparisons within the individual studies are appropriate.

TABLE 2-4 Actual and Predicted Segregation Indices, 1950-1980, and Percentage Decline

| | Actual | | | Predicted If Hiring During Previous Decade Were Sex-Neutral[a] | | |
|---|---|---|---|---|---|---|
| Year | Index | Decadal Change | Percentage Decline | Index | Decadal Change | Percentage Decline |
| 1950 | 73[b] | | | | | |
| 1960 | 74[b] | +1 | 0.0 | 56 | −17 | 23.4 |
| 1970 | 71[b] | −3 | 4.2 | 56 | −18 | 24.0 |
| 1970 | 67.7[c] | | | | | |
| 1980 | 59.3[c] | −8.4 | 12.4 | 47.8 | −19.9 | 29.4 |

[a]Each value reflects the amount of change that would have occurred over the previous decade, relative to the actual level of segregation at the decade's beginning. Thus, had hiring been sex-neutral between 1960 and 1970, the segregation index in 1970 would have declined by 18 points from 74 to 56.

[b]Indices are computed for 183 detailed occupational categories in all three decennial censuses. Large residual categories such as "other operatives," which are necessary to account for the entire labor force, were eliminated. The occupations included employed 66-70 percent of the labor force in the three census years.

[c]Indices are computed for all occupational categories in the 1980 census, with 1970 census data recoded to the 1960 categories.

SOURCE: 1950-1970: computed from Blau and Hendricks (1979:Table 3 and text). 1970-1980: computed from Bianchi and Rytina (1984:Table 7).

regation index computed for over 10,000 detailed occupation-by-industry categories.[5]

These three major studies of sex segregation in the 1970s (A. Beller, 1984; Jacobs, 1983; Bianchi and Rytina, 1984) all agree that sex segregation declined substantially during the decade, although earlier studies (e.g., Lloyd and Niemi, 1979) failed to find a substantial decline. Most of the decline, furthermore, was found to be due to the greater integration of occupations, not to changes in the size of the predominantly male or predominantly female occupations. Nevertheless, change was less rapid than it would have been had all hiring during the decade been sex-neutral. Bianchi and Rytina (1984) replicated for the 1970s the exercise Blau and Hendricks (1979) carried out for the 1950s and 1960s, comparing actual and potential declines in occupational segregation. The 12.4 percent decline in the segregation index actually observed represented less than half of the 29.4 percent decline that would have occurred had all new hires been independent of sex (see Table 2-4).

### Changes in Sex Segregation Among Population Subgroups

Given the large amount of stability built into the occupational structure (Blau and Hendricks, 1979; Tolbert, 1982; Treiman and Hartmann, 1981), the potential for change in sex segregation should be greatest for new entrants into the labor force and among those who are young enough to train for or shift to sex-atypical occupations. Bureau of Labor Statistics data for 1981 support this expectation. Younger workers showed slightly less segregation across 44 two-digit occupations. The index of segregation for all workers was 53.5, but for workers ages 20-24, it was 51.1. Women ages 20-24 were more likely than women of other ages to work as engineers, engineering and science technicians, other salaried professionals, managers, and administrators; and they were underrepresented among retail salespersons, operatives

[5] The decline was greatest in the New England and Pacific and Mountain states, which showed the lowest values in 1981, and smallest in the Mid-Atlantic and South Central states, the latter of which showed the highest level of occupational segregation of any of the regions in 1981.

(especially in nondurable goods, a predominantly female occupation), and in most service occupations (see Table 2-5). The occupational distribution of women ages 25-34 was closer to that for older women. Jacobs's (1983) results for 426 detailed occupations, while also revealing slightly less segregation among younger workers, differ in showing the greatest decline in the segregation index and the least segregation among women ages 25-34; those ages 16-24 were slightly more segregated.

A. Beller (1984) also found that workers who had been in the labor force no more than 10 years were less segregated than the remainder of the labor force in both 1971 and 1977, and that the gap has been widening. She identified two sources of change: the 1971 entry cohort became less segregated as it aged and the cohort entering in 1977 was less segregated than the 1971 cohort had been at entry. An earlier study by Beller (1982a) may explain some of this change. She found that equal opportunity legislation enhanced the likelihood of getting into a sex-atypical occupation more for new entrants into the labor market than for any other group.

According to Jacobs (1983), the segregation index declined by about the same amount among whites and blacks, but other groups (primarily Hispanics and Asian Americans) showed the most decline. Their sex segregation index dropped from 75.6 to 64.6 between 1971 and 1981. Beller (1984), who distinguished only whites and nonwhites, observed larger declines among the latter, although the index for professional occupations dropped more for whites than nonwhites, indicating that much of the increase in integration by sex for nonwhites occurred at the lower end of the occupational distribution.

### Changes in Sex Segregation Among Occupational Subgroups

Of course, the decline in segregation was far from uniform across occupational categories, much less within detailed occupations. For example, using census data through 1970, Scott and Semyonov (1983) report that three major occupational categories—operatives, farm managers, and managers—became more male-dominated, while clerical occupations became more female-dominated; occupations that moved toward parity were professional and sales, and, since 1960, domestic service, crafts, and labor. Rytina and Bianchi (1984) report that managers have become much more integrated since 1970; in 1980, managers were 31 percent female, a very substantial increase of 12 percentage points since 1970. Jacobs (1983) and A. Beller (1984) examine patterns of change within detailed occupations since 1970. Jacobs's analysis of the 1971 and 1981 Current Population Survey data showed that among nonfarm occupational categories the index of segregation declined most for professional occupations (by almost 27 percent: 16.5 points).

Beller (1984) concluded that the decline observed in the index of sex segregation during the 1970s was due, in addition to increased integration of some occupations, to declines in the sizes of two heavily female occupations—private household maids and servants and sewers and stitchers; each accounted for more than a one-point decline in the segregation index. Three other occupations dominated by one sex (telephone operator, private household child care worker, and delivery and route worker) also contributed to the dropping index because they declined in size. A smaller proportion of the female labor force worked as retail sales clerks, typists, and cooks, while women entered three rapidly growing male occupations: accountant, bank officer and financial manager, and janitor. Beller also showed that the observed decline in the index masked some changes in the occupational structure that actually contributed to greater segregation. Several female-dominated occupations have grown rapidly (i.e., registered nurse and office manager), and some have simultaneously become more female (com-

TABLE 2-5 Percentage Female in Detailed Occupational Groups by Age, Twelve-Month Annual Averages, December 1981

| Occupation | All Workers | Ages 20-24 | Ages 25-34 |
|---|---|---|---|
| Total | 43 (100,397) | 47 (14,122) | 42 (28,180) |
| Professional, technical, and kindred workers | 45 (16,419) | 53 (1,687) | 47 (5,906) |
| Engineers | 4 (1,537) | 13 (132) | 6 (447) |
| Physicians, dentists, and related practitioners | 14 (828) | 52 (23) | 21 (240) |
| Other health professions | 86 (2,297) | 83 (336) | 84 (911) |
| Teachers, except college and university | 70 (3,197) | 78 (226) | 71 (1,176) |
| Engineering and science technicians | 18 (1,141) | 23 (226) | 18 (427) |
| Other salaried professionals | 36 (6,668) | 47 (713) | 39 (2,482) |
| Other professional and self-employed workers | 27 (751) | 40 (32) | 27 (223) |
| Managers and administrators, except farm | 27 (11,540) | 42 (754) | 29 (3,051) |
| Manufacturing, salaried | 15 (1,566) | 36 (58) | 20 (374) |
| Other industries, salaried | 30 (8,011) | 44 (640) | 32 (2,292) |
| Retail, self-employed | 35 (870) | 29 (24) | 31 (154) |
| Other independently self-employed | 16 (1,093) | 15 (32) | 15 (231) |
| Sales | 45 (6,425) | 51 (854) | 39 (1,626) |
| Retail | 63 (3,262) | 57 (583) | 56 (667) |
| Other | 26 (3,162) | 39 (271) | 27 (958) |
| Clerical | 80 (18,564) | 82 (3,352) | 80 (5,212) |
| Bookkeepers | 91 (1,961) | 89 (251) | 92 (515) |
| Office machine operators | 73 (966) | 74 (231) | 73 (349) |
| Stenographers, typists, secretaries | 98 (5,022) | 98 (928) | 99 (1,463) |
| Other clerical | 70 (10,615) | 74 (1,942) | 70 (2,885) |
| Craft and kindred workers | 6 (12,662) | 6 (1,656) | 6 (3,879) |
| Carpenters | 1 (1,122) | 3 (177) | 2 (395) |
| Other construction crafts | 1 (2,593) | 2 (376) | 2 (808) |
| Foremen, not elsewhere classified | 11 (1,816) | 15 (115) | 11 (471) |
| Machinists and job setters | 4 (668) | 4 (97) | 5 (199) |
| Other metal | 4 (626) | 4 (65) | 6 (180) |
| Mechanics, auto | 0.6 (1,249) | 0.4 (243) | 0.7 (408) |
| Other mechanic | 3 (2,159) | 3 (266) | 3 (602) |
| Other craft | 17 (2,430) | 20 (317) | 17 (726) |
| Operatives, except transport | 40 (10,540) | 33 (1,841) | 35 (3,002) |
| Mine workers | 2 (357) | 2 (90) | 2 (134) |
| Motor vehicle equipment | 19 (452) | 17 (52) | 19 (148) |
| Other durable goods | 36 (4,153) | 30 (736) | 33 (1,233) |
| Nondurable goods | 58 (3,339) | 52 (543) | 52 (928) |
| All other | 30 (2,240) | 22 (419) | 26 (560) |
| Transport equipment operatives | 9 (3,476) | 6 (480) | 9 (1,029) |
| Drivers, delivery | 10 (2,966) | 7 (382) | 10 (862) |
| All others | 5 (511) | 5 (98) | 4 (166) |
| Nonfarm laborers | 11 (4,583) | 10 (1,037) | 12 (1,035) |
| Construction | 2 (797) | 1 (203) | 3 (203) |
| Manufacturing | 15 (986) | 13 (230) | 13 (254) |
| All other | 13 (2,800) | 12 (605) | 15 (577) |
| Private household workers | 96 (1,047) | 93 (87) | 97 (152) |
| Service workers, except private household | 59 (12,391) | 59 (2,054) | 60 (2,776) |
| Cleaning | 39 (2,489) | 30 (320) | 37 (441) |
| Food | 66 (4,682) | 62 (926) | 68 (840) |
| Health | 89 (1,995) | 86 (385) | 86 (561) |
| Personal | 76 (1,766) | 78 (252) | 81 (476) |
| Protective | 10 (1,459) | 13 (171) | 10 (459) |
| Farmers, farm manager | 11 (1,485) | 7 (81) | 11 (252) |
| Farm laborers, foremen | 25 (1,264) | 15 (239) | 25 (261) |
| Paid labor | 16 (1,010) | 14 (211) | 16 (223) |
| Unpaid family members | 65 (254) | 29 (28) | 84 (38) |

NOTE: Numbers in parentheses are numbers of workers; they represent actual sample sizes and include both men and women.

SOURCE: Unpublished data, U.S. Department of Labor, Bureau of Labor Statistics (1981).

TABLE 2-6 Sources of Employment Growth for Women, 1970-1980

**Panel A** Occupations in Which the Percentage Female Increased 20 Points or More, 1970-1980

| Occupation | Number of New Female Jobs | Percentage Female 1970 | Percentage Female 1980 |
|---|---|---|---|
| Executive, administrative, and managerial occupations | | | |
| Management-related occupations, N.E.C. | 12,006 | 20.1 | 53.5 |
| Professional and specialty occupations | | | |
| Inhalation therapists | 24,963 | 28.6 | 56.5 |
| Foreign language teachers | 2,432 | 34.2 | 59.4 |
| Recreation workers | 6,308 | 45.4 | 67.6 |
| Public relations specialists | 37,199 | 26.6 | 48.8 |
| Technicians and related support occupations | | | |
| Broadcast equipment operators | 24,040 | 22.1 | 44.0 |
| Sales occupations | | | |
| Advertising and related sales occupations | 33,526 | 20.5 | 41.6 |
| Sales occupations, other business services | 126,439 | 8.4 | 37.4 |
| Administrative support occupations, including clerical | | | |
| Computer operators | 192,037 | 33.9 | 59.1 |
| Production coordinators | 85,479 | 20.2 | 44.4 |
| Samplers | 449 | 20.4 | 44.8 |
| Insurance adjusters, examiners, and investigators | 70,483 | 29.6 | 60.0 |
| Protective service occupations | 12,238 | 22.2 | 42.3 |
| Service occupations, except protective and household | | | |
| Bartenders | 95,480 | 21.2 | 44.3 |
| Food counter, fountain, and related occupations | 88,063 | 56.8 | 81.1 |
| Guides | 13,676 | 32.9 | 57.2 |
| Farming, forestry, and fishing occupations | | | |
| Animal caretakers, except farm | 26,781 | 30.7 | 59.0 |
| Graders and sorters, agricultural products | 3,246 | 52.0 | 78.6 |
| Precision production, craft, and repair occupations | | | |
| Engravers, metal | 4,074 | 15.7 | 38.1 |
| Machine operators, assemblers, and inspectors | | | |
| Typesetters and compositors | 24,779 | 16.8 | 55.7 |
| Miscellaneous printing machine operators | 17,903 | 23.8 | 52.9 |
| Total, experienced civilian labor force 16 years and over | 13,957,618 | 38.0 | 42.6 |

puter and peripheral equipment operator and miscellaneous clerical worker). According to Rytina and Bianchi (1984), women's participation increased most between 1970 and 1980 in those occupations that were between 20 and 60 percent female in 1970. Some of these occupations became more female-intensive (those more than 40 percent female), while others became more integrated (those less than 40 percent female). Women's participation also increased to a lesser degree in some occupations that were 80-90 percent male but failed to grow in those that were 90-100 percent male.

Among all male-dominated occupations, women's representation increased more rapidly between 1972 and 1981 than during the 1960s (A. Beller, 1984). Prior to 1970, their representation increased in only one-fourth of the occupations in which men were overrepresented by at least 5 percentage points. However, between 1972 and 1981, their representation increased in more than half of those occupations as well as in most

TABLE 2-6 Sources of Employment Growth for Women, 1970-1980 (*continued*)

**Panel B** Ten Detailed Occupations Providing Largest Number of New Jobs for Women, 1970-1980

| Occupation | Number of New Female Jobs | Percentage Female 1970 | Percentage Female 1980 |
|---|---|---|---|
| Secretaries | 1,145,033 | 97.8 | 98.8 |
| Managers and administrators, N.E.C., salaried | 900,308 | 15.6 | 26.9 |
| General office clerks | 800,124 | 75.3 | 82.1 |
| Cashiers | 756,132 | 84.2 | 83.5 |
| Registered nurses | 491,031 | 97.3 | 95.9 |
| Teachers, elementary school | 482,892 | 83.9 | 75.4 |
| Assemblers | 418,955 | 45.7 | 49.5 |
| Child care workers, except private household | 405,284 | 92.5 | 93.2 |
| Nursing aides | 382,383 | 87.0 | 87.8 |
| Machine operators, not specified | 332,929 | 35.6 | 33.5 |

SOURCE: U.S. Department of Commerce, Bureau of the Census (1984a).

male white-collar occupations. According to Beller, in managerial and administrative occupations, the increases in the proportion female were large. More than 90 percent of these occupations became more female by 1981, although only 10 percent became more female during the 1960s. As noted above, Rytina and Bianchi (1984) corroborate the increased representation of women in management. Male craft, operative, and laborer occupations remained highly segregated (Beller, 1984); women's representation did not increase significantly in these occupations through 1981.

Women's increased representation in a wider range of occupations is displayed in Panel A of Table 2-6, which presents the proportions of women workers in all detailed occupations in which women's representation increased by 20 percentage points or more between 1970 and 1980. Fifteen of the 21 occupations listed in Panel A shifted from predominantly (over 60 percent) male to well-integrated occupations (less than 60 percent of either gender). Among these are managers, public relations specialists, broadcast equipment operators, protective service occupations, bartenders, animal caretakers, and typesetters and compositors. Two of the 21 occupations that experienced substantial growth in their proportion female had only a slight majority female in 1970 but became heavily female-dominated by 1980: food counter, fountain, and related occupations, and graders and sorters of agricultural products.

Table 2-7 shows the 26 female-dominated occupations in which the representation of men increased 1 percentage point or more. In several occupations where few men have ventured, slow change is occurring, including registered nurses, prekindergarten and kindergarten teachers, cooks in private households, and textile and sewing machine operators. More dramatic shifts have occurred in the categories of chief communications operators, and hand engraving and printing occupations.

The movement of men into female-dominated occupations and women into male-dominated occupations has contributed to the decline in sex segregation during the 1970s. As noted above, the decline was slowed by the growing numbers of women in large, heavily female-dominated occupations. All the occupations listed in Panel A of Table 2-6 accounted for only 6.5 percent of the growth in female employment between 1970 and 1980. Panel B of Table 2-6 lists the 10 occupations that provided

TABLE 2-7 Female-Dominated Occupations in Which the Percentage Male Increased One Point or More, 1970-1980

| Occupation | Percentage Male 1970 | Percentage Male 1980 | Occupation | Percentage Male 1970 | Percentage Male 1980 |
|---|---|---|---|---|---|
| Professional specialty occupations | | | Cooks, private household | 5.7 | 13.5 |
| Registered nurses | 2.7 | 4.1 | Private household cleaners and servants | 4.1 | 5.4 |
| Dieticians | 8.0 | 10.1 | Service occupations, except protective and household | | |
| Speech therapists | 7.4 | 10.9 | Waiters and waitresses | 9.2 | 12.0 |
| Teachers, prekindergarten and kingergarten | 2.1 | 3.6 | Kitchen workers, food preparation | 8.2 | 21.8 |
| Dancers | 8.7 | 25.4 | Maids and housemen | 5.7 | 24.2 |
| Administrative support occupations | | | Hairdressers and cosmetologists | 10.0 | 12.2 |
| Chief communications operators | 18.2 | 65.6 | Public transportation attendants | 18.7 | 21.9 |
| Stenographers | 6.3 | 9.1 | Precision production, craft, and repair occupations | | |
| Interviewers | 18.6 | 22.6 | Electrical and electronic equipment assemblers | 22.3 | 24.2 |
| Order clerks | 22.6 | 32.6 | Textile sewing machine operators | 3.1 | 5.9 |
| File clerks | | | Solderers and brazers | 18.3 | 22.0 |
| Billing, posting, and calculating machine operators | 18.6 | 20.0 | Hand engraving and printing operations | 18.4 | 68.3 |
| Mail preparing and paper handling machine operators | 9.9 | 13.0 | Total, experienced civilian labor force, 16 years and over | 62.0 | 57.4 |
| Telephone operators | 21.8 | 37.5 | | | |
| Data entry keyers | 6.0 | 9.0 | | | |
| Private household occupations | 6.3 | 7.6 | | | |
| Launderers and ironers | 4.6 | 23.8 | | | |

SOURCE: U.S. Department of Commerce, Bureau of the Census (1984a).

the largest number of new jobs for women during the same period, accounting for approximately 44 percent of the net increase in female employment. Seven of these occupations are heavily female-dominated (over 75 percent female). The occupational category "secretaries," which is 98.8 percent female, alone created more new jobs than all occupations in Panel A combined. Some female-dominated occupations have become more so; bookkeepers were 77.7 percent female in 1950 and 93 percent female 30 years later. Other clerical occupations that have become even more female-intensive since 1970 include billing clerks, cashiers, file clerks, keypunch operators, receptionists, legal secretaries, typists, and teacher's aides (U.S. Department of Labor, Bureau of Labor Statistics, 1981c; U.S. Department of Commerce, Bureau of the Census, 1973b, 1984a).

While the general tendency for white women was to move out of female-dominated occupations, black women were less likely than white women to have done the same. Nevertheless their occupational status improved substantially as they moved to white-collar jobs from lower-paid service and laborer jobs. Many black women moved from lower-paying female-dominated occupa-

tions, particularly private household worker and to a smaller degree laborer (A. Beller, 1984), to clerical and other service occupations that were also female-dominated. In 1940, 70 percent of black women workers were private household workers; by 1981, just 6 percent worked in this occupational category, and fewer than 2 percent between the ages of 18 and 34 held such jobs (Malveaux, 1982b). Between 1973 and 1981, the proportion of black women in clerical occupations increased from under 25 percent to almost 30 percent (U.S. Department of Labor, Women's Bureau, 1983; U.S. Department of Labor, Bureau of Labor Statistics, 1982b); in 1940 only 1 percent had held clerical jobs (Treiman and Terrell, 1975b). Occupations in which black women are today overrepresented include postal clerk, cashier, telephone operator, and duplicating machine operator. In contrast, black women are underrepresented among receptionists, bank tellers, and secretaries. Malveaux (1982b) notes that the clerical jobs in which black women are overrepresented have a behind-the-scenes character. While these changes among black women do not contribute to a reduction in the total amount of sex segregation, they represent an improvement in their position in the labor market and help to explain the sharp drop in the index of occupational race segregation among women shown in Table 2-1. Between 1977 and 1981, Hispanic women increased their representation in female-dominated white-collar (primarily clerical) occupations, while their representation in female-dominated blue-collar jobs declined (Malveaux, 1982b).

### Is Resegregation Occurring?

The relative stability of the aggregate level of sex segregation over time, coupled with several examples of large sex shifts in occupations, has led some observers to speculate that integration of occupations is a temporary, unstable phenomenon. Perhaps, after reaching some "tipping point," integrated occupations become resegregated, with members of one sex replaced by members of the other.[6] Bank tellers and secretaries exemplify originally male jobs in which women replaced men (Davies, 1975, 1982). Men have been hypothesized to leave formerly male occupations when large numbers of women are hired because of the accompanying prestige loss (Touhey, 1974) or declining real wages (Nieva and Gutek, 1981; Strober, 1984). As with secretaries and bank tellers, the shift from men to women may occur as the occupation is being restructured to provide, for example, less advancement to higher-level management, and becoming less attractive to men.

Evidence regarding the prevalence of resegregation is limited. Strober and her colleagues (Strober and Lanford, 1981; Tyack and Strober, 1981) have traced the changing sex composition of the teaching profession, but do not attribute it to tipping. Panel A of Table 2-6 includes a few occupations that shifted from being predominantly male to predominantly female. Insurance adjusters, examiners, and investigators, for example, were 29.6 percent female in 1970 and 60.0 percent female in 1980. Animal caretakers, except farm, changed from 30.7 percent female in 1970 to 59.0 percent female in 1980. Shaeffer and Axel (1978) point out that machine operators in banks and technical employees in insurance companies are both becoming predominantly female, and Nieva and Gutek (1981) have suggested that computer programming may follow the pattern of bank tellers. When the occupation emerged 20 years ago, it was male-dominated; in 1970, computer and peripheral machine operators were 29.1 percent female. Ten years later, women's representation had

[6] The process is similar to residential "succession," in which segregated neighborhoods that are becoming integrated are eventually abandoned by the original residents to new residents of a different race or ethnicity.

increased to 59.8 percent (although the duties have also changed), and Beller and Han (1984) conclude that the projected growth of this occupation will contribute to increased segregation. Greenbaum (1976, 1979) has argued, however, that that occupation was only briefly integrated, and, rather than tipping, it has split into two sex-segregated specialties: the computer operator and some computer programming jobs are female-dominated, while higher-level programming and systems analyst jobs are male-dominated.

Affirmative action needs to be thorough to counteract a potential tendency to resegregation. O'Farrell and Harlan (1982) point out that pressures to hire women may result in their concentration in and ultimately replacement of men in formerly male-dominated entry-level jobs. Unless these jobs are on ladders that lead to positions that men continue to occupy, resegregation is likely. Resegregation can go in either direction. In one case, Kelley (1982) found that affirmative-action hiring in a manufacturing plant between 1972 and 1976 in general meant that white men supplanted white women in job classifications previously dominated by women.

Some empirical evidence exists regarding a related issue: whether employers hire women in occupations that are declining in size or importance, usually because of technological change. In at least half of the 53 nontraditional occupations in which women had made substantial gains between 1960 and 1970, their progress was due to the slow or negative growth of male employment (Reubens and Reubens, 1979). It has been alleged, for example, that AT&T hired women for formerly male positions they planned to eliminate. As central office work was simplified by computers in that organization, women were moved into these jobs and encountered little male resistance. Two studies of AT&T (Hacker, 1979; Northrup and Larson, 1979) concluded that without careful planning, technological change could lead to a smaller number of newly segregated jobs. Feldberg and Glenn (1980) note several examples, in addition to the AT&T case, which suggest that women are hired expressly as a transitional labor force in some instances associated with the introduction of electronic data processing.

Whether some of the newly integrated occupations will remain integrated or whether substantial resegregation will occur cannot, of course, be predicted with any certainty. The next section presents scenarios of a variety of changes and their possible effect on the aggregate index of segregation.

## OCCUPATIONAL SEX SEGREGATION PROJECTED THROUGH 1990

The index of occupational segregation by sex declined by approximately 10 percent during the 1970s, but in 1981 it was still about 60. Can the changes that occurred during the 1970s be expected to continue, and, if so, at what rate? Are changes in the occupational structure likely to retard or accelerate further desegregation? As Table 2-8 shows, the Bureau of Labor Statistics (BLS) (Carey, 1981) projects substantial growth in many heavily and historically female occupational categories, such as professional and practical nurses, nurse's aides, secretaries, bookkeepers, typists, and waitresses and waiters. These occupations are included in the 20 occupations in which employment growth, in absolute numbers, is expected to be greatest until 1990. If the proportions of these occupations that are female remain approximately constant, their growth will represent a demand for an additional 3.3 million female workers. Three of the occupations of largest predicted growth are currently predominantly male but have experienced recent growth in the participation of women: janitors and sextons, accountants and auditors, and guards and doorkeepers. Several other predominantly male occupations that have not experienced substantial

TABLE 2-8 Twenty Occupations With the Largest Projected Absolute Growth, 1978-1990

| Occupation | Percentage Female 1980[a] | Growth in Employment 1978-1990 (in thousands) | Percentage Growth 1978-1990 |
|---|---|---|---|
| Janitors and sextons | 17.3 | 671.2 | 26.0 |
| Nurses' aides and orderlies | 87.5 | 594.0 | 54.6 |
| Sales clerks | 71.1 | 590.7 | 21.3 |
| Cashiers | 86.6 | 545.5 | 36.4 |
| Waiters/waitresses | 89.1 | 531.9 | 34.6 |
| General clerks, office | 80.1 | 529.8 | 23.4 |
| Professional nurses | 96.5 | 515.8 | 50.3 |
| Food preparation and service workers, fast food restaurants | 66.9 | 491.9 | 68.8 |
| Secretaries | 99.1 | 487.8 | 21.0 |
| Truck drivers | 2.2 | 437.6 | 26.2 |
| Kitchen helpers | 66.9 | 300.6 | 39.0 |
| Elementary school teachers | 83.7 | 272.8 | 21.4 |
| Typists | 96.9 | 262.1 | 26.4 |
| Accountants and auditors | 36.2 | 254.2 | 32.7 |
| Helpers, trades | NA | 232.5 | 25.0 |
| Blue-collar workers, supervisors | 10.8 | 222.1 | 17.4 |
| Bookkeepers, hand | 90.5 | 219.7 | 23.7 |
| Licensed practical nurses | 97.3 | 215.6 | 43.9 |
| Guards and doorkeepers | 12.4 | 209.9 | 35.5 |
| Automotive mechanics | .6 | 205.3 | 24.3 |

NA = not available.

[a]Approximate, due to the use of different occupational classifications in sources.

SOURCES: Carey (1981:48) and U.S. Department of Labor, Bureau of Labor Statistics (1981c:Table 23).

growth in their proportion female (truck drivers, automotive mechanics, and helpers in the trades) are also expected to grow during the 1980s.

Although the occupations projected to grow the most in absolute terms are nearly all predominantly male or female, several of the occupations that are expected to grow at the most rapid rate, shown in Table 2-9, are somewhat more integrated, particularly those that reflect advances in technology, such as computer programmers and computer systems analysts. Several others associated with new technology, such as data processing machine repairers and office machine and cash register servicers, are now more than 90 percent male, but they may provide likely opportunities for women. Many of the other rapidly growing occupations reflect the continued tendency for the service and health sectors to grow; some of those occupations are fairly well integrated, while others are not. Some observers suggest that as the United States economy continues to restructure itself toward services of various kinds, sex-neutral occupations can be expected to grow in importance. Others believe the growth of occupations associated with high technology may be overestimated by the Bureau of Labor Statistics. And recently its projections of substantial growth in the female-intensive clerical occupations have been questioned for underestimating the extent to which clerical work may be affected by automation. While there are several reasons for hypothesizing continued reduction in sex segregation associated with this predicted occupational growth, available data do not yet support them.

TABLE 2-9 Twenty Occupations With the Largest Projected Growth Rates, 1978-1990

| Occupation | Percentage Female 1980[a] | Growth in Employment 1978-1990 (in thousands) | Percentage Growth 1978-1990 |
|---|---|---|---|
| Data processing machine mechanics | 7.4 | 93 | 147.6 |
| Paralegal personnel | NA | 38 | 132.4 |
| Computer systems analysts | 25.1 | 199 | 107.8 |
| Computer operators | 63.2 | 148 | 87.9 |
| Office machine and cash register services | 5.6 | 40 | 80.8 |
| Computer programmers | 28.4 | 150 | 73.6 |
| Aero-astronautic engineers | 1.2 | 41 | 70.4 |
| Food preparation and service workers, fast food restaurants | 66.9 | 492 | 68.8 |
| Employment interviewers | 48.7 | 35 | 66.6 |
| Tax preparers | NA | 18 | 64.5 |
| Corrections officials and jailers | 5.7 | 57 | 60.3 |
| Architects | 5.0 | 40 | 60.2 |
| Dental hygienists | NA | 31 | 57.9 |
| Physical therapists | 67.3 | 18 | 57.6 |
| Dental assistants | 97.9 | 70 | 57.5 |
| Peripheral electronic data processing equipment operators | 63.2 | 26 | 57.3 |
| Child care attendants | 86.7 | 20 | 56.3 |
| Veterinarians | NA | 17 | 56.1 |
| Travel agents and accommodations appraisers | NA | 25 | 55.6 |
| Nurses' aides and orderlies | 84.3 | 594 | 54.6 |

NA = not available.

[a]Approximate, due to the use of different occupational classifications in sources.

SOURCES: Carey (1981:Table 2); Rytina (1982:Table 1).

At issue in projecting the extent of occupational sex segregation are questions of the number of new jobs created and the relative rates of growth in sex-neutral as opposed to sex-segregated occupations, as well as the rate of change of the sex composition within these occupations.

Using the Bureau of Labor Statistics occupational employment projections for 1990, Beller and Han (1984) project the index of sex segregation under various assumptions. The first set of projections, for the labor force as a whole, assumes first that the occupational desegregation of the 1970s will continue throughout the 1980s at a linear rate; the model is then permitted to take a logistic form. The rationale for the assumption of linearity is that since it is easier for women to enter growing occupations than stagnant or declining ones, the proportion of men in an occupation is a function of the initial proportion of men and the growth rate of the occupation. The logistic model is employed for greater accuracy at the extremes, i.e., for occupations with very high degrees of sex segregation. The results based on the linear model project a decline in the index of sex segregation of 1.7 points, from 61.7 in 1981 to 60.0 in 1990, if it is assumed that the change in sex composition over time is the same for all occupations; and a decline of 1.3 points, to 60.4, assuming that the sex composition of each occupation is a function of time. Using the logistic model for individual occupations, Beller and Han project a decline in the segregation index from 61.7 in 1981 to 56.1 in 1990. Standardized to the 1981 occupational distribution (rather than

that projected for 1990 by the BLS), the drop in the index is slightly greater, indicating that the direction of the projected change in occupational distribution is toward more sex segregation, although the magnitude is small. In other words, the logistically projected decline in the sex segregation index is likely to be partially offset by changes in the sizes of occupations.

To project the index of sex segregation under varying assumptions, Beller and Han examine occupational segregation by work experience cohort for four different scenarios. Their most conservative projection assumes that there will be no further changes in the sex composition within each occupation as it ages, although as the labor force ages, less segregated cohorts replace older, more segregated ones. On the basis of these assumptions only a slight decline in the index of sex segregation is projected: from 64.2 in 1977 to 62.1 in 1990. The latter figure is slightly above the actual 1981 index, reflecting the trend toward a more sex-segregated occupational distribution projected by the BLS. Beller and Han argue that the decline of 2.1 points in the index of sex segregation can be taken as a lower bound; they expect a decline by 1990 of at least that much. On the basis of the assumption that the rate of change in the sex composition of occupations for the entering cohort will be the same between 1977 and 1990 as it was between 1971 and 1977 (a period of considerable change) they project an index of 57.3 in 1990. This decline of 6.9 percentage points comes closest to the logistic projection. In what they term their most optimistic scenario, they assume that affirmative action, attitudes, and other factors will continue to change at the same rate as during the 1970s, so that all cohorts experience declining sex segregation between 1977 and 1990. The index declines 11.7 points to 50.0 on the basis of this assumption, if the rate of change between 1977 and 1990 is half that between 1971 and 1977; it declines nearly 20 points to 42.2 if the rate of change between 1977 and 1990 is double what it was from 1971 to 1977, figures they consider to be an upper bound.

Beller and Han argue that the rate of occupational desegregation during the 1970s is too great to be maintained during the 1980s because the female labor force is unlikely to grow rapidly enough; all their projections imply higher female labor force participation rates and higher growth in the female share of the labor force than the BLS projects. Hence, they do not believe that the lower levels of occupational segregation they project for 1990 are likely to occur. Despite these limitations, their results are instructive in that they set upper limits on the amount of desegregation likely to occur during the 1980s. They point out that the direction of public policy can affect the amount of future change.

## SUMMARY AND CONCLUSION

The amount of occupational segregation by sex continues to be substantial. In 1981, the index of occupational segregation by sex was 62, indicating that more than 60 percent of all women or men would have to move to occupations dominated by the opposite sex for segregation across occupations to be entirely eliminated. Additional segregation occurs across industries and firms. Men and women are disproportionally distributed across firms and industries even when the occupational mix they employ is taken into account. For example, even in integrated occupations, like payroll accounting clerk or assembler, some firms and industries tend to hire more women and others more men. In one study (Bielby and Baron, 1984), 231 of 391 California firms were totally sex-segregated; men and women worked in none of the same job categories.

The current situation is of greatest interest in the context of recent trends. Decennial census data since 1940 show a small decline in the total amount of occupational sex segregation among whites and a larger

decline among other races. These two trends have produced a convergence in levels of occupational sex segregation between whites and nonwhites. Since World War II occupational segregation by race has declined much more rapidly than by sex. One component of this improvement has been black women's movement out of service occupations into clerical occupations. But within a sex-segregated occupational structure, race segregation persists. For example, black women are now overrepresented among postal clerks and telephone operators relative to their proportion in the labor force.

The sex segregation index dropped more during the 1970s than during previous decades, and the decline was most pronounced among younger workers. During the past decade men became slightly more likely to work in a few heavily female occupations, such as office machine operator or telephone operator, and women's representation has increased in several predominantly male occupations, including attorney, bank official, computer programmer, baker, bus driver, and bartender. Their numbers remain small in some of the occupations that women entered or increased their representation in during the 1970s (for example, coal miner, engineer), but their participation rate has increased markedly. Women's representation also increased among several predominantly female occupations that grew during the 1970s, including bookkeepers, billing clerks, cashiers, and keypunch operators.

Although relatively substantial change occurred in the index of occupational sex segregation in the 1970s, the most likely projections for 1990 suggest that the rate of change throughout the 1980s will be much slower. The index fell by approximately 10 percent in the 1970s, from 68.3 in 1972 to 61.7 in 1981, according to Beller (1984), and from 67.7 in 1970 to 59.3 in 1980, according to Bianchi and Rytina (1984). In contrast, various likely projections of the job segregation index range from 56.0 to 60.0 in 1990. Only slight further declines are anticipated, primarily because occupations that are predominantly male or female are expected to grow more than those that are relatively integrated. And, of course, we do not have information that would permit us to estimate probable changes in job segregation at the establishment level.

The next two chapters provide a basis for assessing the likelihood of additional change. Chapter 3 examines the evidence for several explanations that have been offered for sex segregation in employment and consequently offers some guidance for developing policies for reducing segregation. Chapter 4 reviews a variety of attempts to reduce segregation in employment, education, and training, assesses their effectiveness, and provides further policy guidance.

# 3 Explaining Sex Segregation in the Workplace

In the committee's judgment, the causes of job segregation are multiple, interlocking, and deep-seated—yet, as we show in Chapter 4, they are also amenable to policy intervention. In this chapter we discuss the factors we feel to be the most important in accounting for the extreme degree of sex segregation of work observed in the United States. Intertwined with the social processes that contribute to job segregation are widely shared cultural assumptions about the sexes and their appropriate activities. For example, the belief of many people, including many women, that women should place the care of their families first in their lives affects the way women are treated on the job when they do work. And such beliefs also interact with reality: many women today do indeed bear the greater share of the day-to-day work involved in family care. Similarly, it is often assumed that physical differences between the sexes make them suited or unsuited for certain types of work, and there are average sex differences in size and stature that may be significant in some occupations.

In this chapter we first examine the cultural beliefs that govern common attitudes about gender and work. We next examine barriers to employment, tracing how some beliefs became embodied in laws and judicial decisions that permitted or demanded that employers treat the sexes differently, and how they continue to provide rationalizations for both intentional and unintentional labor market discrimination against women (and, less frequently, men). Third, we investigate the roles that women's own choices and preferences play in their work careers and examine the effects of socialization and training. Assumptions about what kinds of work are appropriate for each gender, communicated through various socialization and training processes, contribute to the development of sex-typed occupational preferences in individuals. Evidence suggests, however, that such sex-typed preferences are neither fixed for life nor fully deterministic of the sex type of workers' jobs. Fourth, we examine the role that family responsibilities, actual or anticipated, play in shaping both women's choices and their opportunities. Finally, we examine the thesis that the occupational opportunity structure plays a major role in perpetuating the concentration of the sexes in different jobs. By the occupational opportunity structure we

mean the distribution of occupations that are available to members of each sex (and often certain racial and ethnic groups within each sex), a distribution that is seen to be limited by institutionalized and informal barriers that restrict workers' opportunities.

Regarding the relative importance of these various factors, it is our judgment that women's free occupational choices made in an open market explain only very incompletely their concentration in a small number of female-dominated occupations. While workers' choices undoubtedly contribute to the observed occupational distributions of the sexes, their labor market outcomes depend heavily on the occupational opportunity structure, on various barriers, including employers' and coworkers' preferences, and on institutionalized personnel procedures. In this chapter we look at the evidence in more detail.

## CULTURAL BELIEFS ABOUT GENDER AND WORK

Beliefs about differences between the sexes, many of them taken as axiomatic, play an important role in the organization of social life. These assumptions are often so much a part of our world view that we do not consciously think about them. As one anthropologist put it, they are "referentially transparent" to us (Hutchins, 1980). It is their transparency that gives them their force: because they are invisible, the underlying assumptions go unquestioned, and the beliefs they entail seem natural to us. Even when we do question and revise certain of these beliefs—for instance, when we realize that they are prejudicial to women—the implicit assumptions that engendered them remain intact and can serve as the foundation for future, perhaps somewhat altered, sex stereotypes. The cultural axioms that have been used to exclude women from the workplace, to restrict them to certain occupations, or to condition their wage labor fall into three broad categories: those related to women's role in the home, those related to male-female relationships, and those related to innate differences between the sexes.[1]

### Women's Role in the Home

The first category consists of those assumptions that hold that women's "natural" place is in the home. This group of assumptions underlies many specific attitudes about women and work held by employers, male workers, lawmakers, parents, husbands, and women themselves. It seeks to legitimate women's exclusion from the public sphere and hence the workplace and implies that a woman who is committed to her job is unwomanly. This axiom is neither universal nor timeless. It is an expression of cultural beliefs elaborated especially over the last two centuries and perhaps most fully developed and widely disseminated, through the popular media, in the contemporary United States. The assumption that women's place is in the home follows from the premise that men support women, so women do not need to do wage work to earn a living. By implication, if women are employed, it must be for extras or diversion from domestic life, so their concentration in low-paying, dead-end jobs is of little importance. The corollary to this set of assumptions, that men do not belong in the home during working hours, also accounts for the almost totally segregated occupation of housewife and may help to explain the resilience of the traditional sexual division of domestic work among couples in which both partners are employed full time.

Historically as well as today, the notion that women's place is in the home has not reflected the actual behavior of large sectors of the population; hence it has been in fundamental conflict with the reality of many women's lives. Women have worked to sup-

[1] This section on cultural beliefs relies heavily on di Leonardo (1982).

port themselves and their families; they have worked because their labor was needed. Women have replaced men gone to war. They have done heavy labor on family farms when necessary. They have sought wage work when there was no means of support for them on the farm. They have taken in boarders and devised other ways to earn money at home. Women who are urban and minority, recent immigrants, and poor in general have done menial work for low wages, without the primacy of women's domestic role being invoked. And highly educated women, earning better salaries, have also worked as nurses, teachers, social workers, office workers, and businesswomen since late in the last century. As women from all parts of the social and economic spectrum have increased their labor force participation, the contradiction between the underlying belief about women's place and reality has become more visible.

We can now see ways in which the belief system has been modified with changing circumstances and ways in which reality has been reconciled to the belief system (di Leonardo, 1982). For example, those who insist that women should not work claim the incompatibility of paid employment with women's domestic roles, in that paid work interferes with proper child care. Those who wish to justify women's employment outside the home, by contrast, try to show that it is compatible with, even complements, their home roles. The latter justification permits or even promotes jobs for women that minimize interference with child care through flexible scheduling (e.g., school teaching or part-time work), low demands on incumbents (e.g., retail sales), or work that can be done at home (e.g., data processing, typing, sewing). Certain occupations (e.g., teaching home economics) that are believed to enhance women's ability to carry out domestic duties later in their lives may be considered more acceptable than others. Other occupations (e.g., nursing, social work) have been acceptable because they have been defined as an extension of women's domestic roles, a rationale that has been used to justify paying workers in these jobs low wages (Kessler-Harris, 1982).

Thus, despite the strong contradiction between the notion of women's place and reality, the former continues to provide the foundation for beliefs about the conditions under which women should and should not do wage work. Most important for the present endeavor are beliefs as to which occupations are appropriate for them.

### Male-Female Relationships

A second category of beliefs includes those about gender differences that are relevant in male-female relationships. For example, an ancient and pervasive belief in Western thought is that women lack reason and are governed by emotion (N. Davis, 1975; Jordanova, 1980). This line of thought offers a logical basis for assuming "natural" male dominance and underlies social values that men should not be subordinate to women. Whenever the two sexes interact outside the family, women are viewed as subordinate, and when they enter the workplace, they are expected to fill subordinate occupational roles. Caplow (1954) elaborates this point, arguing that attitudes governing interpersonal relationships in our culture sanction only a few working relationships between men and women and prohibit all others. He contends that according to these values, "intimate groups, except those based on family or sexual ties, should be composed of either sex but not both" (p. 238). Intimate work groups in which men and women have unequal roles are sometimes allowed. These norms of sexual segregation and male dominance have frequently guided employers' hiring decisions. Women are rarely hired in positions of authority (Wolf and Fligstein, 1979a, 1979b). Some employers explain that they defer to workers' preferences. Male managers surveyed one and two decades ago indicated that they felt both women and men

would be uncomfortable working under a woman supervisor (Grinder, 1961; Bass et al., 1971). They also thought that women in supervisory roles have difficulty dealing with men in subordinate positions.

In several recent studies, it is clear that attitudes about female supervisors have changed. Two-thirds of the respondents in a 1980 Roper survey said it made no difference to them whether they worked for a man or a woman, and only 28 percent preferred a male supervisor (Barron and Yankelovich, 1980:Table 5). A survey of 1,402 university employees revealed a preference for male bosses and professionals providing personal services (accountants, dentists, lawyers, physicians, realtors, and veterinarians), but it was weaker among women, the more educated, and those who had had positive experiences with female bosses or professionals (Ferber et al., 1979). A study of women in several traditionally male jobs in public utilities found that most subordinates of both sexes held positive attitudes toward women managers (U.S. Department of Labor, Employment and Training Administration, 1978). Of particular interest is the admission by several men that they had been initially concerned but that their apprehensions disappeared when they found that their supervisors performed effectively. More generally, this study revealed that attitudes changed quite rapidly with experience with female bosses, even when those bosses held jobs that traditional values label "very masculine" (p. 10). The effects of education and experience suggest that we may expect continued change in employee attitudes toward women supervisors. For women's occupational opportunities to increase, however, the behavior of those making employment decisions must also change.

Sexual relations, as well as power relations, are also relevant in the workplace, and fears of sexual relations particularly may contribute to occupational segregation. The folk theory that women unwittingly tempt men and that men, vulnerable to their provocation, may be prompted to seduction has been used to justify excluding women from certain occupations or work settings that are thought to heighten men's vulnerability to female sexuality. Examples include shipboard duty or jobs that involve travel with coworkers. Women have been denied certain jobs because their presence may suggest the appearance of impropriety. MacKinnon (1979) cites the example of the South Carolina Senate, which refused to hire women as pages in order to foster public confidence in the Senate by protecting its members from appearing in a possibly damaging way. Not only men but women themselves may be depicted as the victims of their unwitting sexual provocation. Reformers around the turn of the century argued that permitting the sexes to work side by side would lead women to stray, either because their presence tempts men or because corrupt men will exploit innocent and vulnerable women who have left the protection of their homes. This concern reflects the belief in women's sexuality as an autonomous force over which neither they nor the men with whom they work have control. And it also reveals, once again, the assumption that women's primary place is in the home: for the consequence of women's employment alongside men feared by reformers was that these women, once having strayed sexually, would be forever disqualified from their domestic roles as wife and mother. Kessler-Harris quotes Robert McClelland, Secretary of the Interior, in the middle of the last century: "There is such an obvious impropriety in the mixing of the sexes within the walls of a public office that I am determined to arrest the practice" (1982:100-101). Such reasoning ultimately led several states to pass laws making it illegal for women to hold a variety of occupations, including bartender, messenger, meter reader, and elevator operator, but it did not prevent women from entering offices in large numbers (J. Smith, 1974; Kessler-Harris, 1982).

More recently, the stereotype of woman as sexual temptress has been invoked to account for women's sexual harassment: sim-

ply by entering the workplace, women subject men to their sexuality and invite harassment. Sexual harassment is pervasive in male-dominated occupations that women have recently entered (Enarson, 1980; Martin, 1980; Walshok, 1981a; Westley, 1982). Gruber and Bjorn (1982) suggest that men may use it to gain the upper hand in situations in which men and women have similar jobs and earn equal wages, especially in unskilled jobs in which male coworkers cannot punish entering women by denying them work-related information. The important point here is that the unquestioned assumptions about the sexuality of both men and women underlie the limiting of women's occupational choices.

### Innate Differences Between the Sexes

A third category of beliefs that shape women's occupational outcomes are those that assume innate differences between the sexes. We have already seen that women are regarded as innately less rational and more emotional, a view that has been used to justify excluding them from positions of authority. In addition, women have variously been thought to lack aggressiveness, strength, endurance, and a capacity for abstract thought and to possess greater dexterity, tolerance for tedium, and natural morality than men. A body of research reviewed in Lueptow (1980) indicates that the public continues to hold many of these stereotypes about female and male "personalities." Some of these differences further justify women's greater responsibility for family care. For example, women's supposed natural sense of morality suits them for raising children and bringing a civilizing influence to family life.

Other stereotypes contribute directly to occupational segregation by asserting sex differences in what are alleged to be occupationally relevant traits. Women's dexterity is offered to explain their employment as clericals and sometimes as operatives; their supposed passivity and compliance have been seen as uniquely fitting them for clerical work (Grinder, 1961; Davies, 1975; Kessler-Harris, 1982) as well as other jobs involving boring, repetitive tasks. One employer's explanation, offered in the 1960s, for preferring women illustrates both points: "We feel that jobs requiring manual dexterity call for women. Also this work is particularly tedious and painstaking—definitely a women's job" (G. Smith, 1964:24). Construction firms cite women's alleged weakness and intolerance of harsh working conditions as reasons for denying them jobs (U.S. Department of Labor, Employment Standards Administration, 1981; Westley, 1982). The social expectations that women should uphold moral standards and care about the needy, perhaps because of their innate nurturance, limit their occupational opportunities. As Epstein (1981) noted, women have been encouraged to perform good works in service-oriented occupations such as social work and nursing, which, coincidentally, have often had poor career potential. And women have been believed to be "too good" for politics. They are also thought to be too sentimental and timid to enforce the law or serve in combat (Epstein, 1981). Women's alleged emotionality may disqualify them in many employers' minds for higher-level positions, especially those in law, medicine, or science that require rationality and tough-mindedness (for a brief review, see Miller and Garrison, 1982).

### Sex Stereotypes and Occupational Segregation

Many of these beliefs about women's innate traits and their natural social roles persist, despite women's increasing participation in a large number of formerly male occupations, even among students training for professions (Quadagno, 1976; Beattie and Diehl, 1979). A single woman worker who violates the stereotype can be explained as exceptional; when the behavior of many women clearly belies a particular stereotype, a different one may emerge to main-

tain the gender homogeneity with which members of an occupation have become comfortable. For example, women lawyers were dismissed in the 1960s as "too soft" for the courtroom. When they showed themselves to be competent in court, they were restereotyped by male lawyers as tough and unfeminine—and hence implicitly unsuited to their proper role as wife and mother (Epstein, 1981).

Stereotypes about appropriate and inappropriate occupations for women and men encourage sex-typical occupational choices by affecting workers' aspirations, self-image, identity, and commitment. The stereotyped views that masculine men would not pursue certain occupations, nor feminine women others, for instance, is deterrent enough for most people. Their misgivings are realistic: the femininity or masculinity of individuals who are not so deterred is questioned (Bourne and Wikler, 1978), and they may experience disapproval, especially from males (Nilson, 1976; Jacobs and Powell, 1983). The prospects of sexual harassment or of being prejudged as incompetent at one's work may also discourage those who might otherwise opt for sex-atypical occupations.

Another way that assumed sex differences affect the jobs women and men fill is that employers' beliefs that members of one sex do not want to do certain kinds of work influence their personnel decisions. For example, individuals who made hiring decisions for entry-level semiskilled jobs in several firms in one city commented to the researcher, "Women wouldn't like this," and "Men wouldn't like to see women (coworkers) this way." Another employer who hired primarily women said, "The work is clean and women like that" (Harkess, 1980).

### *Statistical Discrimination*

Economists (Arrow, 1972; Phelps, 1972) have termed one form of employers' reluctance to hire certain persons "statistical discrimination," a concept that refers to decision making about an individual on the basis of characteristics believed to be typical of the group to which he or she belongs. The wide acceptance of assumptions of sex differences in characteristics related to productivity provides the basis for statistical discrimination by employers (e.g., Bass et al., 1971). According to this model, employers do not hire anyone who is a member of a group thought to have lower productivity; statistical discrimination serves for them as a cheap screening device. Statistical discrimination often rests on unquestioned assumptions about women's domestic roles. For example, employers may refuse to hire a woman in the childbearing years for certain jobs—especially those that require on-the-job training—because they assume that many young women will leave the labor force to have children, irrespective of any individual applicant's childbearing or labor market intentions. In a study of book publishing, Caplette (1981) discovered that women were automatically excluded from the primary route to upward mobility, the college traveler job, on the assumption that extensive traveling would conflict with their domestic responsibilities. According to this explanation of discrimination, employers practice statistical discrimination against women solely on economic grounds and presumably would ignore gender if they came to recognize that their cheap screening device was too costly in terms of misapplied human resources. Employers might, for example, become convinced that young men were equally likely to quit their jobs or take time off to share childbearing responsibilities or that many qualified women will not quit because of family responsibilities.

Statistical discrimination contributes to sex segregation in two ways. First, employers' beliefs that the sexes differ on work-related traits may bias them to favor one or the other sex for particular occupations. Second, if they expect that women are more likely than men to drop out of the labor force, they will hire women only for jobs that require little or no

on-the-job training (e.g., retail sales) or involve skills whose training costs workers themselves assume (e.g., typing, hairdressing). Using data for 290 California establishments, Bielby and Baron (1986) examined whether employers seemed to reserve some jobs for men and others for women in a manner consistent with their perceptions of sex differences in skills, turnover, costs, and work orientations. They found that employers assigned jobs involving nonrepetitive tasks, spatial skills, eye-hand-foot coordination, and physical strength to men and those requiring finger dexterity to women. The concept of statistical discrimination also encompasses employers' favoring members of a group whose performance they believe they can predict more reliably. Even if the sexes were equally productive and performed equally well on some valid employment test, if the test predicted women's performance less reliably, employers would make fewer errors by hiring men (Aigner and Cain, 1977; Osterman, 1978). For this type of statistical discrimination to help explain sex segregation, employers must believe that women's performance is less reliably predicted than that of men, and so exclude them from some occupations.[2]

### *Sex Labeling and Sex Typing*

In an influential 1968 study, Oppenheimer argued that the individual decisions of workers and employers are reinforced by a historical process through which most occupations have come to be labeled as women's work or men's work, and hence reserved for members of the appropriate sex. Oppenheimer contended that sex labeling reflected employers' beliefs that certain occupations required attributes that were characteristic of one sex or the other or, for women, represented an extension of domestic nonwage work. To job seekers, occupations take on the characteristics of current incumbents; custom then tends to make the sex labels stick.

The related concept of sex typing implies both that an occupation employs a disproportionate number of workers of one sex and the normative expectation that this is as it should be (Merton, in Epstein, 1970a:152). Manifest in language and the mass media, sex labels and the associated norms are learned through childhood and adult socialization by current and future workers and employers. An obvious example of sex typing in the mass media is classified advertisements stipulating a particular sex or segregated by sex, now not permissible under Title VII of the Civil Rights Act of 1964. Some sex-specific occupational titles (e.g., "lineman," "stewardess") are still common, although most were eliminated in the newest revision of the *Dictionary of Occupational Titles* (U.S. Department of Labor, 1977) and other government publications. Job descriptions often use sex-specific pronouns. Television, movies, magazines, and billboards consistently depict occupational incumbents in stereotyped ways (Marini and Brinton, 1984). As we show below, these labels influence the occupations to which people aspire, for which they prepare, and ultimately in which they seek employment. Influenced also are gatekeepers—parents, educators, employers, friends, and neighbors—who guide or control decisions regarding training and hiring. The widespread acceptance of these cultural labels may affect even those who reject them. Applicants who ignore the labels are likely to encounter prospective employers who accept them implicitly. Nondiscriminating employers may at least initially have trouble finding applicants for sex-atypical jobs. Even if labels

[2] One study offers evidence that this is the case. Although Osterman (1979) rejected less reliable predictions of women's absenteeism as a basis for wage differentials, Kahn (1981) showed that he used the wrong indicator of predictability. Using the appropriate one, Kahn found that female absenteeism was predicted less reliably, a finding that could support statistical discrimination in wages.

deter neither employer nor prospective employee, their acceptance by other employees or by a prospective employee's family may deter her or him from taking and keeping a sex-atypical job (Walshok, 1981a).

### *Contingent Stereotypes*

Despite the prevalence and force of sex stereotyping of occupations, it is clear that these stereotypes do change over time, often in response to changing economic conditions. As noted above, secretaries were once typically male and women thought to be unsuitable, yet the preponderance of women in clerical jobs was later rationalized by their supposed feminine virtues. Economic and technological factors often vary over time and space, and stereotypes of the same jobs often differ according to how these factors vary. Studies of the age and sex characteristics of workers in the textile industries of Japan and the southern United States (Saxonhouse and Wright, 1982) and France (Tilly, 1979, 1982) in the first quarter of this century illustrate this point. In Japan, agriculture was a family enterprise in which girls and young women were the least valuable workers, so their families permitted them to work temporarily in the textile industry, as young women did in New England in an earlier period (Dublin, 1979). Single young women filled textile jobs, even in occupations that were held elsewhere by men. In contrast, in the American South entire families who lacked land tenure and access to well-developed labor markets worked in the textile industry, where jobs were assigned on the basis of sex and age. Only adult men had access to the most skilled jobs. The situation in France was similar: mills hired entire impoverished rural families, but only boys and men could move up the job ladder to better-paying, more skilled jobs. These varied employment practices, a product of structured economic opportunity interacting with male and parental power and household patterns of labor allocation, produced different patterns of sex segregation that persisted for some time.

The effects on sex segregation of economic factors, cultural beliefs, and the law are cumulative and reciprocal, but, as we have seen, this reciprocity can contribute positively to change. Bumpass (1982) found that the mothers of young children who worked between 1970 and 1975 were substantially less likely tc agree that young children suffer if their mothers work than they had been in 1970. American cultural values about the sexes have changed since World War II (Mason et al., 1976; Cherlin and Walters, 1981; Thornton et al., 1983), at least partly in response to the women's movement. During this period women have entered occupations that were formerly closed to them. New laws and administrative regulations, such as the interpretation of Title VII of the 1964 Civil Rights Act to proscribe sexual harassment as discriminatory, help to weaken the link between traditional cultural stereotypes and employment practices. As these changes become apparent and are supported by changes in social values—especially those embodied in statutes outlawing discrimination—they transmit to future workers and employers the message that society gives women "permission" to pursue a broader range of jobs. Women's movement into occupations from which they once were excluded will also contribute to exposing the discrepancy between reality and many of our cultural assumptions about the sexes. With growing awareness that these beliefs are dubious and the traits to which they apply alterable, women's occupational aspirations and opportunities should expand accordingly.

## BARRIERS TO EMPLOYMENT

A variety of barriers make it difficult for women to hold certain jobs or exclude them altogether, thus contributing to their preponderance in traditionally female occupations. Evidence suggests that employers

sometimes deny women certain jobs because of their sex, by discriminating intentionally, by doing so unintentionally, or by deferring to the discriminatory preferences of employees or customers. Studies of employment practices before the passage of the Civil Rights Act reveal extensive sex segregation and the payment of lower wages to women; often these practices were explicitly codified in rules (Newman, 1976). Until recently, many state laws prohibited employers from hiring women for certain occupations or prescribed the conditions under which they could work. Some occupations (positions on combat ships in the U.S. Navy and on combat planes in the U.S. Air Force, for example) are still closed to women by law. Practices that have the effect of restricting women's access to some jobs, such as certain kinds of seniority systems or veterans' preference, are often institutionalized in formal personnel procedures. Others reside in informal aspects of the organization of work. Although it is impossible to assess the relative importance of these barriers in preventing women from entering and progressing in traditionally male-dominated jobs, it is essential to examine how they operate in order to propose and assess remedies.

### Legal Barriers

Legal barriers that limit women's free occupational choice are of two types: those imposed by law or public regulation and those instituted by employers that the law encourages, permits, or does not effectively prevent.[3] As Clauss (1982) points out, prior to the late 1800s tradition and prejudice were usually sufficient to keep women in the few occupations deemed appropriate for them, but when necessary the authority of the law was invoked to contain women's nontraditional aspirations. For example, Justice Bradley's opinion in *Bradwell* v. *Illinois* (83 U.S., 16 Wall., 130, 141-42, 1872), in which the U.S. Supreme Court rejected a challenge to an Illinois law prohibiting women's admission to the bar, reflects the contemporary view of women:

> The natural and proper timidity and delicacy which belongs to the female sex unfits it for many of the occupations of civil life. The constitution of the family organization, which is founded in the divine ordinance, as well as in the nature of things, indicates the domestic sphere as that which properly belongs to the domain and functions of womanhood.

The first protective labor law was enacted in 1874. Although a large literature debates the motivations of the working men and women, reformers (many of them feminists), and union leaders who supported protective labor legislation for women (Freeman, 1971; Hartmann, 1976; Steinberg, 1982), their long-run effect unquestionably was to restrict women's occupational opportunities (Baer, 1978). They prohibited women from doing tasks required by many occupations such as lifting more than a maximum weight, working more than a certain number of hours, or working at night. Some states specifically prohibited women from holding certain occupations, including some that supposedly could corrupt women morally (e.g., bartending) and others (mining, smelting, meter reading, pin setting in bowling alleys, crossing watchmen, jitney driving, freight handling or trucking) for which the rationale is less clear (Clauss, 1982). The legacy of such laws cannot be overemphasized. Railroads, for example, used the California hour and weight-lifting restrictions to justify not hiring women as telegraphers (Clauss, 1982). An Illinois company used an 8-hour law for women to justify paying women operatives for only 8 hours when they were working 8½ hours. Not until the 1964 Civil Rights Act was passed and litigation occurred were these laws invalidated. Those that remain

[3] This section draws heavily on Clauss (1982) and Roos and Reskin (1984).

on the books are unenforceable. But even in the 1960s and 1970s, manufacturers surveyed by the California State Employment Service often cited weight-lifting restrictions to justify not hiring women (Bielby and Baron, 1984).

In *Griggs* v. *Duke Power Company*, 401 U.S. 424 (1971) the Supreme Court interpreted Title VII of the 1964 Civil Rights Act to prohibit non-job-related requirements that disproportionately exclude members of protected groups. This ruling opened some occupations to women. For example, it invalidated requirements of height and physical agility that largely barred women from being officers in the San Francisco Police Department (Gates, 1976). Yet many police departments still maintain such requirements, preventing women from becoming police officers (Martin, 1980:47).

The prohibition against using sex as an employment criterion under Title VII is not absolute. Employers may refuse to hire applicants of one sex if they can show that sex is a bona fide occupational qualification (BFOQ) reasonably necessary to their normal operation (Section 703[e]). Although the occupations in which sex is a bona fide qualification typically cited are wet nurse and sperm donor, employers have succeeded in using the BFOQ provision to justify excluding women from such jobs as prison chaplains or guards (*Long* v. *California State Personnel Board*, 41 Cal. App. 3d 1000, 116 Cal. Rptr. 562, 1974; *Dothard* v. *Rawlinson*, 433 U.S. 321, 1977) because their sexuality might provoke the passions of violent male inmates and as international oil executives because that job involves dealing with allegedly sex-prejudiced Latin Americans (*Fernandez* v. *Wynn Oil*, 20 FEP 1162 [C.D. Cal.], 1979).

Laws and regulations stipulating that preference be given to veterans—legal under the Supreme Court's decision in *Personnel Administrators of Massachusetts* v. *Feeny*, 99 S.C. 2282 (1979)—reduce women's access to certain jobs. For example, 65 percent of all government agencies and 57 percent of municipal agencies preferred veterans when selecting police officers (Eisenberg et al., cited in Martin, 1980:47). Veterans' preference rules also apply to layoffs and contributed to the higher layoff rates that female federal government employees in grades above GS 12 (in which women are underrepresented) experienced in the federal personnel cuts of 1981 (Federal Government Service Task Force, 1981). The policy of giving veterans an advantage was formally incorporated into criteria for the Comprehensive Employment and Training Act (CETA) trainees in 1978, contributing to women's underrepresentation in certain programs relative to their proportion in the eligible population (Wolf, 1981).

The policy by some employers of excluding women in their childbearing years from jobs that might expose them to substances that are potentially toxic to fetuses has demonstrable segregative consequences. Federal officials have estimated that such policies close at least 100,000 jobs to women.[4] These jobs are concentrated in industries that have historically excluded women (Clauss, 1982), and some observers (Bell, 1979; Wright, 1979) have pointed out that employers use this policy to exclude women from better-paying male jobs, while ignoring hazards in predominantly female occupations.[5] In two Title VII challenges, the courts recently ruled that employers may not penalize women employees under the guise of protecting them from reproductive hazards (*Wright* v. *Olin Corporation*, 697 F.2d 1192 [4th Cir. 1982]; *Zuniga* v. *Klebert County Hospital*, 692 F.2d 986 [5th Cir. 1982]). Until 1978

[4] This estimate does not include the number of military jobs closed to women because of policies that do not permit women to occupy jobs that are related to combat (Roos and Reskin, 1984).

[5] Such hazards include the exposure of operating room nurses to waste anesthetic gases, of beauticians to hydrocarbon hair spray propellants, and of clerical workers to photoduplicating fluid.

employers could exclude pregnant women from certain jobs, even when it meant that they lost accumulated seniority. Then, in response to extensive lobbying by women's groups following the Supreme Court's decision in *General Electric* v. *Gilbert*, 429 U.S. 125 (1976), which held that discrimination against the condition of pregnancy in employment benefits such as disability insurance is not illegal sex discrimination, Congress amended Title VII to prohibit discrimination against pregnant women.

Title VII, provisions of Title IX of the Educational Amendment Act, and other laws provide recourse for women who are discriminated against in various conditions of employment. Yet, private litigation, which is expensive and lengthy, is seldom a viable option for many women, and enforcement agencies and legal rights organizations must limit the number of cases they pursue through the courts. Satisfactory redress of many of these cases, even of relatively overt discrimination, is not therefore easily attained.

### Discriminatory Acts and Behavior

Most economic theories of labor market discrimination were constructed to explain wage discrimination rather than restrictions on access to jobs. Nevertheless, we review them briefly, concentrating on their implications for segregation in labor markets (for more extensive discussions, see Treiman and Hartmann, 1981; Blau, 1984a, 1984b). Gary Becker's (1957) theory of race discrimination presumes a "taste" for distance from blacks, on the part of employers, employees, or customers. If employers discriminate, they pay for that taste by bidding up the wage for white workers above what would be necessary if they hired blacks. A discriminating employer would hire blacks only if they were willing to work at a wage low enough to compensate the employer for the "distaste." Economic considerations could motivate even unprejudiced employers to discriminate, however. If white employees have a taste for distance from blacks, they will work in an integrated workplace only if they are paid a premium for doing so. Employers will then lower the wage of blacks in order to compensate for the higher wage that they must pay whites when blacks are hired. Likewise, if customers have discriminatory tastes, prices will have to be lowered in order to prevent the loss of those customers to firms employing only whites. Again, the employer will hire blacks only at a lower wage in order to compensate for the loss in revenue from the lower sale price. Very few efforts have been made to test empirically any of Becker's hypotheses (Cain, 1984). However, customer discrimination has been suggested by Allison (1976) with respect to the higher wages earned by male than female beauticians, and Epstein (1981) found that many law firms attributed their reluctance to hire female attorneys to an anticipated loss of clients who they believed prefer males.[6]

Indulging discriminatory tastes could produce segregation across occupations or establishments (Blau, 1984b). Assuming that employers differ in their taste for discrimination or in their willingness to pay to indulge that taste, the victims of discrimination, blacks or women, would be totally absent from some establishments and concentrated in others—at lower wages (Bergmann, 1971, 1974). If employers were more adverse to hiring women for some jobs than others (or if male workers in different occupations expressed different amounts of opposition), then occupational segregation would result.

Understanding the reasons for discriminatory tastes might explain why employers' aversion to hiring women varies across occupations and why they prefer women for

[6] They also cited other reasons, ranging from problems in providing separate rest rooms to their own wives' opposition (Epstein, 1981).

some. Hiring decisions in prestigious professional and managerial occupations often involve subjective appraisals of whether an applicant will "fit in," since the potential consequences of an error are greater given the higher levels of uncertainty and individual control over the work process in those occupations (Kanter, 1977). For some occupations, employers prefer female workers. A 1961 survey by the National Office Management Association (Grinder, 1961) of 1,900 commercial and service organizations found that 28 percent indicated that sex appeal was a qualification for some office jobs. Since most men live intimately with women and men often work closely with women in lower-status jobs, clearly any taste for avoiding associating with women is situation-specific.

Theories that focus on patriarchy (Hartmann, 1976; Strober, 1984) contend that men's desire to keep women socially and economically dependent contributes to sex segregation and other limitations of equal employment opportunity for women. This would explain men balking at working with women as equals, while accepting female coworkers in subordinate jobs. Bergmann and Darity (1981) have argued that a few prejudiced workers can disrupt the workplace; they suggest that employers may defer to a few prejudiced employees in order to maintain harmony on the job. An alternative explanation for exclusionary behavior rests on the social perception of status. If the evaluation of some group as lower in social status is in general currency, then establishments or occupations that fail to honor it by including more than a token number of members of the lower-status group taint themselves (Touhey, 1974) and jeopardize the claim for deference they can make on others. Thus, a law firm with more than one or two blacks or women risks being labeled a "black" or "women's" firm and a concomitant loss of prestige.

Another explanation of the segregation of women and blacks into low-paying occupations rests on the potential profitability of that arrangement. While many economists have argued that the inefficient use of labor resources on the part of discriminating employers will diminish employer profits (Arrow, 1972; Becker, 1957; Bergmann, 1971), others have pointed to the circumstances under which segregation actually increases profitability. In neoclassical economic theory, if an employer holds some monopsony power (either because the employer hires a large portion of the available workers in a particular area or because employees in a firm have low levels of mobility) *and* if the supply of labor is more elastic for women and blacks, then segregating those groups from white men and paying them a lower wage will increase profitability (Madden, 1975; Robinson, 1936). The extent to which these conditions persist in the labor market is a matter of some dispute, however (Cain, 1984), and one preliminary study that looks at the relationship between the propensity to hire women and profitability concludes that discrimination does impose a cost, though relatively small, on employers (Stolzenberg, 1982).

A class analysis of discrimination posits that employers segregate workers into groups that are then paid differentially in order to prevent the development of a cohesive working class. Since a unified work force is seen as holding more power to bargain over wages, segregation lowers the wage of all subgroups of labor (though some more than others), thus enhancing employer profitability. This hypothesis has been tested with respect to race but not to sex (Reich, 1981).

Until the late 1960s or early 1970s sex discrimination by unions contributed to occupational segregation in several ways. Some unions openly excluded women by policy or maintained sex-segregated bargaining units; others pursued practices that effectively kept women out (Simmons et al., 1975; Kessler-Harris, 1975; Hartmann, 1976).[7] Nepotism

[7] Union behavior has been seen as largely protectionist, but Hartmann (1976) argues that patriarchal

and sexism in the distribution of apprenticeships ensured women's virtual exclusion from the crafts; opportunities to learn a trade typically went to members' male relatives (Simmons et al., 1975). Collective bargaining agreements between unions and management were often openly discriminatory. For example, they frequently identified jobs as "male" or "female" and specified sex-segregated promotion and transfer ladders and separate lines of layoff and rehiring priorities for the sexes. On occasion women and men were even assigned to different locals, but this practice was ultimately found to be a violation of Title VII (Simmons et al., 1975).

Because Title VII of the 1964 Civil Rights Acts and other laws and regulations prohibit many forms of sex discrimination in employment, obtaining evidence of discrimination is now often difficult. Employers are unlikely to admit discriminatory hiring practices that they might have admitted in the past. Survey data, case studies, and experiments suggest, however, that discrimination has been an important factor in excluding women from a variety of occupations. Throughout most of this century women have faced open discrimination in employment or wages in many occupations. For example, one-third of the business and service organizations that responded to a 1961 survey by the National Office Management Association admitted a double standard of pay for female and male office employees, and two-thirds were admittedly reluctant to appoint women to supervisory jobs (Grinder, 1961). Until quite recently, law firms openly discriminated in hiring and job assignment. Epstein (1981) recounts incidents of women lawyers being offered jobs as legal secretaries, and Rossiter (1982) tells of women scientists with advanced degrees employed as chemical librarians and scientific secretaries. Female physicians (Walsh, 1977) were commonly denied jobs for which they were qualified. Prior to 1964, employers were often candid regarding the preferred sex and race of their employees (see, for example, Grinder, 1961). A survey published by the *Harvard Law Record* in 1963 indicated that in evaluating applicants law firms rated being female more negatively than all other characteristics, including being at the bottom of one's class (Epstein, 1981). Nonprofessional occupations have been subject to less investigation, but the firing of women from craft jobs at the end of World War II to provide jobs for returning male veterans is well documented (Milkman, 1980). A comment by a female worker in a large industrial plant illustrates what is believed by many (Newman and Wilson, 1981) to be extensive discrimination in job assignments (O'Farrell, 1980:35):

> I do the same work on the bench lathes as the men who do work on the big lathes. . . . We do the *same thing* to the pieces. . . . We have the *same equipment* and the *same training*. All the women welders went to welding school [run by the company] the same as the men. We passed the same tests to be certified as welders. . . . The only difference is that when we got through training, they sent all the women to be welders at a rate 14, while all the men went to a rate of 18. The women work on smaller pieces than the men, but we have to have the same skill and do the same welding work. . . . In fact, our work used to be part of the men's welding job, but the men didn't like it. . . . So [management] broke that part of the job off and put women on it, at a lower rate.

Employment practices in the Bell Telephone System prior to the 1973 consent decree illustrate the importance of occupational assignment: all formal recruiting was sex-

considerations have also been a factor. If the unions' only goal was simply to limit competition, sex need not have been the significant factor. Why were young men but not young women encouraged to enter trades? Why were male workers organized by unions, but not female workers? Hartmann argues that men had self-interest in maintaining women's subordinate position in the labor market so that women would continue to be economically dependent on men and perform household services. Many statements by union leaders during the nineteenth and early twentieth centuries indicate their strong support for keeping women at home.

specific, and it was impossible for applicants to pursue jobs that the company had decided were sex-inappropriate (Laws, 1976).

Cassell and Doctors (1972) used personnel records and interviews with managers and employees to examine the job grades for 2,300 workers in three manufacturing firms. They found that two of the firms discriminated in assigning job grades to women when they were hired and that this assignment tended to affect both grade and wage progression as long as the women remained with the firm.[8] They also found that firms were less likely to promote women to higher grades. Company representatives claimed that women did not want promotions because it would entail more responsibility and mean leaving their friends. Generally none of the workers, male or female, was well informed about promotion opportunities (in one of the companies, openings were posted for only two days), making it difficult for anyone to pursue them independently without official encouragement. A recent study of 3,500 employees at three large fiduciary institutions revealed similar results (Cabral et al., 1981). The researchers found that men tended to be placed in higher job categories than women with comparable education and were more likely to be promoted compared with women in similar entry positions, when seniority and previous experience were controlled. Malkiel and Malkiel (1973) found that female professionals in a large organization were assigned to lower-level jobs than similarly qualified men. Halaby (1979a) arrived at similar conclusions for managerial employees in a California public utility: while differences in experience and education translated into promotion to higher ranks for men, women remained concentrated in lower managerial ranks in which returns to increases in human capital were restricted.

A recent study of how several manufacturing firms in a southern city filled vacancies (Harkess, 1980) suggests that most of the employers explicitly considered gender in deciding whether to hire applicants for entry-level semiskilled positions, although they too explained that women would not want certain jobs. Recent field studies of the construction industry in which hiring quotas are in effect (U.S. Department of Labor, Employment Standards Administration, 1981; Westley, 1982) confirmed contractors' resistance to hiring women, even though they admitted that women were competent and indeed more dependable than men. Some cited objections by other employees as motivating their refusal to hire women.

A growing body of experimental research, some on employers or persons in training for managerial positions, also shows that employers favor men over equally or sometimes more qualified women (Fidell, 1970; Lewin and Duchan, 1971; Levinson, 1975; Dubeck, 1979). Although, taken singly, the generalizability of some of these studies is questionable, as a group they confirm the findings of surveys and statistical studies, case studies, and the accounts of women workers.

The unexpectedly large number of complaints of sex discrimination in hiring, job assignment, and promotion decisions that have been filed with federal antidiscrimination regulatory agencies since the passage of Title VII and other legislation provides evidence that women workers believe that they have been discriminated against. The number of charges filed with the Equal Employment Opportunity Commission (EEOC) increased from 2,053 in 1966 to almost 55,000 in 1983 (Equal Employment Opportunity Commission, 1984) or about one complaint for every 900 women in the labor force.

### Institutionalized Barriers in the Workplace

Some of the barriers that exclude women from certain male occupations are embed-

[8] The data for the third firm were not adequate to draw conclusions about discrimination.

ded in the formal structure of establishments: their personnel practices, job descriptions, mobility ladders, and the organization of tasks. These institutionalized barriers may have had their origin in prejudice or may be the by-products of administrative rules and procedures that were established for other reasons (such as seniority systems). However, once they are incorporated in an organization's structure they persist regardless of the lack of any discriminatory intent, unless they are altered.[9] Most individuals looking for work approach an employer within a broad and vaguely defined category (Blau and Jusenius, 1976). Employers play an active role in the labor market; they decide whether to hire applicants as well as for what job. The set of occupations to which any worker has access is generally quite small. Once workers get jobs, the job ladders that comprise their employers' internal labor markets (Doeringer and Piore, 1971) govern the occupations open to them. Of course, management decides who among alternative candidates should be promoted to fill vacancies and how quickly (see, for an example, Harlan and O'Farrell, 1982). As a result, sex differences in the allocation of workers to entry-level jobs greatly narrow the number of jobs available to women workers and perpetuate sex segregation throughout all jobs in an establishment (Blau and Jusenius, 1976).

Most large employers have internal labor markets with highly structured recruiting practices. Depending on the characteristics they seek in workers, employers use employment services, advertise directly to particular labor pools, or use employee referrals. The common practice of relying on informal referrals reflects employers' assumptions that a homogeneous work force will facilitate on-the-job training (Stevenson, 1977) and reduce the uncertainty inherent in hiring decisions (Kanter, 1977). For example, none of the employers Harkess (1980) surveyed used classified advertisements. Even if they did not actively discriminate in hiring, their reliance on employee referrals and walk-ins was likely to discourage applications from people unlike those already working there. The people to whom employees pass on job possibilities are part of their personal networks. Not only are such networks sex-segregated as a rule, but women are less likely than men to find their jobs through such informal methods (Leon and Rones, 1980; Granovetter, 1981; Roos and Reskin, 1984). Even if asked, workers might hesitate to recommend persons of the "wrong" sex or race, in the belief that they are less likely to satisfy their employer (Harkess, 1980).

Antinepotism rules provide one example of an employment policy that, while sex-neutral in theory, in practice works against women more often than men. By precluding spouses from working in the same department or company, they have tended to exclude wives who have similar background and training as their husbands but may be slightly behind in their careers. Although such rules are no longer the impediment they were for female academics prior to the 1970s (Simon et al., 1966; Dolan and Davis, 1960), many large companies continue to have policies against employing spouses.[10]

[9] This section draws heavily on Roos and Reskin (1984).

[10] Recent evidence regarding nepotism rules comes from the popular media and is unsystematic. It does indicate, however, that nepotism rules persist in some firms. A 1978 *New York Times* article (May 8) on nepotism referred to a policy that was only two years old at the University of New Orleans. A similar article that appeared in the *Louisville Courier Journal* (May 14, 1978) mentioned a recent unsuccessful suit challenging the nepotism rule at Libbey-Owens-Ford. In fall 1982 *Newsweek* (October 11, 1982:94) quoted a statement by Edward Hennessy, chairman of the board at Allied Corporation: "We have a policy at this company that we don't hire wives," which he later amended in a letter to the editor (November 29, 1982:6) to say that Allied's policy is not to hire the spouses of corporate officers

Most institutional barriers to promotion within firms reside in rules about seniority, job bidding, eligibility for promotion, and so forth that govern the operation of their internal labor markets. Because these practices are often codified (in collective bargaining agreements or civil service rules, for example), they are more visible than the barriers to being hired that women face. Best documented, perhaps, are the segregative effects of seniority systems that link workers' promotion prospects to their length of employment, particularly when they are not plantwide (Kelley, 1982; Roos and Reskin, 1984). In large firms, seniority to determine eligibility for promotion is often accrued only within a department or job group, and having substantial seniority in one group does not help one attain promotion opportunities in a new group. In effect, one loses seniority by transferring. Since many entry-level positions and their associated job ladders are sex-segregated, narrowly constituted seniority units hamper women's opportunity to transfer to jobs held by men that may have greater promotional opportunities. Even women with considerable experience are effectively limited in their access to male-dominated jobs in other units (Kelley, 1982). When legal action opens such jobs to women, many have been reluctant to sacrifice their seniority and risk future layoffs by transferring to male jobs (O'Farrell, 1982). Seniority is consequential even when jobs are secure, since it often determines shift, overtime, and vacation assignments (Steinberg and Cook, 1981).

Plantwide seniority systems that provide bumping rights in case of layoffs (in which more senior employees "bump" less senior ones, moving into their jobs, while the junior employees are laid off) may facilitate women's movement into sex-atypical employment. Some courts have addressed this problem (e.g., *Quarles* v. *Phillip Morris*, 279 F Supp. 505, 516, E.D. Va., 1968) by invalidating departmentwide seniority systems in firms in which departments were segregated (in this case, by race). However, a subsequent decision (*Teamsters* v. *United States et al.*, 45 LW 4514, 1977) denied remedies unless employees could show that the disparate impact of a bona fide seniority system was the result of intentional discrimination. In a recent decision (*Firefighters Local Union No. 1784* v. *Stotts*, 104 S. Ct. 2576 [1984]) the Supreme Court held that the city of Memphis could apply its bona fide seniority system rather than lay off more senior white workers while retaining minority workers with less seniority to preserve the minority percentage of the work force. The Court, in striking down a lower court's injunction against the city's use of its seniority system, reasoned that the minorities who were protected from layoff were not the actual victims of previous discrimination by the city. Redressing problems of seniority can be difficult, since altering seniority systems, which generally have the force of tradition behind them, can generate opposition from those whose effective seniority is reduced by the remedy. For example, Northrup and Larson (1979) found that the seniority overrides required in the AT&T-EEOC consent decree engendered male hostility.

Practices of job posting (O'Farrell, 1980) have also impaired women's access to sex-atypical jobs in their plants. Job posting is seldom plantwide, so women do not learn of openings in other divisions (Shaeffer and Lynton, 1979; O'Farrell, 1980). A survey of corporations revealed that improved job posting facilitated women's movement into sex-atypical blue-collar jobs in nonunionized firms in which seniority was not binding (Shaeffer and Lynton, 1979). Information about openings is not sufficient, however. Many establishments have rules about who can apply for a transfer or a promotion, and in some firms bidding rights do not extend

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nor to permit married couples to work in the same department or supervise each other.

across all units. In one such company that O'Farrell (1980) studied, regulations against cross-plant bidding served to keep women segregated in predominantly female jobs in the smaller of two plants.

A body of research on the New York State Civil Service system documents the segregative effect of formal promotion systems within structured job sequences (New York State Commission on Management and Productivity in the Public Sector, 1977; Peterson-Hardt and Perlman, 1979; C. Smith, 1979; Ratner, 1981; Haignere et al., 1981). Job ladders were typically sex-segregated with women concentrated in the lowest-level jobs within ladders. The "female" ladders were both shorter and more difficult to climb because of more stringent educational and experience requirements (Peterson-Hardt and Perlman, 1979). Given the stipulated limits on the number of candidates who could compete for a vacancy and women's underrepresentation in the eligible pools, women's chances for promotion were necessarily lower than those of men (Haignere et al., 1981; Ratner, 1981). Using supervisors' recommendations to identify candidates for promotion can also undermine the promotion opportunities of women in supportive roles. Although supervisors may be reluctant to recommend able assistants of either sex for promotion (Kanter, 1977; Shaeffer and Lynton, 1979), women suffer more because they are more apt to hold such jobs.

Design aspects of the work or the tools used can influence women's performance and hence their retention in historically male blue-collar jobs. Although women can learn to use unfamiliar tools, most machinery has been designed to accommodate men, so small women may not be able to operate existing machinery as efficiently or as safely as men (Walshok, 1981a). AT&T's experience is illustrative: women in outdoor jobs had higher accident rates than men until lighter-weight and more mobile equipment was introduced. Although it is unlikely that the intent to exclude women consciously influenced decisions about machine design or equipment, the decisions may nonetheless be exclusionary in effect. Women's lack of familiarity with tools and techniques may also restrict their interest in or access to a variety of blue-collar occupations, but remedial programs have also been effective in bringing women's skill level to a par with that of male job entrants (Walshok, 1981b).

### Informal Barriers in the Workplace

Exclusion also occurs subtly through a variety of processes that steer people away from work that has been culturally defined as inappropriate for their sex. Here we examine how informal processes in the workplace contribute to sex segregation either because an uncomfortable work climate leads women to withdraw from customarily male occupations or because it interferes with their ability to learn and perform their job.

Occupations that have been defined as male often provide an inhospitable context for women.[11] Women who enter them in violation of their sex labels are regarded as deviant and may face suspicion regarding their motives, hostility, or other sanctions (Aga, 1984). Men who are unaccustomed to working with women simply may be uncertain about how to behave. When work groups are integrated, gender becomes salient for the male occupants, who may subject the women to remarks calculated to put them in their place by emphasizing their deviant gender status (Kanter, 1977). These may take the form of profanity, off-color jokes, anecdotes about their own sexual prowess, gossip about the women's personal lives, and unwarranted intimacy toward them (Kanter, 1977; Martin, 1980). Kanter's analysis sug-

[11] Of course, the same has been true among men of different racial groups, and Kessler-Harris (1982) describes how prejudice by white female coworkers kept black women out of certain occupations and relegated them to others.

gests that male coworkers also assign women one of a small set of stereotyped nonprofessional personalities (mom, kid sister), which tend to prevent the women from participating in the group as full members. Women may respond to male hostility—whether direct or masked—with aloofness or defensiveness, which in turn makes interaction more difficult. Reskin (1978) has shown how role stereotyping limits the integration of women into the scientific community and impairs their performance.

These processes are especially likely in occupations that have a strong subculture, such as the police force (Martin, 1980) or occupations in which workers spend many hours together during slack periods. Firefighters represent such a group, as do crews that travel together (oil crews, merchant marines) or construction workers who may sit around the job site waiting out bad weather. To the extent that the work group resembles a social group, newcomers of a different sex (or race) may be viewed as intruders. Such occupations, too, may require a high degree of interdependence. The amount of interdependence in the work process can affect women's chance of success in sex-atypical jobs (Epstein, 1970a). When women are an unwelcome minority, whether they work autonomously or depend on others to accomplish their job makes a big difference in their performance. Several women pioneers in blue-collar occupations indicated that male coworkers' refusal to help them in the same way they would assist similar male workers hampered their ability to do their jobs (Walshok, 1981a; U.S. Department of Labor, Employment and Training Administration, 1978). Hostility sometimes takes the form of men sabotaging women's performance (Walshok, 1981a). In contrast, when work is organized so that women can work alone or with female partners, their retention in jobs dominated by men increases (Shaeffer and Lynton, 1979; Walshok, 1981a). It is probably not coincidental that several male-dominated occupations in which women's participation has increased do not involve working closely with others, e.g., bus drivers, real estate agents, dispatchers, mail carriers, office machine repairers (Remick, 1982).

At the extreme, women in male-dominated jobs face overt harassment (Nieva and Gutek, 1981; Walshok, 1981a). Sexual harassment is now recognized to be pervasive (Farley, 1978; MacKinnon, 1979; U.S. Systems Protection Board, 1981) and has been documented in construction (U.S. Department of Labor, Employment Standards Administration, 1981; Westley, 1982), craft jobs (Walshok 1981a), the automobile industry (Gruber and Bjorn, 1982), and forestry (Enarson, 1980). There is, however, no evidence that women entering occupations defined as male are more likely to be sexually harassed than those who work in traditionally female jobs.

Some women find superficial acceptance in predominantly male occupations but are excluded in subtle ways that impair their ability to do their jobs. Often their exclusion is not deliberate; men may be unaware of or indifferent to the process, and women reluctant to speak up (Epstein, 1970a). Since male domination of top positions is a structural phenomenon, however, the same processes that tend to strengthen the fraternity of men reinforce the exclusion of women. In the past many professional associations and unions barred women from membership (Epstein, 1970b; Simmons et al., 1975). Even today, some elite professional clubs in which important contacts are nurtured do not accept women as members, and women attending meetings there must literally use the back stairs (Schafran, 1981). More problematic because it is a daily affair is women's exclusion from informal networks. Kanter (1976:415) points out that "organizations . . . comprise a network of power relations outside of the authority vested in formal positions. . . ." Although some have observed that women lack access to these networks (Campbell, 1973; Welch and Lewis, 1980;

McPherson and Smith-Lovin, 1982), the actual processes through which access is limited are difficult to pinpoint, because of the subtle ways that discrimination occurs in network systems and the difficulty of quantifying the kinds of resources being distributed (Miller et al., 1981).

Women's exclusion from informal networks in which information is shared and alliances develop has implications for their learning and performing their jobs and their chances for advancement (for an example, see U.S. Department of Labor, Employment and Training Administration, 1978). Women are particularly apt to be excluded from activities that occur outside work hours (Kanter, 1977; Epstein, 1981), and, unsure of their reception, they may be reluctant to intrude (Martin, 1980). Martin (1978), for example, describes women police officers' exclusion from off-hours activities in which opportunities for desirable work assignments were discussed. In some occupations in which practitioners are self-employed (for example, physicians), collegial networks are indispensable for getting business. Yet women seem to be stuck in sex-segregated networks (Kaufman, 1977; Epstein, 1981) that put them at a professional disadvantage. Successful occupational performance is not always sufficient to gain admission to informal networks. In a case study of female school administrators, Ortiz and Covel (1978) found that even women who used formal networks effectively were barred from informal networks. Determining the consequences of women's exclusion from networks is difficult, but some findings are suggestive of deleterious effects. Kaufman's (1977) study of sex differences in faculty use of networks found that female faculty participated in less beneficial networks: they included fewer colleagues of higher rank and were judged to be less important than men judged their networks. Miller et al. (1981) found that belonging to a network enhanced the access of social service personnel to resources.

It is frequently argued that in order to advance, one must have active support from an individual who is established in one's field (Hochschild, 1975; Shapiro et al., 1978; Speizer, 1981). Sponsorship is common in the upper echelons of almost all professions (Epstein, 1970a; White, 1970; Zuckerman, 1977) as well as in some blue-collar occupations (Walshok, 1981a). Sponsors provide introductions through which an individual becomes established in the profession (Epstein, 1970a; Lorber, 1981), socialize their protégés to the values and behavior that are appropriate to the work culture (Caplow, 1954), and often provide vital instruction in the technical aspects of the job. As outsiders, women may need male endorsement to be taken seriously (Walsh, 1977) and thus may rely more than men on having a sponsor for advancement (Ortiz and Covel, 1978; Speizer, 1981). Because men hold a disproportionate number of positions of influence and few women in male-dominated fields hold high enough status to be effective as sponsors, most available potential sponsors are men. But men may hesitate to take on female protégés because they question their commitment, fear adverse reactions from wives and colleagues, or are unaware of their promise (Epstein, 1970a).

The evidence regarding the access of men and women to sponsors is scanty (Speizer, 1981), but what there is suggests that both professional and blue-collar women experience difficulty in finding sponsors (Roe, 1966; Epstein, 1970a; Walshok, 1981a). For example, most female truck drivers who said they had sponsors named their husbands or boyfriends (Lembright and Riemer, 1982). Only a few studies compared women and men. Women physicians were less likely than men to have had a sponsor in setting up practice (Lorber, 1981). Martin (1980) observed the expected sex difference in sponsorship among patrol officers, but her sample was small and unsystematic. Strober's (1982) survey of graduates of Stanford University's School of Business revealed that women were slightly more likely to have a mentor in their

current job, but the sexes did not differ according to type of mentoring. Research on sex differences in the effectiveness of sponsorship is also limited. For Strober's business graduates, having a mentor was not correlated with salary and was negatively related to job satisfaction for both sexes. A study of elementary school teachers concluded that sponsorship was necessary for advancement into male-dominated school administration but was more beneficial to men than women (Poll, 1978). Lorber (1981) compared the impact of sponsorship on the careers of female and male physicians in academic, institutional, and clinical settings. She found that women benefited from sponsorship in their postgraduate training but were less often sponsored for leadership positions. In contrast, 1,250 senior executives (of whom fewer than 1 percent were female) reportedly had mentors but denied that their mentors were important for their own success (Roche, 1979).

The journeyman-apprenticeship relationship can resemble the mentor-protégé relationship, except that apprentices may be assigned to journeymen who are indifferent or hostile (Walshok, 1981a). For this reason, women are particularly vulnerable in apprenticeship programs that lack classroom instruction, in which their training depends entirely on a single journeyman. One source of journeymen's hostility may be their perception that standards were reduced for female apprentices. Walshok (1981b) reports that a competency-based testing program at General Motors alleviated this problem by reassuring the journeymen while providing the apprentices with feedback on expectations and their performance.

Doing a good job does not necessarily mean getting credit, and what counts in a career is getting credit for doing good work (Hochschild, 1975). In some male-dominated work settings, women succeed only if their work is visible and can be assessed by an objective standard such as quantity of sales. Women's concentration in less visible positions (e.g., library work in law; Epstein, 1970b) or in jobs that deal with lower-status clients or customers may contribute to their invisibility and the underevaluation of their work. Women sell cheaper goods (or serve cheaper meals) than men do and their customers are often other women (Talbert and Bose, 1977). Ironically, when women hold male jobs, it is their gender and not their performance that is highly visible (Kanter, 1977). Kanter has outlined other ways in which women's minority status interferes with their performance and hence their evaluation, and evidence for female law students supports her thesis (Spangler et al., 1978). Any propensity to ignore or undervalue women's contributions not only reduces their personal chances for career advancement but also may justify not hiring additional women.

### Conclusion

In sum, women are excluded from many occupations because of the effects of past practices, remaining legal barriers, discrimination by employers and sometimes by unions and coworkers, institutionalized personnel practices, and informal barriers in the workplace that make many jobs uncomfortable for them or impair their performance. These barriers demonstrably contribute to the persistence of sex segregation in the workplace. Next we consider how and to what extent workers' occupational choices, socialization, education, and training also help to maintain a segregated work force.

## SOCIALIZATION AND EDUCATION

Many approach sex segregation in the workplace with the assumption that it results from women's and men's choices. If women choose to work with other women and men with other men, the consequences of segregation, even though often negative for women, might not be seen as an appropriate matter for policy intervention. In consid-

ering why women might choose different occupations than men choose, several reasons have been noted (Treiman and Hartmann, 1981). Sex-specific socialization can influence women's and men's occupational choices in a variety of ways. First, sex-specific socialization may lead women to prefer occupations that are generally viewed as appropriate for them. Second, women's premarket education and training may restrict the jobs for which they qualify. Third, women's beliefs that certain jobs are unavailable may deter them from trying to pursue them. Fourth, women's choices may reflect their ignorance of available options. A fifth significant factor, that women's anticipated family obligations may affect their choice of occupations, is discussed in the next section.

One view of occupational choice focuses on the differential socialization of the sexes to different personality characteristics, skills, and preferences. In brief, it holds that sex-role socialization contributes to sex segregation by creating in each sex preferences for occupations that have been defined as appropriate to that sex, at the same time leaving them disinclined, ignorant of, or pessimistic regarding their chances to pursue most other occupations. Some also point to the role of socialization in limiting the kinds of occupationally relevant training that women acquire. In recent years, sex-role socialization theory has become widely regarded as incomplete and is in the process of being reconceptualized. Socialization is now more commonly regarded as an ongoing process, rather than something that occurs in early childhood with results that remain fixed for life. Resocialization can and does occur, and adults also experience socialization in various contexts.

In the following discussion of how socialization shapes preferences, several caveats about occupational choice and sex-role socialization should be kept in mind. First, the notion of a chosen career may be misleading for many workers, at least early in their work histories. Young workers of both sexes display considerable movement within the labor force. For example, about 6 percent of the young men in the National Longitudinal Survey changed jobs every month (Hall and Kasten, 1976), and a considerable number changed occupations (Spilerman, 1977), even broadly defined occupational categories (Rosenfeld and Sorenson, 1979). Second, there are a large number of unlabeled occupations, and occasionally men and women perform the same occupation in different parts of the country, so that sex-role socialization could never provide a complete explanation of occupational choice. Third, the effect of workers' perceptions of available occupational options and the extent to which women may settle for sex-typical occupations only after being discouraged from pursuing sex-atypical occupations are often underestimated by those who regard choice as the major determining factor in one's work life. Finally, it should be kept in mind that sex-role socialization also contributes to sex segregation by influencing the preferences and behavior of people who make decisions about training or hiring workers or who occupy positions that can affect women's prospects for success in sex-atypical jobs. As we noted above, employers' and other gatekeepers' normative expectations regarding the sex-typing of jobs as well as attitudes about the sexes contribute to sex segregation.

### Sex-Role Socialization

Sex-role socialization refers to the lifelong process through which expectations about how each gender should behave are transmitted through the family, the educational system, and the mass media.[12] While strongly influenced by cultural standards, these expectations vary by race, ethnicity, and class. Sex-role socialization can generate sex-

[12] This discussion relies heavily on Marini and Brinton (1984).

typical occupational outcomes directly by creating sex-typed occupational aspirations or indirectly by developing in males and females tastes and characteristics that are compatible with occupations that have been labeled appropriate for their sex. Socialization occurs in two ways. Socialization agents can convey the impression that different attributes and behaviors are appropriate for females and males. They can also expose boys and girls to different experiences that produce different adult attributes. Both occur in most families. Children observe that adult men and women typically do different work inside and outside the home and that their interests and personal-social characteristics differ; they then infer what are expected behaviors for adult women and men. In addition, parents treat their male and female children differently in ways that may produce sex differences in certain characteristics (Huston, 1983). This has been demonstrated in recent research on activities and interests. Experimental studies that observe adults' reactions to the same behavior when only the adults' belief of the child's gender was varied have shown that the latter influenced their judgments about and behavior toward the child (e.g., Meyer and Sobiezek, 1972; Gurwitz and Dodge, 1975; Condry and Condry, 1976). In experimental studies adults made sex-typed toy choices for children and encouraged physical play for male children and interpersonal play activity and dependent, affectionate behavior for females. Because parents typically limit their daughters' freedom more than that of their sons, girls are exposed to fewer sources of socialization outside the family and may experience greater pressure to conform to parental values (Newson and Newson, 1976; Huston, 1983).

Regarding parental behavior that may be more closely linked to children's occupational attainment, parents harbor higher expectations for their sons' than their daughters' adult achievements (Maccoby and Jacklin, 1974; Hoffman, 1977; Marini, 1978). This is especially true with respect to mathematics (Fennema and Sherman, 1977; Fox et al., 1979; Marini and Brinton, 1984, provide a detailed review). The sex-typicality of their parents' occupations influences the typicality of the occupation to which children aspire, with the same-sex parent exercising a stronger effect (Hofferth, 1980a). Children of employed mothers hold less traditional sex-role attitudes (Huston, 1983), and, among daughters, their mother's employment is important to their career choice (Beardslee and O'Dowd, 1962; Hartley, 1966; White, 1967; Almquist and Angrist, 1971; D. Bielby, 1978b). The research is inconclusive, however, on whether these daughters are more likely to enter typically male occupations (D. Bielby, 1978a; Brito and Jusenius, 1978; but see also Almquist and Angrist, 1970; Tangri, 1972; Klemmack and Edwards, 1973; Almquist, 1974).

Researchers have documented the existence of sex-typing in the occupational aspirations of children and young people. At relatively young ages, boys and girls are aware that adult sex roles differ and express interests in and prefer activities that the culture defines as appropriate to their sex (Blakemore et al., 1979; Carter and Patterson, 1979; Edelbrock and Sugawara, 1978; Faulkender, 1980; Schau et al., 1980). Preschool and elementary schoolchildren know the more obvious sex-typed adult occupations (Tibbetts, 1975; Garrett et al., 1977; Nemerowicz, 1979; see Ruble and Ruble, 1980, for a full review), and their knowledge of these stereotypes increases through adolescence (Stein, 1971).

In keeping with this knowledge, preschool children express sex-typed occupational preferences and expectations, although some (e.g., ballerina, cowboy) are not realistic possibilities. By mid- to late adolescence occupational aspirations are almost as sex-typed as the workplace itself. The index of segregation computed for the occupations that 14- to 22-year-olds wanted to hold at age 35 was 61, only 8 percent less

than the index measuring the actual level of segregation for the same occupational categories (Marini and Brinton, 1984). The young women aspired to fewer occupations, but the young men's aspirations were substantially more sex-typed. These patterns are quite stable from ages 14 to 22 (Gottfredson, 1978; Hofferth, 1980a; Marini and Brinton, 1984), although some evidence from the 1960s indicates that some women's occupational choices became more sex-stereotyped during college (J. Davis, 1965; Astin and Panos, 1969; Hind and Wirth, 1969).

Along with a general liberalization of sex-role attitudes and increasing support for women's equality of opportunity spurred on by the women's movement (Mason et al., 1976; Spitze and Huber, 1980; Cherlin and Walters, 1981; Thornton et al., 1983), the extent of sex-typing of young women's occupational aspirations has declined (Garrison, 1979; Herzog, 1982).[13] In 1968 only one in eight of the young women questioned in the National Longitudinal Survey expected to be employed in professional, technical, or managerial occupations when they were 35; by 1979 this proportion had increased to two in five (National Commission for Employment Policy, 1980:60). Lueptow (1981) also observed a marked drop in women's preferences for several traditionally female occupations, although males showed no commensurate increase in their preference for occupations defined as female. Among black female college students who expected to be employed at age 35, between 1968 and 1973 the proportion who thought they would work in sex-atypical occupations jumped from 14 to 21 percent; for whites the gain was only 2 percentage points, to 25 percent (Bri-

to and Jusenius, 1978:70). For both races, one component of the change was the declining proportion who expected to be teachers. Douglas (1980) also reported that during approximately the same period the proportion of women entering college who expected to become elementary or secondary school teachers dropped from 35 to 10 percent. Interest among college women in professional careers in fields defined as male has increased sharply. For example, in 1968 only 3.3 percent of women surveyed by the American Council on Education planned to become businesswomen, compared with 20.4 percent in 1978 (Hornig, 1980). (During this period the proportion of men expecting to go into business increased from 17.5 to 23.3 percent.)

Sex-role socialization also may lead to sex differences in skills and knowledge that may affect occupational access. After the onset of adolescence, males tend to do better at mathematical reasoning and spatial skills, and women at verbal skills (Terman and Tyler, 1954; Dwyer, 1973; Maccoby and Jacklin, 1974; Sherman and Fennema, 1977; Brush, 1979; Richmond, 1980; Liben, 1978; Thomas and Jamison, 1975), but these differences are very small relative to within-gender differences (Huston, 1983).

Limited evidence shows sex differences in some personality characteristics that may be relevant for some occupations. There is some evidence that boys are more physically active, aggressive, competitive, and dominant in their peer groups than girls; and that girls are more anxious, timid, and compliant with adults (Maccoby and Jacklin, 1974; Block, 1976; and Frieze et al., 1978, present relevant reviews).

The evidence as to whether males and females differ in the value they place on dimensions of work is mixed. Boys are more likely to value financial rewards, status, and freedom from supervision; girls are more likely to value working with people, helping others, using their abilities, and being creative (Witty and Lehman, 1930; Singer and

[13] A concomitant change is the decline in the number of young women who aspire to be exclusively homemakers. In the 1979 National Longitudinal Survey of young women, only one-fourth expected to devote themselves exclusively to homemaking at age 35, compared with more than 60 percent of the respondents in 1968.

Steffire, 1954; O'Hara, 1962; Lueptow, 1980; Herzog, 1982). These differences may not hold for black high school students (Brief and Aldag, 1975). Nieva and Gutek (1981) cite several studies that failed to find sex differences in orientation toward specific extrinsic and intrinsic rewards to working. They suggest that other investigators' failure to control for workers' occupation may account for some of the sex differences observed among employed persons. Miller and Garrison (1982) also found consensus among women and men on the importance of various working conditions, although they observed differences in some of the criteria women and men use for judging work. It is not clear whether these differences in attitudes and orientation have declined in keeping with changing occupational aspirations. Several recent studies (Brenner and Tomkiewicz, 1979; Lueptow, 1980; Peng et al., 1981; Tittle, 1981; Herzog, 1982) found no change, but national surveys of college freshmen show considerable convergence in several occupationally related attitudes (*Chronicle of Higher Education*, January 28, 1980; February 17, 1982).

The evidence taken together suggests that many young women and men enter the work force with attributes and aspirations consistent with the segregation of the sexes in different jobs. Recent changes, however, suggest a trend toward convergence in attitudes and aspirations. Moreover, the question of causation is complex. We can illuminate it by attempting to answer several questions. First, does socialization produce observed pre-employment sex differences in occupational aspirations, attitudes, and expectations? Second, to what extent do pre-employment sex differences contribute to occupational segregation? Third, can and should we try to reduce occupational segregation by intervening in socialization practices?

Although several researchers have observed a link between individuals' sex role orientations and women's employment aspirations (reviewed in Miller and Garrison, 1982), the extent to which sex-role socialization produces pre-employment sex differences is not established. We have seen that young women and men do differ on several attitudes and on a few abilities and personality traits (Marini and Brinton, 1984) and that young people's expressed occupational preferences are definitely sex-typed, although females' preferences have become less so over the past several years. The evidence reviewed indicates that parents treat children differently, depending on their gender, and below we review evidence that teachers also do so. It seems likely, then, that socialization contributes to the observed differences in abilities and values. With respect to occupational aspirations, however, our understanding of their formation is still quite limited (Laws, 1976; Miller and Garrison, 1982).

Considerable evidence suggests that visible occupational sex segregation contributes to the formation of sex-typed occupational preferences in young people. First, knowledge of the sex-segregated nature of the workplace may lead young people, from an early age, to prepare themselves for careers in which they believe they would be welcome. Second, sex segregation may affect preemployment aspirations and skills by restricting the ability of parents and other adults to serve as models for nontraditional occupations. Limited empirical evidence (reviewed in Marini and Brinton, 1984) suggests that same-sex role models may influence college students' educational and career choices (Fox, 1974; Goldstein, 1979). For example, Douvan (1976) offers anecdotal evidence of the value to successful women of having a prominent same-sex role model, and Basow and Howe (1979) report that college seniors' career choices were affected to a significantly greater degree by same-sex than by opposite-sex role models. Third, growing up in a world in which educational materials and the mass media show men and women performing different roles

may influence girls' and boys' expectations about the jobs they should fill. Television programs and commercials, projecting cultural ideals, depict women in fewer occupational roles than men (DeFleur, 1964; Women on Words and Images, 1975), and most of them are female occupations (Kaniuga et al., 1974; Tuchman et al., 1978; England and Gardner, 1983). The impact of television viewing on occupational aspirations has not been demonstrated, although elementary schoolchildren's identification with traditional sex roles is correlated with the amount of television they watch (Frueh and McGhee, 1975).

Both direct and indirect evidence points to the influence of young people's perceptions of occupational opportunities on their preemployment aspirations. Marini and Greenberger (1978) found that the sex composition of occupations influenced the degree to which white girls—but not boys—expected to realize their aspirations. Heilman (1979) found that high school students' occupational interests were a function of their perceptions of occupations as viable career choices, given their sex compositions. Research on the disparity between young people's aspirations and the occupations they expect to pursue is particularly instructive, because the latter are more likely to reflect the effect of constraints—including the sex labeling of the preferred occupations or market discrimination based on sex (Marini and Brinton, 1984). Girls, in particular, expect to be in more sex-typed occupations than the ones they prefer (Marini and Brinton, 1984). That young people's expectations are more sex-typed than their aspirations presumably reflects their perceptions of their actual options. Direct evidence for this presumption is provided by a study of the reasons for discrepancies between high school girls' expectations and aspirations. More than half of those whose expectations differed from their aspirations explained that the occupations to which they aspired were "inappropriate for females" (Burlin, 1976). In addition, almost one-third of the female high school students in a national sample (but only one-tenth of the males) thought that their gender would to some degree prevent them from getting the kind of work they would like (Bachman et al., 1980). Taken together these studies provide rather strong evidence that the existence of segregation contributes to the development of sex-typed occupational preferences.

Our second question is whether preemployment sex differences in aspirations, attitudes, and expectations lead to sex-typical occupational choices. Again we must distinguish values and traits from occupational preferences. Regarding the former, we quote from Marini and Brinton's (1984:208) review of sex typing in occupational socialization:

> Although it is possible that sex differences, particularly in physical characteristics, may form the basis for some occupational sorting by sex, the relevance of most stereotypically ascribed sex differences in personality and ability, including physical differences, to occupational performance remains unknown. . . . It seems likely that the extent to which one sex is better suited to perform sex-typed jobs has been greatly exaggerated. Because sex differences in personality traits and abilities are both smaller than they are stereotypically ascribed to be and of questionable relevance to the performance of most jobs, their role in . . . [producing] sex segregation . . . is likely to be minimal.

Additional research is clearly necessary to determine to what extent links exist between sex-typed characteristics and values and sex-typical occupational outcomes. We also need to know more about the actual skill requirements of jobs and their effect on sex segregation, since differences in aspirations may lead to differences in the skills men and women acquire.

The evidence regarding the association between people's preemployment occupational aspirations and the occupations in which they end up is mixed. Marini and Brinton (1984) identify five studies, all done before 1971, that examined the congruence

between high school aspirations and subsequent occupational attainment. The estimates ranged from 15 to 25 percent agreement for respondents reinterviewed 10 years after high school (Kohout and Rothney, 1964; Kuvlesky and Bealer, 1967) to between 50 and 80 percent among a group sampled six months after high school graduation (Porter, 1954; Schmidt and Rothney, 1955). Obviously these findings are sensitive to the number and fineness of the occupational categories the researchers used. We have uncovered no evidence linking the strength of children's sex-role socialization and the sex typicality of their occupational outcomes. One study (Spitze and Waite, 1980) found that although young women's career commitments were associated with the sex typicality of their first post-college jobs, their sex-role attitudes had no effect. Still, perhaps because of the general lack of longitudinal data, there is surprisingly little research on the connection between aspirations and outcomes. It is not impossible that appropriate studies would show a link between the sex-typing of one's aspirations and preferences (or traditional attitudes and values on sex-roles generally) and the sex-typing of one's occupational outcomes. It would be more to the point to discover whether having traditional attitudes or preferences tends to be correlated with being in female-dominated occupations in general, and not whether aspiring to a specific occupation leads to entering that specific occupation.

To conclude, the differential socialization of the sexes probably contributes to occupational segregation to some degree, both through the formation of sex-typed preferences in workers and the formation of preferences for workers of a particular gender among employers. Prospective studies of the same individuals over time are badly needed for a clearer understanding of the way in which socialization contributes to segregation through influencing preferences compared with its effect through influencing awareness of opportunities. At this time some preliminary conclusions can be stated. We have learned that the effects of preemployment socialization are far from immutable. Socialization is a lifelong process that continues after one enters the labor force. Accounts of the experiences of women who entered heavily male occupations subsequent to their first work experience (Walshok, 1981a) reveal the women's resocialization. It is not clear, however, whether interventions in childhood socialization would alter perceptions or attitudes, but some studies suggest that they can. Experimental research indicates that children who were exposed to media presentations showing men and women performing nontraditional work tended to express views that were less sex-typed about adult occupations than children who saw neutral or traditional sex-role portrayals (Atkin, 1975; Flerx et al., 1976; Davidson et al., 1979). Children who for a semester watched a television series ("Freestyle") designed to show men and women performing nontraditional activities and occupations displayed less stereotyped beliefs and attitudes about adults' occupational and domestic roles nine months later. Evaluations of programs designed to increase college women's participation in science (discussed in the following chapter) indicate that attempts to resocialize women to different career interests can be successful. It is important to recognize that high school curricula—including vocational education—constitute interventions that usually encourage occupational preparation consistent with sex-typed cultural values. In the next section, we trace the implications of education and training for sex-segregated occupational choices.

### Education

People's labor market outcomes are affected by the amount and kind of education they acquire as well as through more subtle processes within the educational system. On average, black women and men attain about

the same amount of schooling, while Hispanic and white men have a slight edge over Hispanic and white women. However, men are overrepresented at the lower and higher levels of education. Level of education is linked to the kinds of jobs women and men obtain. For example, of women in the labor force in 1981, those who were high school dropouts were much more likely than graduates to work as operatives, laborers, private household workers, and other service workers. Of women in professional and technical occupations, 60 percent had completed four or more years of college (U.S. Department of Labor, Women's Bureau, 1983:116). Although historically men have been more likely to attend college and attain higher educational levels than women, recent data show that the enrollment rates of men and women have converged (Heyns and Bird, 1982).

Given the different historical experience of women and men with public education and the wide acceptance of beliefs about sex differences in both character traits and abilities, persistent sex differences in educational processes within the schools are not surprising. We discuss here two kinds of differences that are relevant for sex segregation: (1) sex-stereotyped educational materials and (2) teachers' and counselors' sex stereotypes and differential treatment of the sexes.

Sex bias in educational materials and those used for career counseling has been well documented. (See Marini and Brinton, 1984, for a detailed review.) As a rule, textbooks stereotype occupations as male or female (Vetter et al., cited in Evenson and O'Neill 1978). To illustrate, in 134 elementary school readers examined in one study, women were portrayed in only 26 occupations (all but one of which were stereotypically female), compared with almost 150 occupations for men (Women on Words and Images, 1975). Similar stereotyping has been found in foreign language and mathematics texts. The effects of sex-stereotyped educational materials on children's occupational aspirations have not been determined, although Kimmel (1970) and Wirtenberg (cited in National Commission on Employment Policy, 1980) found at least short-run effects of children's books on stereotyped attitudes toward minorities. An intriguing study (reported in Bem and Bem, 1973) revealed that females showed no interest in jobs labeled "draftsman" but expressed interest in jobs labeled "draftswoman." Similarly, males were not attracted to telephone operator jobs when the accompanying text used the female pronoun but were interested when male pronouns were employed. Nilsen (1977) observed a direct correlation between children's exposure to a sex-stereotyped reading program and their propensity to classify activities as belonging to male and female domains. However, we still know very little about the effects of books and other teaching materials on children's occupational choices.

Differential treatment of girls and boys by teachers seems to reinforce sex stereotypical attitudes and behaviors (see Brenner, 1981). Many teachers are aware of concerns regarding sex stereotyping, but they also perceive boys and girls as radically different and believe that they want to be treated differently (Guttentag and Bray, cited in Evenson and O'Neill, 1978). According to Guttentag and Bray's findings, teachers see their role as meeting rather than shaping their students needs. Teachers' education texts themselves continue to present stereotyped portrayals of females (Sadker and Sadker, cited in Brenner, 1981).

Marini and Brinton's (1984) review of the literature confirms sex bias in high school career counseling that is consistent with sex-typical occupational choices. High school counselors have tended to hold traditional attitudes about the appropriate occupations for female and male students, to discourage nontraditional aspirations, and to be ignorant of issues related to women's employment (Thomas and Stewart, 1971; Bingham and House, 1973; Medvene and Collins,

1976; Karpicke, 1980). In sum, the literature reveals considerable bias by counselors regarding the appropriateness of various occupational aspirations for women, and invariably recommends that school counselors be trained to provide women students with less biased counseling. Although the impact of counseling on students' aspirations has not been generally demonstrated (Marini and Brinton, 1984), a recent study by the American Institutes for Research (Harrison et al., 1979) revealed the effect of counselors on student curricular choices: 25 percent of the female students and 14 percent of the male students taking courses unusual for their sex had been advised against enrolling in them. Of those who entered traditional areas, 14 percent of the girls and 8 percent of the boys said that they had been dissuaded by counselors from enrolling in nontraditional areas. Others found that counselors were more likely to discourage than encourage women from enrolling in math and science courses (Levine, 1976; Casserly, 1979).

Because it is highly segregated by sex, the public school system offers students few role models for sex-atypical occupations. Elementary schoolchildren are three times more likely to be taught by women than by men (U.S. Department of Commerce, Bureau of the Census, 1983b), which may account in part for girls' preferences for teaching careers. In view of the lack of valid evidence regarding the stability of individuals' occupational preferences and the large numbers of factors that intervene between early school experiences and adult career choices, however, it is difficult to draw conclusions about any segregative effect. Secondary school teachers are somewhat more likely to be male, and men teach math, science, and social science courses disproportionately. They are even more likely to outnumber women in the various administrative roles visible to students—principal, assistant principal, and school superintendent (Howard, cited in Brenner, 1981). However, as is true for sex stereotyping in teaching materials and for teachers' and counselors' attitudes and behavior, the impact, if any, of same-sex role models has not been established.

The tracking of students into different curricula or specific subjects and away from others is common in many high schools, although it is often so subtle that students are unaware that it is occurring (Marini and Brinton, 1984). Teachers and counselors may recommend that female students avoid certain college preparatory courses, with the effect of restricting their subsequent occupational options (Marini and Brinton, 1984). This process has been documented most fully with respect to math and science. Girls have been underrepresented in mathematics and science classes in secondary school, although recently they have begun to enroll in these classes in greater proportions (National Commission for Employment Policy, 1980). Women undergraduate mathematics majors were more likely than men to report that their teachers had discouraged their pursuing math careers, although female mathematicians also often referred to a teacher's encouragement as important to their career decision (Luchins and Luchins, 1980). Researchers (Marini and Brinton, 1984; Fennema, 1983) have concluded that sex differences in mathematics and science training stem not from differences in ability or (for mathematics) in liking for the subject, but from the labeling of these subjects as male and perceptions of their utility (Wise et al., 1979; Armstrong, in National Commission for Employment Policy, 1980; for a contrasting view see Benbow and Stanley, 1983). For whatever reason, young women take fewer mathematics courses beyond algebra in high school and college. The implications for women's subsequent opportunities have been examined in several studies. In some schools math and science courses are prerequisites for some sex-atypical vocational courses (e.g., electronics—League of Women's Voters Education Fund, 1982). Moreover, students who fail to take

high school mathematics tend to avoid remedial mathematics courses later (Brenner, 1981). Lack of high school preparation also seriously restricts the majors for which college students qualify (Sells, 1973). For example, of a random sample of freshmen at the University of California at Berkeley, almost 60 percent of the men but only 8 percent of the women had enough high school math to take the course that was required to major in every field except the humanities, social sciences, librarianship, social welfare, and education (Sells, 1973). Failing to take college mathematics ultimately affected women's employment options. Sells (1979) found that only 16 percent of companies planning to recruit employees at the University of Maryland in 1978 would consider job candidates without a calculus background.[14]

Sex differences in college majors also contribute to job segregation, inasmuch as some college education is directly occupationally relevant. Until recently women were heavily concentrated in education, the humanities, arts, and behavioral sciences; and men in business, engineering, physical and certain social sciences, and preprofessional training (Polachek, 1978; National Center for Education Statistics, 1981). But recent data show decreasing sex differentiation across college majors (Heyns and Bird, 1982; Beller, 1984). Between 1971 and 1979 the index of segregation computed for college majors for a national sample of college students declined from 46 to 36 (National Center for Education Statistics, 1981), paralleling declines in sex segregation in professional occupations among members of young cohorts of workers (Beller, 1984). During the 1970s the proportion of women baccalaureates who took their degrees in education decreased by half, while those in business and health professions increased substantially. Women's enrollments in law, medicine, business administration, and engineering all increased sharply over the past decade (U.S. Department of Education, 1981). As a result, the proportion of law degrees awarded to women between 1970 and 1980 increased from 8 to over 40 percent; the comparable gains for medical degrees and masters of business administration are from 10 to 33 percent and from 3 to 21 percent, respectively. In the last decade women earned an increasing share of degrees in such quantitatively based disciplines as biological, physical, and computer sciences, at every degree level (Berryman, 1983). In engineering, over 13 percent of bachelor's degrees awarded in 1983 were to women, compared with less than 1 percent a decade earlier (Vetter and Babco, 1984; U.S. Department of Education, 1981). These changes probably reflect efforts to improve sex equity in education as well as women's responsiveness to improved opportunities in these male-dominated professional occupations.

### Vocational Education

Unlike most general education in the public schools, vocational education early received federal money and federal policy direction. Consequently it has been a particular target of change (see the following chapter for a full discussion of sex equity efforts). Vocational education programs have been sex-segregated since their inception in the late 1800s. In recent years, between 20 and 44 percent of high school senior women were enrolled in vocational courses (Grasso, 1980; Harnischfeger and Wiley, 1980; Hofferth, 1980b). Males and females have been differentially distributed across vocational courses, with females predominantly in health, home economics, and office and

[14] Math courses or a business major are not, however, always necessary to perform the jobs that require them. Some corporations have increased employment opportunities for women by eliminating educational requirements that did not prove to be necessary for job performance (Shaeffer and Lynton, 1979).

business programs, and males in technical preparation, the trades, and agriculture (Harnischfeger and Wiley, 1980). In fact, as recently as 1979, almost half the vocational programs in 10,584 public schools and colleges were still exclusively of one sex (Maeroff, 1982).[15]

Whether training should be available to women and what kinds have long been subject to debate (Kessler-Harris, 1982). Implicitly assuming that women's domestic role is paramount, advocates argued that training women would make them better homemakers. This rationale ultimately led to state laws requiring domestic science (home economics) courses for girls in publicly funded programs. The 1917 Smith-Hughes Act, which initiated federal funding for vocational education, made sex-segregated vocational education a matter of national policy by subsidizing training for female secondary students in domestic science but not in commercial office skills. World War I opened some publicly financed industrial training courses to female students, but by 1920 these had largely disappeared, and the sex-segregated nature of vocational education was firmly established (Kessler-Harris, 1982). Occupational training eventually became available to high school girls, but primarily for occupations already perceived as female. Hence, female students predominated in health and clerical programs, and males in the trades, agriculture, and technical programs (Harnischfeger and Wiley, 1980). Only retail sales has attracted students of both sexes in any numbers.

It is not clear to what extent sex differences across vocational education courses reflect tracking by the schools, students' choices, and parent and peer influences (Brenner, 1981). Kane and Frazee (1978) found that mothers are particularly influential in the type of vocational program women take, and young women in traditional vocational education training were more likely than those in nontraditional programs to cite their mother as a very important influence in program choice. Senior high school personnel reportedly influenced women's decisions to select their training less than half as often as parents. Young women may be especially loath to deviate from sex-role norms during adolescence when most vocational education takes place, and the same peer pressures that deter them from taking math and science may dissuade them from enrolling in shop or technical courses (Gaskell, 1985). The attitudes of male classmates deterred some adolescent girls from taking classes judged to be inappropriate for them, according to a study by Entwisle and Greenberger (1972). In their study of adult women who entered postsecondary vocational training, Kane and Frazee (1979) found that women who had already been in the labor force were more likely to consider mixed and nontraditional occupations,[16] apparently in response to their firsthand knowledge of the disadvantages of predominantly female jobs. In contrast, women who had been out of the labor force and who were insecure about reentering sought training for sex-typical occupations.

For whatever reason, vocational education programs are substantially sex-segre-

[15] A substantial proportion of all vocational education enrollments in secondary schools is in nonoccupationally specific programs; that is, programs that do not attempt to prepare students for specific jobs (Golladay and Wulfsberg, 1981). Home economics is a prime example: in 1978 only 11 percent of the enrollments in home economics and homemaking classes were classified as employment-related, according to the U.S. Office of Education. Of all secondary vocational enrollments in 1978, 43 percent were in these courses (Brenner, 1981:Table 5).

[16] The researchers classified programs in which 0-25 percent of the national enrollments are women as "nontraditional," those with 25-75 percent women as "mixed," and those with more than 75 percent women as "traditional."

gated, and the evidence, although somewhat weak, suggests that enrollment in such programs does affect one's subsequent employment.[17] Type of vocational curriculum is apparently linked to later occupation (Brenner, 1981; Golladay and Wulfsberg, 1981). A recent cross-sectional analysis of 1,539 workers ages 20-34 indicates that vocational courses are linked with being employed in related occupations (Mertens and Gardner, 1981). The evidence does not permit conclusions about causality, however. On one hand, students' occupational knowledge and preferences may dictate their choice of vocational courses; on the other hand, the vocational curricula open to them may in turn influence both their aspirations and their knowledge of available jobs (Mott and Moore, 1976; Kohen and Breinich, 1975), and hence affect the kinds of jobs they consider when they enter the labor market. Persons in postsecondary vocational training are considerably more likely than those in secondary school programs to enroll in employment-related programs (Brenner, 1981), so type of postsecondary vocational education is especially likely to be linked to subsequent occupation.

Assessment of the actual impact of vocational training on the sex typicality of students' subsequent jobs is hampered by data limitations. The federal Vocational Education Data System (VEDS), for example, includes job placement data only for students who either completed occupationally specific vocational programs and were available for placement or had terminated their training to take full-time jobs in the fields for which they were trained (Golladay and Wulfsberg, 1981). Thus, VEDS data exclude students who dropped out of the programs as well as those students enrolled in programs not considered vocationally specific, e.g., home economics and industrial arts.

The National Longitudinal Survey data are of higher quality but omit some variables necessary to assess the effects of vocational education on labor market outcomes (Brenner, 1981). These data show that young women who had enrolled in commercial programs were more likely than those in other vocational courses to hold sex-typical jobs four years later. In contrast, young women who had taken other than white-collar clerical vocational courses were less likely than female students in general, or those in college preparatory or other vocational courses, to hold sex-typed jobs (Grasso, 1980). Hofferth (1980b) observed the same pattern after 10 years.

Moreover, for both sexes, graduating from a trade or industrial program was associated with subsequent participation in and completion of an apprenticeship (Mertens and Gardner, 1981). Apprenticeship is the primary avenue into many skilled blue-collar occupations, and women have been almost totally excluded. In 1978 they constituted only 2.6 percent of the more than 250,000 registered apprentices and were thus underrepresented even relative to their presence (5.6 percent) in craft jobs (Ullman and Deaux, 1981). Several barriers contribute to women's underrepresentation in apprenticeship programs. They are less likely to learn about programs, to qualify, and to be selected (Waite and Hudis, 1981). An upper age limit of 24-27 years in many trades presents a significant obstacle to women who have children during their twenties. Moreover, many women who have spent several years in traditionally female jobs (Kane and Miller, 1981; Waite and Hudis, 1981;

[17] Three major longitudinal studies by Grasso and Shea (1979), Hofferth (1980b), and Harnischfeger and Wiley (1980) investigated whether vocational education improves the labor market outcomes of participants. These studies suggest that male participants fared no better than young men who had not been in vocational courses, net of other factors (see also Grasso, 1980). With respect to female students, Grasso and Shea found that those who were in vocational education courses were more likely to finish high school and earned higher wages than those in general education courses. The former were enrolled primarily in clerical programs that presumably led to clerical employment.

O'Farrell, 1982) do not consider skilled blue-collar work until divorce or other economic pressures prompt them to seek better-paying work. Large application and union induction fees may be beyond the budgets of the very women motivated by economic need to consider male occupations.

### Conclusion

In sum, women's labor market opportunities are affected by the vocational education, general education, and other socialization and training influences to which they are exposed. The link to employment is most plausible for vocational education, which teaches job-specific skills needed in the labor market, but some connection is undoubtedly present for the other types of experiences reviewed above as well. While we have focused on the effect of socialization processes on aspirations and learned personality traits, the differential treatment and exposure of boys and girls in general education, and the sex segregation of occupationally specific programs in vocational education, a general outcome of the socialization and education process is to restrict information about job options that are most typical of the opposite sex. For example, Gann Watson testified before the Committee on Education and Labor of the House of Representatives (U.S. Congress, House, 1982:343-344) that

> Most vocational students, particularly young women, opt for programs that are familiar to them. They do not know about . . . courses in areas consistent with their capabilities . . . which can lead to excellent employment opportunities. They choose to enroll in such courses as consumer and homemaking, industrial sewing and cosmetology because they conceive of them as women's programs and because they know what people in these jobs do. They do not know what machinists do, they do not know what industrial electricians do, so they go into cosmetology programs.

Interviews with female construction workers in a study of the industry sponsored by the Department of Labor illustrate this point. Before they had contact with a referral agency, the women were unaware of career opportunities in construction (U.S. Department of Labor, Employment Standards Administration, 1981).

It seems probable that occupational knowledge affects occupational outcomes. Parnes and Kohen (1975) have shown that this is the case for young black and white men, although knowledge of what workers in 10 occupations did was associated with only fairly small increases on the Duncan SEI score associated with their subsequent jobs. A similar study for young women (Mott and Moore, 1976) showed no effect of occupational knowledge on the prestige of their subsequent jobs. The 10 occupations on which the young women were questioned, however, were typically held by women, so we can draw no conclusions from this study about the effect of knowledge of a broad range of occupations on women's occupational choices or outcomes.

Providing students with information about sex-atypical occupations is probably not sufficient, however, to yield significant changes in their aspirations, in view of the importance of cultural norms and peer group and family pressures. For example, Verheyden-Hilliard (National Commission for Employment Policy, 1980) described a study in which a counselor provided a small group of girls with information regarding jobs not customarily held by women over an extended period. Although their awareness of the range of jobs open to women was enhanced, these subjects were not more likely to aspire to nontraditional occupations. Nevertheless, improved information is certainly a necessary, if not sufficient, step in ensuring equal opportunity in the labor market.

## FAMILY RESPONSIBILITIES

We noted at the outset of this chapter that deep-seated cultural beliefs about appropriate activities for men and women un-

doubtedly have a strong influence on both workers themselves and employers in their attitudes about appropriate work for men and women. One of the most long-standing of these beliefs is that women belong at home raising children and caring for their families. And we noted that, in fact, women more than men undertake the duties associated with child, family, and home care—both because they do so within marriage and because, if single, they are much more likely than men to have children living with them. These family care activities are done by women whether or not they also work for wages. Despite the increasing participation of mothers of even very young children in the labor force in recent years, a substantial proportion of mothers do withdraw from the labor market to care for young children. It is not unreasonable to suppose that women's family responsibilities do affect their labor market behavior, and several theorists have argued that women choose to enter and work in occupations that accommodate their actual or anticipated family responsibilities and that such choices, in the aggregate, contribute to job segregation by sex.

There are other ways, too, that women may be influenced by their families in their work lives. Husbands, and possibly fathers, may have definite ideas about the appropriate type, hours, and location of work for the women in their families. For example, Weil (1961) reports that 69.3 percent of the husbands of women who work part time object to full-time employment for women. While the pervasiveness of this attitude has probably undergone some change since 1961, 29.2 percent of married women who were employed in 1983 worked part time (U.S. Department of Labor, Women's Bureau, 1983); and women who work part time are between 3.8 and 4.4 times less likely to be employed in male occupations (Beller, 1982b). Since there is a correlation between part-time work and the likelihood of being employed in a sex-segregated occupation, to the degree that part-time work is more acceptable to the husbands of married women in the labor force, this attitude may contribute to occupational sex segregation. Women may be constrained by their husbands' attitudes, not only about the number of hours they work but also about how much money it is appropriate for them to earn. Thirty percent of magazine readers surveyed in 1978 responded that they thought they would turn down a job that paid more than their husbands earned (Bird, 1979). Axelson (1970) found that 25.7 percent of white men and 38.8 percent of black men agree or strongly agree that a husband should feel inadequate if his wife earns more than he does, and 10.9 percent of white men and 24.2 percent of black men agree or strongly agree that a wife should refuse a salary larger than that of her husband.[18] These findings suggest that husbands' attitudes may constrain wives' labor market choices.

Women may be constrained by additional aspects of familial responsibility. Many careers require a willingness to relocate as new opportunities arise. Bird (1979) found that corporate officers find relocating difficult because of family responsibilities and that the husband's career may take precedence. In a study of the careers of academic men and women, Marwell et al. (1979) cite evidence that 49 percent of married women, compared with 4 percent of married men, viewed their spouses' jobs as a major deterrent to considering positions in other geographic areas. It is likely, then, that the requirement of mobility in certain careers restricts women more so than it does men and contributes to occupational segregation by sex. Ironically, husband's careers may not only con-

[18] These findings raise the intriguing question of whether low wages contribute to job segregation (rather than the other way around), if wives seek low-paying jobs because they fear their husbands' objections. Recent data reveal, however, that in 12 percent of all couples wives earn more than their husbands (U.S. Department of Commerce, Bureau of the Census, 1983c).

strain wives' choices but may also directly benefit from their wives' contributions. Benham (1975) concludes that a woman's college education does more to raise the income of her husband than it does to increase the income she can earn herself. And given the household division of labor, it is likely that jobs that seem to require spouses to serve in a support role, such as those in the upper ranks of corporate, political, or academic life, are more easily filled by men than women (Bird, 1979; Kanter, 1977). In a survey of married male college graduates (Mortimer, 1976) only 14 percent replied that their wives had no involvement in their careers, and 19 percent said their wives had participated directly in job tasks. Fully 91 percent of ministers' wives said they were involved in church-related work, but only 18 percent thought they would be equally involved if their husbands were not ministers (Taylor and Hartley, 1975).

The significance of all aspects of families—including pregnancy, childbirth, caring for children, housework, and husbands' attitudes—is undoubtedly large for many aspects of womens' work lives, but, as we have seen, the theory and the evidence concerning their implications for job segregation by sex is much more limited. We want to caution, too, against the common tendency in social science research to assume that family responsibilities are important only to women's work lives and not to those of men. As Feldberg and Glenn (1979) have pointed out, all too often women at work are studied as though family was all that mattered for their behavior (overlooking the influence of such factors as working conditions, wages, and promotion opportunities) and men at home or in their communities are studied as though work was all that mattered (while connections of family and community concerns to work-related issues are ignored). While the available research focuses on the effects of women's family responsibilities on their workplace behavior, we want to stress the necessity for considering all the permutations of work-family interactions, for men as well as women.

### Human Capital Theory

Mincer and Polachek (1974, 1978) and Polachek (1976, 1978, 1979, 1981a, 1981b) have argued that women's actual or expected family obligations dictate the choice of predominantly female occupations. This argument is derived from human capital theory and is based on the assumption that people make choices to invest in training or to pursue certain occupations with an eye toward maximizing their lifetime earnings. Women's expectations that they will interrupt their labor force participation to have children are thought to affect their decisions about education, training, and occupational choice in several ways. First, because women who do not plan continuous employment expect less return from any job-related investment in education or training, they might select female-dominated occupations, which are believed to require less investment in training. Second, women who anticipate a short period of employment might try to maximize their starting salaries by selecting female-dominated occupations, which hypothetically start at higher wage levels but yield lower long-run returns to experience than predominantly male occupations (which hypothetically pay less to start because they provide on-the-job training and advancement opportunity—Zellner, 1975). Third, women who anticipate intermittent employment might choose occupations requiring skills that do not depreciate rapidly with disuse or that do not penalize the depreciation.

Another possibility is that the household rather than the individual is the maximizing unit that allocates the time of its members according to their talents to realize the greatest economic benefit (Becker, 1974; Moore

and Sawhill, 1976).[19] Regardless of their socialization, women's poorer earning prospects relative to their husbands—either because they plan discontinuous employment, have less education or experience, or because of sex discrimination in the labor market—would lead them to specialize in domestic work while their husbands specialize in market work. Wives would retain responsibility for child care and domestic work even when employed full time, because their primary orientation would be toward the family. They might therefore prefer jobs that do not require overtime, unanticipated work effort, travel, or geographic mobility or that permit flexibility and time off in domestic emergencies, all hypothetically characteristics of some predominantly female occupations.[20]

Unfortunately, we have few data either about women's preferences or the degree to which female-dominated occupations might accommodate them, but, before turning to the available empirical literature that attempts to test several variants of the human capital thesis, let us note several theoretical objections. First, even if women do seek jobs that require less training, there is no reason to expect them to cluster particularly in female-dominated jobs, since many male-dominated jobs also require little skill or training (Blau and Jusenius, 1976). Second, it is difficult to establish the direction of causation between labor force intermittency and occupations with low wage growth (Welch, cited in Marini and Brinton, 1984)—have women in such occupations chosen them, or have they simply accepted what was offered? In general, is constraint a more accurate description of women's behavior than preference or choice? We now turn to the research results.

The human capital account of segregation has generated considerable research but conflicting findings. Mincer and Polachek (1974, 1978) attributed the observed relationship between women's work experience, home time, and wages to the depreciation of their skills while out of the labor force.[21] More recently, Polachek (1981b) cited the link between women's marital status and occupation as indirect evidence. He noted Andrea Beller's (1981) finding that being single increased women's probability of working in a male-dominated occupation and interpreted the different distributions of ever-married and never-married women in professional, technical, and administrative jobs in several industrialized nations in Roos's (1983) study as consistent with his thesis. Beller's own interpretation of these findings, however, is that single women had only a slightly greater probability (1 percent) of being employed in a nontraditional occupation (Beller, 1982b). Roos (1983) contends that the marital status differences are both

[19] The idea that the family is a utility maximizing unit has been criticized by feminist theorists (Folbre, 1982; McCrate, 1984). As Folbre points out, the potential for conflict of interest within the family is circumvented by the human capital approach. Much of feminist scholarship on the family has been devoted to reconceptualizing it from the separate vantage points of women and men rather than treating it as an undifferentiated unit (Hartmann, 1981; Rapp et al., 1979).

[20] The sexes do differ in the average distance they travel to work and their willingness to accept a job in another area (Niemi, 1974; Madden, 1978, 1981).

[21] The human capital approach has been criticized for failing to take into account the ways in which the attributes of jobs (rather than family responsibilities) affect women's behavior. Low wages (and discrimination) can affect the experience women (or men) choose to accumulate. And women, as well as men, may quit because of undesirable job features, such as lack of opportunities for promotion. On the effect of earnings on experience see Kahn (1980) and the exchange between Sandell and Shapiro (1978) and Mincer and Polachek (1978). For evidence of women's quitting, see Blau and Kahn (1981b) and Viscusi (1980); recent studies generally indicate that controlling for pay, occupation, industry, and personal productivity characteristics, men are as likely to quit as women.

minimal and inconsistent with the human capital explanation, and England (1982) found that single, childless white women were no more likely than other white women to be employed in sex-atypical occupations.

A more direct test examines the relationship between discontinuous participation and employment in a female-dominated occupation. Polachek (1981a) showed that years out of the labor force increased women's probability of working in female-dominated major occupational categories. In a simulation he also showed that if all women workers were employed continuously, their representation would increase in broad census categories for professional, managerial, and technical occupations and decrease in the operative and clerical categories. But Corcoran et al. (1984) pointed out that even under the assumption of continuous employment in Polachek's simulation, the index of segregation would decline by only two points.

Contrary to the human capital prediction, women's actual employment continuity does not appear to be related to holding a female-typed occupation. England's (1982) analysis of 3,754 mature women ages 30-44 in the National Longitudinal Survey found that the percentage of time they had been employed since completing school did not vary with the sex composition of their first or most recent occupation. Nor was the sex composition of their first occupation correlated with the proportion of (presurvey) years women eventually spent in the labor force (England, 1982). Moreover, the rates at which the earnings of women in predominantly female occupations appreciated with experience did not differ from those for women in less segregated occupations. England (1984) replicated these findings in a similar analysis of workers surveyed in the University of Michigan's Panel Study of Income Dynamics. If the human capital explanation is correct, the negative effect of time out of the labor force on earnings should have been greater in male-dominated occupations, but the sizes of the effect for more and less male occupations differed slightly or not at all. Polachek (1979) has demonstrated that time out of the labor force is positively correlated with wage loss, but not the crucial point that women's human capital depreciates less in predominantly female occupations. In sum, Polachek's thesis has little support. There is no clear evidence that female occupations penalize intermittence less than male occupations, nor is there much evidence that women who spend more time at home or expect to do so are apt to choose such occupations (England, 1984).

Mincer and Ofek (1982) have refined the human capital approach to women's labor market behavior to encompass the premise that workers recover skills that depreciated during a period out of the labor force more rapidly than they accumulate them from scratch. This implies that wage losses following a career interruption should be followed by a period of rapid wage growth. Corcoran et al. (1984) confirmed this for employed wives and female heads of households whose labor market behavior was observed over a 13-year period. These women displayed both the hypothesized wage loss after being out of the labor force and the hypothesized period of rapid recovery upon reentry, so that their net loss of wages was small. As Corcoran et al. point out, this rebound effect has important implications for the human capital explanation of segregation. If depreciation is quickly repaired, it is not economically rational for intermittent workers either to choose minimal investments or to postpone investing in job training until they have returned to the labor force on a permanent basis. And even if female-dominated occupations penalized women less than male-dominated occupations for dropping out, the long-run penalties are too small to support the inference that it is economically rational for women to choose such occupations, given their lower wages and lesser return to experience. In fact, England (1984) found that women in

male-dominated occupations have higher lifetime earnings than women in female-dominated ones, suggesting that it is not economically rational to choose predominantly female occupations to maximize lifetime earnings.

The ability of the human capital approach to explain sex segregation ultimately depends on determining what women believe is true and how they make labor market decisions. Unfortunately, we know very little about the beliefs women hold with respect to their own investments in human capital or the extent to which their occupational choices conform to the model of economic rationality. In general, when behavior is subject to such strong structural and cultural constraints as women's work is, there is less reason to expect a theory that assumes economic optimization to hold. While further research on women's own views of the trade-offs between investments in training, wage gains, and time spent with children might illuminate some of the assumptions of this approach, the lack of empirical confirmation suggests that if women choose female-dominated occupations, they probably do not do so because they think such occupations will maximize their lifetime earnings. Though the empirical evidence is limited, women may choose to limit their work commitment because of familial arrangements. It is even more likely that such a choice is subject to considerable constraint, as we examine below with regard to child care.

### Child Care and Occupational Segregation

The custom of assigning primary responsibility for child care to women has historically restricted their participation in the work force and in education and training programs. To a lesser degree it continues to do so. This can be seen in the differential labor force participation rates of women by the presence and age of their children. For example, in March 1982 half the women with children under age six were in the labor force compared with two-thirds of those with school-age children (U.S. Department of Labor, Women's Bureau, 1982b). The belief that young children whose mothers work suffer has contributed to the deterrent effect of having young children on women's employment, although the proportion of working mothers who believe that their employment will harm their children has declined markedly during the past decade (Bumpass, 1982). Recent reviews of research (Kamerman and Hayes, 1982; Hayes and Kamerman, 1983) indicate that the children of working mothers suffer no discernible ill effects from their mothers' employment (to the contrary, the added income demonstrably improves the lives of some children), that both wage-working and at-home mothers behave similarly toward their children (in such areas as school visits, for example), and that the children of both wage-working and at-home mothers also spend their time similarly (in play, homework, sports, television viewing, etc.).

Evidence also suggests, however, that the lack of adequate, affordable, and convenient child care prevents some women from participating in the labor force and limits others to jobs that they believe will accommodate their child care responsibilities. Estimates indicate that one in every five to six nonemployed women is not in the labor force because she cannot find satisfactory child care (Shortlidge, 1977; Presser and Baldwin, 1980). National Longitudinal Survey data from 1971 for mothers with children under age six suggest that these figures may be even higher for black women: 26 percent of black mothers surveyed reportedly were constrained from employment by the lack of adequate day care compared with only 5 percent of the white mothers, and 47 percent of the nonemployed black and 13 percent of white mothers said that they would look for jobs immediately if free day care were available (U.S. Department of Labor, Manpower Administration, 1975).

The absence of flexible child care alternatives may also restrict some women to jobs with certain hours, those that do not require overtime or weekend work, and those that permit time off for children's illnesses. The U.S. Commission on Civil Rights (1981b) reviews several studies indicating that the unavailability of adequate child care prevents women from increasing their hours of employment. The 1977 Current Population Survey on child care indicated that 16 percent of employed women would work more hours if they could locate suitable child care (Presser and Baldwin, 1980). Limiting their work hours can in turn reduce women's prospects for promotion, restrict them to jobs for which they are overqualified, or make it impossible for them to take courses that would improve their job options. Survey data confirm the problem child care presents for many employed women (Astin, 1969; National Commission on Working Women, 1979). One in 12 of the employed women surveyed in the 1977 special Current Population Survey on child care cared for their children while they were at work (U.S. Department of Commerce, Bureau of the Census, 1982:6). One in eight women in blue-collar and service occupations did so, many of whom managed by working in their own homes (U.S. Department of Commerce, Bureau of the Census, 1982:26). It seems likely that most of these women were restricted to low-paying, predominantly female occupations like direct mail or telephone sales.

The U.S. Commission on Civil Rights (1981b) details the ways in which the lack of child care restricts women's ability and, in the case of the Work Incentive Program (WIN), their legal right to take advantage of important federal job training programs. Although they discovered no estimates as to the number of women who are denied access to programs because they lack child care, the commission reports that since 1972 federal regulations have required that child care be available before a women is referred for employment or training and describes a 1977 study that identified the lack of adequate child care as one of two primary reasons why women WIN registrants were less likely than men to be assigned to either training or a job.

Employed women vary widely in the type of child care they both use (U.S. Department of Commerce, Bureau of the Census, 1982) and prefer (Presser and Baldwin, 1980). Many women prefer family-based care to group care (U.S. Department of Labor, Manpower Administration, 1975), although working women surveyed by Paskoff preferred day care at the workplace (cited in U.S. Department of Labor, Women's Bureau, 1982b). Moreover, as Presser and Baldwin (1980) have shown, it is often the most disadvantaged women—young, unmarried, minority, and low-income mothers—who are least likely to locate satisfactory arrangements that they can afford. Full-time blue-collar and service workers are less than half as likely as mothers in white-collar occupations to use group child care and more likely to depend on their children's fathers (U.S. Department of Commerce, Bureau of the Census, 1982), probably through arranging for parents to work different shifts (Presser, 1980). And finally, some parents do not find any arrangements. Sandra Hofferth (1979) estimated that 32,000 preschoolers were caring for themselves in 1975. The 1977 Current Population Survey (U.S. Department of Commerce, Bureau of the Census, 1982:42) revealed self-care for .3 percent of the children under five whose mothers worked full-time and .5 percent of the children of mothers employed part-time.

Unfortunately, none of the available studies tells us how many employed women might be able to work in less sex-typed occupations if they were not constrained by their need for child care, but the constraints on employment opportunities that inadequate child care presents for some women are indisputable. It is also important not to lose sight of the fact that some employers may make hiring decisions based on their

beliefs about individual women's need for child care and the probable reliability of that care. Employers may sometimes be reluctant to hire or promote mothers, even those who have secured adequate child care, for certain jobs because they question whether their child care is adequate. We also noted above that male workers may attempt to reinforce women's sense of responsibility for housework and child care through their own behavior on the job and at home. Such behavior would also contribute to job segregation.

### Conclusion

In sum, although the research evidence does not enable us to say that women's greater responsibility for child care, housework, and family care necessarily contributes to sex segregation in the workplace, it almost certainly plays an important role in limiting their employment opportunities in general. Some women (and men) may of course freely choose to place family responsibilities first in their lives and employment and work careers second or lower. Whenever women's choices and opportunities are constrained, however, as they most certainly are by familial responsibilities and the lack of alternative social arrangements for family care, we must be concerned. For some women, familial responsibilities are clearly not chosen but are a burden thrust on them. For others, especially those for whom economic need is greatest, family responsibilities contribute all the more to their need for equal opportunity and equitable pay in the workplace. Yet others may feel compelled to bear the greater share of home and family care because their own earning ability is limited compared with their husbands or other male providers. Finally, for most if not all women, the powerful cultural beliefs regarding women's "natural" responsibility for children, men, and homes enter the workplace unbidden, conditioning many aspects of their employment.

## THE OPPORTUNITY STRUCTURE AND SEX SEGREGATION

We have reviewed evidence indicating that many factors on both the demand and the supply sides affect labor market outcomes for men and women. We have separately examined the influence of deeply ingrained cultural beliefs, of barriers to employment, of education and socialization, and of family responsibilities on the extent and persistence of the sex segregation of jobs. Such an approach runs the risk of losing sight of the interrelationship between opportunities and decisions that occurs within the labor market. Workers' occupational decisions are often influenced by what they find in the labor market. The labor market presents workers with an occupational opportunity structure that is affected not so much by the actions of any one employer but is rather the cumulated effect of the actions of many. Over time, of course, opportunity structures change, at least partly as employers respond to changes in workers' behavior. In this section we examine evidence regarding the role of the occupational opportunity structure in shaping workers' preferences, knowledge, and occupational outcomes, and thereby contributing to the perpetuation of sex segregation.

Lloyd Reynolds (1951), in a major contribution to the analysis of labor markets, noted that the vacancies to which people have access when they enter the labor market strongly affect the occupations in which they end up. Reynolds characterized the job mobility process as involving a job search (often based on tips from friends and relatives) that typically culminates in a worker taking the first acceptable job offered.[22] Because jobs are filled rapidly, workers are seldom in the position to choose among al-

[22] See Kahn (1978), Sandell (1980), and Gera and Hasan (1982) for further discussion of the job search process.

ternatives. Reynolds concluded that changes in demand induce the adaptation of the labor supply: opportunity must precede movement. Sociologists, too (White, 1970; Sorensen, 1975, 1977; Spilerman, 1977; Konda and Stewman, 1980), have stressed the importance of opportunities in determining workers' occupational outcomes. In this scheme, workers' personal characteristics are important primarily as a basis for rationing vacancies in better jobs among the supply of potential applicants, an idea further developed by Thurow (1975). When gender is used systematically by employers as the basis for selecting workers for certain occupations, sex segregation results.

This emphasis on opportunities is consistent with research on labor market behavior. Workers frequently do not make career plans until they have left school and entered the labor market. For example, more than half the workers that Lipset and his colleagues (Bendix et al., 1954) surveyed had no specific job plans while in school, and members of a national sample of college students who did have career plans changed them often (Davis, 1965). Once in the labor market, many young workers move from job to job seeking work that suits them through trial and error (Folk, 1968; Hall and Kasten, 1976; Sorensen, 1977; Rosenfeld, 1979), before settling into semipermanent positions.[23] Examining mobility data from the 1970 census, Rosenfeld and Sorensen (1979) found that young (ages 20-31) and, to a smaller degree, older (ages 32-41) workers of both sexes frequently changed occupations. During the previous five years, 35 percent of young men and 29 percent of young women moved from one to another of the 11 broad occupational categories, and 22 percent of older workers did so. More than one in nine people over age 18 who were employed in January 1977 worked in a different detailed occupational category a year later (Rosenfeld, 1979). Jacobs (1983) found that 55 percent of women ages 30-44 in 1967 worked in a different three-digit occupation 10 years later. Spilerman (1977) revealed similar results for male construction workers, truck drivers, and mail carriers: between 33 and 43 percent of workers in their twenties changed occupations during a five-year period, as did between 13 and 27 percent of those in their thirties. Such mobility suggests that career decisions made prior to entering the labor force are important for only a minority of workers. It is rather that their labor market careers are likely to be shaped by the opportunities they find.

Unfortunately, most systematic research on the effect of job openings on occupational attainment has been limited to men (Rosenfeld, 1982), so evidence of the effect of opportunities on women's labor market behavior is largely indirect. The evidence is of three types. The first shows women's responsiveness to labor market conditions and the actual availability of jobs—regardless of prior sex labeling. The second shows that the opportunity structure is highly differentiated by sex. The third demonstrates flexibility in workers' preferences and aspirations.

Substantial evidence suggests that women's response to labor market conditions and job availability is strong. Cain (1966), Mincer (1962a), and others have demonstrated that the unprecedented influx of women into the labor force since World War II was a response to increases in wage rates offered. Oppenheimer (1970) has argued that because many of the new jobs created since the mid-1940s were in occupations considered to be "women's work," the rise in female labor force participation can be understood as a response to job opportunities that had not previously existed for women. Moreover, once in the labor force, the decisions of women to move from one job to another are as strongly influenced as those of men by the wage rate in the current job

[23] Rosenfeld (1984) reviews these and other theories of labor market mobility for young male workers.

and by the long-run earning prospects offered by a job change (Blau and Kahn, 1981b).

Furthermore, women are responsive to particular occupational openings. When occupations have become open, women have responded by moving into them—regardless of their prior sex label. For example, within a 20-year period, the proportion of clerical workers who were women increased from less than 5 percent in 1880 to over 30 percent in 1900; 20 years later, women made up half of all clerical workers (Rotella, 1981). During World War II, when employers welcomed applications from women, their numbers in such jobs as welding that were formerly almost exclusively male increased tremendously.[24] Black women's rapid movement out of domestic service and into clerical occupations (Malveaux, 1982b) that opened to them during the 1960s and 1970s provides another example of women's responsiveness to the availability of occupations. During the 1970s, sharp increases occurred in the proportions of women obtaining professional degrees in fields such as law and medicine, which have been dominated by men. The rapid increase in the number of women mining coal (Hall, 1981; Clauss, 1982) indicates that nonprofessional and physically arduous occupations also attract women when they believe they have a chance at jobs. In 1972, no women applied for mining jobs at Peabody Coal Company in Kentucky, the nation's largest coal producer; by 1978, after it had become known that women were being hired, 1,131 women applied for mining jobs (Working Women, 1981). A similar growth occurred in applications by women for jobs in shipbuilding yards, when the Maritime Administration began requiring the shipbuilding contractors to establish goals and timetables for the increased employment of women. The shipbuilding contractors found that as more women were hired, more women applied. Unquestionably, the key reason for the increase of women in this case was goals and timetables (*Federal Register* 42, No. 158:41379-80), but while equal employment opportunity policies played a role in many of these examples, their effect is hard to document. A more systematic effort is left for the next chapter.[25]

This is not to say that large pools of women are available for all male-dominated occupations. Employers sometimes claim that they cannot comply with federally mandated affirmative action requirements because the pool of eligible women is too small (U.S. Department of Labor, Employment Standards Administration, 1981). But shortages are probably most common in occupations that require preemployment training. Of course, women may lack enthusiasm for occupations in which they believe they will encounter hostility or other difficulties or those in which their femininity might be questioned (Strober, 1984). As Wolf (1981)

[24] Milkman (1980:103) quotes a 1943 billboard:

> "What Job is mine on the Victory Line?"
> If you've sewed on buttons, or made buttonholes, on a machine,
> you can learn to do spot welding on airplane parts.
> If you've used an electric mixer in your kitchen,
> you can learn to run a drill press.
> If you've followed recipes exactly in making cakes,
> you can learn to load shell.

[25] Several researchers have attempted to assess the impact of equal employment opportunity laws on the labor market outcomes of minorities or women (Ashenfelter and Heckman, 1976; Goldstein and Smith, 1976; Heckman and Wolpin, 1976; Beller, 1978, 1979, 1980, 1982a, 1982b; Flanagan, 1976; Butler and Heckman, 1977; Brown, 1982; Osterman, 1982; Leonard, 1984a,b,c). We discuss their conclusions in the next chapter. Here it is sufficient to mention the difficulty involved in demonstrating the impact of the passage of equal employment laws and regulations on the actual availability of opportunities. The dramatic effect of the passage and enforcement of the 1965 Voting Rights Act on voting by blacks (U.S. Commission on Civil Rights, 1981a) provides some evidence of the impact on people's behavior of legal changes that open up opportunities.

notes, young women, for whom norms about appropriate female behavior are salient, may be especially reluctant to take jobs labeled male. After their middle twenties, however, women are less likely to be deterred by the possibility that they may appear unfeminine and more likely to be influenced by the fact that predominantly male jobs are better paid.

That women have generally responded to opportunities as they became available does not mean that they are not also constrained in their behavior and does not belie the basic sex-differentiated structure of opportunities. For example, as noted above, family obligations may constrain women's responses to particular types of openings. Moreover, despite the opening of new occupations to women, some areas are still explicitly closed to women and many others are implicitly so, as the evidence of barriers in the workplace reviewed above demonstrates. In particular, opportunities at the establishment level are apparently extremely sex-segregated. As Bielby and Baron (1984) found for a sample of California firms, nearly 60 percent were totally segregated, i.e., were either all male or all female or had a job structure in which each job category was occupied by a single sex. Within establishments, particularly large establishments, rules govern workers' opportunities. Rules governing seniority, job bidding rights, transfer, leaves, and so on have often contributed to restricting women's career advancement and concentrating them in female-dominated jobs. Throughout the economy, the index of segregation remains over 60—women often work with women and men with men, and women's occupations are lower paid. An individual could not fail to notice the sex-typing of jobs and the differential opportunities apparently available to women and men. And he or she might conclude, rightly or wrongly, that their choices are severely constrained.

Finally, flexibility in workers' preferences and behavior (and in the labor market as well) is demonstrated by both a fair amount of mobility by men and women between sex-typical and sex-atypical occupations, as measured at the level of detailed census occupations, and the continuing influence of structural factors on their preferences and aspirations. In one recent study of women ages 30-44 in the National Longitudinal Survey who changed jobs between 1967 and 1977, Jacobs (1983) found the sex type of their jobs at these two points uncorrelated (sex type was trichotomized into less than 30 percent female, 30-69.9 percent female, and over 70 percent female). When he replicated his analysis with 1980 and 1981 Current Population Survey data for job changers of both sexes and across the full range of adult ages, Jacobs observed only small correlations between the sex type of jobs at the two points ($r = .10$ for the women, .15 for the men). Rosenfeld's (1984) analyses of a sample of workers who changed jobs during 1972 revealed that about 15 percent of women who worked in jobs that were over half female moved to jobs that were dominated by men, and about 40 percent of women in jobs in which men were the majority moved to similar jobs, with the remaining 40 percent moving to jobs that were at least 50 percent female. It is important to note, however, that the sex type of these job shifts is generally measured for the occupational aggregates in which the jobs fall. For example, a shift from food server in a cafeteria to crossing guard might be measured as a shift from female-typed work to sex-neutral work, because food servers are in an occupational category that is predominantly female while crossing guards are in an integrated occupational category (made up of female crossing guards and male traffic enforcement officers). Nevertheless the actual move is from one female-typed job to another. Because sex segregation is pervasive at the level of jobs within firms, many of the moves noted in these studies may be more sex-typical than is apparent. Despite these data problems, however, these recent studies, confirmed by other researchers (e.g., Corcoran

et al., 1984), suggest that a moderate amount of mobility occurs across sex-typed occupations.

Evidence also shows that structural factors continue to influence workers' behavior and attitudes after they enter the labor market. Theorists of labor market segmentation argue that workers' motivation and behavior are governed both by their position in labor market segments and, within organizations, on job ladders (Stevenson, 1978; Harrison and Sum, 1979). For example, the turnover rates of both sexes are affected by the type of job they hold, so controlling for the latter accounts almost completely for sex differences in turnover (U.S. Department of Labor, Women's Bureau, 1975; Lloyd and Niemi, 1979; Haber et al., 1983). Recent evidence indicates similar effects of job characteristics on the psychological functioning of both women and men (Miller et al., 1979; Krause et al., 1982; Kohn et al., 1983). People's jobs socialize them to certain attitudes toward work. It follows that exposure to various work opportunities and experiences affects workers' occupational preferences. For example, longitudinal analysis of mature employed women revealed that their attitudes toward work became more favorable in response to their employment experiences (Ferree, 1980). The opportunity structure can also be expected to have an effect on workers' occupational aspirations. To illustrate, about half the women in traditionally male skilled craft jobs whom Walshok (1981a) studied had some childhood access to nontraditional work skills, but, according to Walshok, because they also realized that these fields offered no opportunities for women, they did not seek craft jobs until opportunities opened up. For example, a plumber described her experience: "I've always liked tools . . . (but) it never occurred to me that I would ever be a plumber until somebody handed me a wrench and said 'Hop to it.' I just happened to run into that particular opportunity . . ." (p. 169). It seems likely, then, that women's aspirations and preferences change as their perception of opportunities changes and that the occupational opportunity structure is an important determinant of their preferences.

These findings suggest a fluidity in the labor market, in workers, and in their occupational preferences. Apparently, workers can and do circulate in and out of sex-atypical occupations. Our discussion of informal barriers above suggested some reasons why workers might leave sex-atypical occupations, but further systematic longitudinal research is clearly needed to understand the circulation of workers across sex-typed occupations. These frequent job changes belie the claim that segregation reflects the relatively stable choices of women and men stemming from their childhood sex-role socialization but support the thesis that workers' job outcomes reflect the available opportunities. The amount of movement between sex-typical and sex-atypical occupations and the responsiveness of women workers to new opportunities makes the continued high degree of sex segregation in the economy even more remarkable. Clearly, theories of occupational sex segregation and of discrimination will have to take into account the movement of workers of both sexes in and out of sex-atypical occupations. Further research will be needed to ascertain to what extent these occupational changes actually involve movement across sex-typed jobs. In any case, however, the mobility is a significant aspect of the labor market for women and men.

Two additional aspects of the occupational opportunity structure merit discussion. First, the occupational opportunity structure affects workers' decisions by affecting their knowledge of job opportunities as well as their preferences. As we noted above in discussing institutionalized barriers in the workplace, many employers use referrals from other workers as an important recruitment technique. Thus potential applicants hear about available jobs from friends and other informal networks that tend to be sex-

segregated. Women are more likely to hear about available jobs from other women, and, because of the sex-segregated occupational structure, these women are likely to be in women's jobs. Second, it is important to remember that while the occupational opportunity structure results in part from employers' actions, taken together, workers also participate in its development. Employers determine whom to hire and in what position, but workers sometimes play an active role, for example when whites or men object to minorities or women (Bergmann and Darrity, 1981), or when applicants accept or refuse jobs that are offered. As Strober (1984) notes, if white men refuse a job at the wage offered, employers may try to hire women or minority men. If some women or minority men accept it, their acceptance will signal to yet others that this job is now available to them.

## CONCLUSION

From our examination of the evidence for several alternative and interrelated explanations of sex segregation, our primary conclusion is that women's occupational choices and preferences play a limited role in explaining occupational segregation by sex.

Both explanations for occupational segregation that focus on women's own choices—sex-role socialization and human capital theory—recognize that cultural values about men and women condition their socialization and their subsequent educational choices. Sex-role socialization is thought to contribute to labor market segregation by encouraging girls to be primarily responsible for domestic work and boys for breadwinning and by identifying sex-appropriate occupations. Each gender is not only socialized to perform sex-specific primary adult roles, but each is also taught the skills, values, and occupational aspirations compatible with them. The socialization process also encourages the development of different sex-linked personality traits that may ultimately affect the occupations to which women and men feel suited. The occupational aspirations of boys and girls continue to differ as do some occupationally related skills and values, although these differences have declined in the recent past. These differences are consistent with what we know of the content of sex-role socialization: parents, teachers, and counselors treat girls and boys differently and hold different goals for them. Tracking still occurs within the public school system, as does sex stereotyping in children's books, including textbooks, and the mass media. Although the link is not established unequivocally, it seems likely that socialization contributes to sex differences in aspirations, preferences, skills, and values and therefore probably contributes to occupational segregation, but we are unsure about the size of any contribution and the value of focusing on sex-role socialization as a locus of change. Our literature review suggests that the impact of preemployment sex differences in abilities and values on occupational outcomes is probably small, except in those occupations that require skills that are usually acquired prior to employment. Further research to clarify the role of occupational aspirations in producing sex-typed occupational outcomes is clearly indicated.

The sizable amount of mobility that occurs across occupations, and more specifically across sex-typical and sex-atypical occupations, is inconsistent with the view that outcomes reflect fixed occupational preferences. Rather we have seen that preferences are likely to change over a lifetime, particularly in response to new opportunities. The shifts that have been observed in women's occupational aspirations in recent years are consistent with expanding job opportunities for women in a broader range of occupations. That young women often expect to pursue more traditional occupations than those to which they aspire reinforces our argument that the perceived opportunity structure is of central importance in determining both preferences and outcomes. The educational

system also contributes to segregation by tracking students in sex-typical vocational courses. The failure of schools to present a wide range of occupational possibilities to students regardless of their sex necessarily narrows the job possibilities that they are likely to pursue later.

Advocates of the human capital theory of sex segregation, a second major explanation that attributes sex segregation to women's choices, have constructed an internally plausible account of how segregation could result from the economically rational decisions by women who plan to raise families to limit their investments in training and pursue certain occupations. Women do fail to acquire the training necessary for many jobs, but it is not clear how much this reflects their own choices, lack of encouragement, or the existence of obstacles to their doing so. Attempts to assess the theory by examining patterns of sex segregation by marital status have yielded conflicting results. The results of studies based on panel data that provide the most direct tests have been inconsistent with the theory's predictions. Women who spend more time out of the labor force are no more apt to choose female-dominated occupations than those who plan continuous employment, and female occupations do not penalize intermittent labor force participation less than male-dominated ones. Furthermore, any depreciation in women's occupational skills that does occur when they leave the labor force seems to be quickly repaired, so that long-run income losses are too small to motivate women to postpone investing in training or to select low-paying occupations that require little training. The connections between familial responsibilities and work deserve additional research attention, however, because it seems likely that family care obligations do influence people's labor market behavior.

The limited effect of socialization and related factors that can be demonstrated directs our attention to the role of forces within the labor market that limit the set of occupations from which women workers can choose. This approach recognizes the active role employers play in the labor market as well as the existence of other barriers that reduce women's options. A variety of barriers prevent women from exercising free occupational choice. Some barriers were codified into laws, and others were permitted by the courts. Most such laws are now invalid, but their legacy lingers in both employment practices and the current segregated occupational structure. It is important to recall that cultural beliefs about women's proper roles influence decisions by employers and male coworkers. Their behavior as well as institutionalized personnel practices also create barriers in the labor market. On these grounds we conclude that sex segregation cannot be ascribed primarily to women's choice of female-dominated occupations.

As we have shown, women's exclusion from many occupations has unquestionably contributed to segregation. An examination of the operation of labor markets and of the importance of the occupational structure reviewed indicates that the labor market outcomes of both men and women commonly depend on the opportunities that are known and open to them. These opportunities have been largely determined by employers and other decision makers in influential positions. Employers have in many instances structured their workplace and personnel policies in ways that have established and reinforced job segregation, but employers also respond to changes in women's and men's attitudes as well as to government initiatives. Consequently the opportunities available to women expand at the same time that public and private awareness of changing attitudes grows. As opportunities have expanded in the past, women have rapidly responded. This seems to be the best explanation for some rather dramatic changes over the past decade in women's representation in a variety of occupations, which we examined in Chapter 2.

These conclusions have implications for different types of intervention. If it were possible and desirable to do so, reducing sex differences in personal traits produced by socialization without changing the labor market would probably reduce segregation only slightly. Moreover, early sex-role socialization is probably less amenable to policy intervention than are some factors that come into play later, such as tracking in schools and barriers women encounter in the labor market. Eliminating the latter factors should contribute to changes in women's occupational aspirations, as well as an increase in their opportunities, and thus both directly and indirectly modify women's distribution across occupations. In the next chapter our examination of the effectiveness of a variety of interventions further demonstrates the close relationship between opportunities and workers' behavior and illustrates important sources of further change.

# 4 Reducing Sex Segregation in the Workplace

In Chapter 2 we noted that over the past decade women have increased their representation in some occupations and industries that historically had been predominantly or exclusively male. This chapter presents evidence that at least a portion of this increase resulted from direct interventions in training and labor market processes, in the form of either prohibitions against sex discrimination or programs designed to enhance women's occupational opportunities. The best examples of the former are Title VII of the 1964 Civil Rights Act, which prohibits sex discrimination in several conditions of employment, and Executive Order 11246 (11375), which requires nondiscrimination and positive action by federal contractors. Positive actions include the affirmative action programs instituted by some professional schools and special programs for women by some private employers.

Although the threat of enforcement action by government agencies can be a powerful incentive for employers to change their practices, incentives need not come from government or the courts. They may also emanate from female employees, women's organizations, or changing public opinion about permissible behavior. The evidence we review in this chapter suggests that laws and regulations, legal action, and private programs have facilitated women's progress in several fields. Of course, not all deliberate efforts to reduce sex segregation have produced measurable effects. Interventions by government may be ineffective if they are misdirected or when enforcement is weak and evasion easy. By examining the effectiveness of various programs whose goals included promoting sex equity, we identify strategies that are likely to be effective in the future as well as barriers to the effectiveness of some existing programs.

Most of the interventions to reduce sex segregation have been directed at the workplace and applied specifically to hiring practices, on-the-job training, and promotion opportunities. Others, such as the 1976 Vocational Education Amendments and the 1978 reauthorization of the Comprehensive Employment and Training Act (CETA), mandated sex equity in job training. Laws or programs established to eliminate sex inequity in education, such as Title IX of the 1972 Educational Amendments, may also have implications for sex segregation in the workplace.

Drawing conclusions about the effective-

ness of any particular intervention is difficult. Even sophisticated research methods cannot isolate the extent to which changes in women's occupational status can be attributed to a particular intervention as opposed to other changes that occurred during the period in which the intervention was instituted. Of course, the lack of an improvement in women's occupational status does not necessarily mean that an intervention was ineffective. The implementation might have prevented a decline that otherwise would have occurred. Assessing the effectiveness of a law presents an additional difficulty. Under one theory of law enforcement, a law propels "voluntary" actions that would not occur in its absence: enforcing a law in one instance deters others from violating it. As a result, the indirect result of a single law enforcement action on other employers cannot be adequately isolated from other effects. Standard social science methods such as cross-sectional and time-series regression analyses of aggregate-level data are considered inadequate to discover the impact of changes in law enforcement practice on compliance behavior.

We emphasize particularly the difficulty of attributing any difference in a group's employment status to enforcement rather than other forces operating during the same period. The civil rights and women's liberation movements of the 1960s and 1970s highlighted job discrimination and reshaped social values about how minorities and women should be treated. The women's movement influenced attitudes about the kinds of occupations women should be able to pursue. Women in customarily male occupations were featured in news stories, advertisements, and to some extent in popular television programs. The aspirations of individual women expanded. The women's movement unquestionably contributed also to the passage of laws and regulations, the issuance of guidelines with respect to sex, and the carrying out of enforcement activities. During the same period, sex discrimination in employment became both morally suspect and illegal, and employers, unions, and educators were also subject to direct pressure from women's groups to provide equal opportunities and compensatory training. Both the women's movement and the threat of federal sanctions encouraged women to press employers for better jobs and made the increasing numbers of women interested in "male" jobs visible to employers whose normal hiring practices may have missed them.

The difficulty of isolating the effects of alternative explanations for change limits the conclusions we can draw about enforcement effects. Our review of the evidence, however, has convinced us that enforcement of existing antidiscrimination laws has contributed to reducing sex segregation. To support conclusions about the impact of interventions, we draw on a variety of evidence, including time series data; statistical studies; case studies of specific establishments, occupations, and training or educational programs in which litigation occurred or policy changed; and surveys. Where we can, we also review what is known of the enforcement practices for laws and regulations. We begin by considering intervention within the workplace—federal laws and regulations aimed at eliminating sex discrimination and efforts by employers to promote sex equity. Next, we examine remedies involving job training and vocational and general education. Finally, we consider interventions that enhance access to jobs for people with family responsibilities—child care and work scheduling. Throughout this chapter we emphasize federal laws and federal programs; our resources did not permit the examination of numerous state and local initiatives.

## INTERVENTIONS DIRECTED AT THE WORKPLACE

### Laws, Regulations, and Enforcement Efforts

During the 1960s and early 1970s, several federal laws and regulations were enacted